



# Annual *Fall* CONVENTION

November 1-3, 2017

Shanty Creek | Bellaire, MI

## SPONSORSHIP OPPORTUNITIES

Michigan Association of Conservation Districts invites you to build your connection to conservation and Michigan's conservationists by supporting the Annual Convention. Supporting conservation efforts is an investment in the future of your business, in the integrity of our natural resources and in the quality of life for future generations.

Listed below are the different opportunities which can increase your visibility and support this gathering of conservation leaders from throughout the state.

### PLATINUM SPONSOR - \$3,000

- Complimentary exhibitor space in premium location\*\*
- Two event registrations
- Two conference breakfasts and lunches for two people
- Opportunity to address conference attendees at breakfast
- Organization name and logo in the on-site event program and MACD conference website, with link to organization website
- Full page ad in the on-site program, in a premium location\*\*
- Up to three giveaways/flyers allowed in registration packets
- Two tickets to Appreciation/Awards Banquet - tickets with special VIP seating and recognition
- Public recognition
- Recognition on Facebook

### GOLD SPONSOR - \$1,500

- Complimentary exhibitor space in premium location\*\*
- Two event registrations, including two conference lunches
- Organization name and logo in the on-site event program and MACD conference website, with link to organization website
- Full page ad in the on-site program
- Up to two giveaways/flyers allowed in registration packets
- Two tickets to Appreciation/Awards Banquet - tickets with special VIP seating and recognition
- Public recognition
- Recognition on Facebook

### RECEPTION SPONSOR - \$1,200

- Complimentary exhibitor space
- Two event registrations, including two conference lunches
- Organization name and logo in the on-site event program and MACD conference website, with link to organization website
- Half page ad in the on-site program
- Up to two giveaways/flyers allowed in registration packets
- Two tickets to Appreciation/Awards Banquet - tickets with special VIP seating and recognition
- Public recognition
- Recognition on Facebook

### AWARD DINNER SPONSOR - \$1,200

- Complimentary exhibitor space
- Two event registrations, including two conference lunches
- Organization name and logo in the on-site event program and MACD conference website, with link to organization website
- Half page ad in the on-site program
- Up to two giveaways/flyers allowed in registration packets
- Two tickets to Appreciation/Awards Banquet - tickets with special VIP seating and recognition
- Public recognition
- Recognition on Facebook

### LUNCH SPONSOR - \$850

- Complimentary exhibitor space
- One event registration, including one conference lunch
- Signage in the lunch area
- Organization name and logo in the on-site event program and MACD conference website, with link to organization website
- Quarter page ad in the on-site program\*\*\*
- One giveaway/flyer allowed in registration packets
- Public recognition
- Recognition on Facebook





Michigan Association of Conservation Districts

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## HOSPITALITY SUITE SPONSOR - \$700

- Complimentary exhibitor space
- One event registration, including one conference lunch
- Signage at the event
- Organization name and logo in the on-site event program and MACD conference website, with link to organization website
- Quarter page ad in the on-site program\*\*\*
- One giveaway/flyer allowed in registration packets
- Public recognition
- Recognition on Facebook

## BREAK SPONSOR - \$500

- Signage in the break area
- Organization name and logo in the on-site event program and MACD conference website, with link to organization website
- One giveaway/flyer allowed in registration packets
- Public recognition
- Recognition on Facebook

## EXHIBIT BOOTH - \$350

- One exhibit space
- One lunch provided each day
- Organization name and logo in event program, on sponsor board and link on MACD conference website

## MICHIGAN CONSERVATION DISTRICT EXHIBIT - \$75 \*

- One exhibit space
- Organization name and logo in event program, on sponsor board and link on MACD conference website

\*Full conference attendee registration also required.

\*\*Subject to availability



## ADVERTISING OPPORTUNITIES

Convention Program Advertisements:

\$750 - Full-page, premium location (Inside front cover or back page; two available): 8.5" x 11"

\$500 - Full-page: 8.5" x 11"

\$250 - Half-page: 4.25" x 11" or 8.5" x 5.5"

\$175 - Quarter-page: 4.25" x 5.5"

\*\*\*To meet printing deadlines, a high-quality full-color TIFF, JPEG or PDF file must be submitted by Oct 13th to Lisa\_MACD@outlook.com

## EXHIBITING HOURS

11:00 am - 8:00 pm Wednesday

7:30 am - 6:00 pm Thursday

7:30 am - 10:00 am Friday

## SETUP HOURS

8:00 - 10:00 am Wednesday

## TEARDOWN HOURS

After 10:00 am Friday

## REGISTRATION

To register, please visit our website at [www.macd.org](http://www.macd.org)

or

**REGISTER NOW!**

## QUESTIONS?

If you have questions or wish to discuss sponsorship opportunities, please contact:

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