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## Introduction to Careers in Arts Management

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**Do you have an interest in the arts?**

**Have you ever wondered what it would be like to run a symphony or a museum?**

**Do you have an interest in what it takes to market or fundraise for a dance or theater company?**

You are invited to join the leadership of the DeVos Institute of Arts Management and The Clarice Smith Performing Arts Center to learn about careers in the field of arts management.

**Friday, December 8, 11 AM–1 PM**

### Arts Management Essentials

Brett Egan, President of the DeVos Institute, will provide practical insights into running arts and cultural organizations through the Cycle, the Institute's planning framework that prioritizes investment in great art. You will learn about planning bold, exciting programming, creating awareness of this programming through marketing, building a family of engaged audiences and donors around the organization, and translating this engagement into support for the organization through ticket sales and fundraising efforts.

### Finding your Path to a Career in Arts Management

Clarice leadership will join Mr. Egan to discuss a variety of paths available to pursue a career in arts management.

Participants will have the opportunity to sign-up for followup discussions on applying to arts management internships in the upcoming Spring and Summer terms.

The session will be held in the Faculty Staff Lounge at the Clarice. Lunch will be provided.

**To register, please email Syrah Gunning at [sgunning@umd.edu](mailto:sgunning@umd.edu) by Tuesday, December 5, 2017.**