



Annual Fall CONVENTION

November 1-3, 2017

Shanty Creek | Bellaire, MI

SPONSORSHIP OPPORTUNITIES

Michigan Association of Conservation Districts invites you to build your connection to conservation and Michigan's conservationists by supporting the Annual Convention. Supporting conservation efforts is an investment in the future of your business, in the integrity of our natural resources and in the quality of life for future generations.

Listed below are the different opportunities which can increase your visibility and support this gathering of conservation leaders from throughout the state.

PLATINUM SPONSOR - \$3,000

- Complimentary exhibitor space in premium location**
- Two event registrations
- Two conference breakfasts and lunches for two people
- Opportunity to address conference attendees at breakfast
- Organization name and logo in the on-site event program and MACD conference website, with link to organization website
- Full page ad in the on-site program, in a premium location**
- Up to three giveaways/flyers allowed in registration packets
- Two tickets to Appreciation/Awards Banquet - tickets with special VIP seating and recognition
- Public recognition
- Recognition on Facebook

GOLD SPONSOR - \$1,500

- Complimentary exhibitor space in premium location**
- Two event registrations, including two conference lunches
- Organization name and logo in the on-site event program and MACD conference website, with link to organization website
- Full page ad in the on-site program
- Up to two giveaways/flyers allowed in registration packets
- Two tickets to Appreciation/Awards Banquet - tickets with special VIP seating and recognition
- Public recognition
- Recognition on Facebook



RECEPTION SPONSOR - \$1,200

- Complimentary exhibitor space
- Two event registrations, including two conference lunches
- Organization name and logo in the on-site event program and MACD conference website, with link to organization website
- Half page ad in the on-site program
- Up to two giveaways/flyers allowed in registration packets
- Two tickets to Appreciation/Awards Banquet - tickets with special VIP seating and recognition
- Public recognition
- Recognition on Facebook

AWARD DINNER SPONSOR - \$1,200

- Complimentary exhibitor space
- Two event registrations, including two conference lunches
- Organization name and logo in the on-site event program and MACD conference website, with link to organization website
- Half page ad in the on-site program
- Up to two giveaways/flyers allowed in registration packets
- Two tickets to Appreciation/Awards Banquet - tickets with special VIP seating and recognition
- Public recognition
- Recognition on Facebook

LUNCH SPONSOR - \$850

- Complimentary exhibitor space
- One event registration, including one conference lunch
- Signage in the lunch area
- Organization name and logo in the on-site event program and MACD conference website, with link to organization website
- Quarter page ad in the on-site program***
- One giveaway/flyer allowed in registration packets
- Public recognition
- Recognition on Facebook



Michigan Association of Conservation Districts

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HOSPITALITY SUITE SPONSOR - \$700

- Complimentary exhibitor space
- One event registration, including one conference lunch
- Signage at the event
- Organization name and logo in the on-site event program and MACD conference website, with link to organization website
- Quarter page ad in the on-site program***
- One giveaway/flyer allowed in registration packets
- Public recognition
- Recognition on Facebook

BREAK SPONSOR - \$500

- Signage in the break area
- Organization name and logo in the on-site event program and MACD conference website, with link to organization website
- One giveaway/flyer allowed in registration packets
- Public recognition
- Recognition on Facebook

EXHIBIT BOOTH - \$350

- One exhibit space
- One lunch provided each day
- Organization name and logo in event program, on sponsor board and link on MACD conference website

MICHIGAN CONSERVATION DISTRICT

EXHIBIT - \$75 *

- One exhibit space
- Organization name and logo in event program, on sponsor board and link on MACD conference website

**Full conference attendee registration also required.*

***Subject to availability*



ADVERTISING OPPORTUNITIES

Convention Program Advertisements:

\$750 - Full-page, premium location (Inside front cover or back page; two available): 8.5" x 11"

\$500 - Full-page: 8.5" x 11"

\$250 - Half-page: 4.25" x 11" or 8.5" x 5.5"

\$175 - Quarter-page: 4.25" x 5.5"

***To meet printing deadlines, a high-quality full-color TIFF, JPEG or PDF file must be submitted by Oct 13th to Lisa_MACD@outlook.com

EXHIBITING HOURS

11:00 am - 8:00 pm Wednesday

7:30 am - 6:00 pm Thursday

7:30 am - 10:00 am Friday

SETUP HOURS

8:00 - 10:00 am Wednesday

TEARDOWN HOURS

After 10:00 am Friday

REGISTRATION

To register, please visit our website at www.macd.org

or

REGISTER NOW!

QUESTIONS?

If you have questions or wish to discuss sponsorship opportunities, please contact:

Lisa Hoffer
Keystone Solutions, LLC
517.668.6029
Lisa_MACD@outlook.com