

## **Marketing Awards**

### **Best Logo - Developer**

Silver: BBX Capital Real Estate - Beacon Lake  
Gold: GreenPointe Communities, LLC - EvenTide

### **Best Logo - Strategic Partner**

Gold: Jet HomeLoans

### **Best Logo - Builder**

Gold: 3D Digital - Dostie Homes 60th Anniversary Seal

### **Best Direct Mail Piece**

Gold: Glenn Layton Homes - GLH Best Direct Mail

### **Best Print Ad Full Page**

Silver: Starr Custom Homes - Starr Treatment  
Gold: Hines - Markland

### **Best Print Ad Quarter Page**

Silver: GreenPointe Communities, LLC - EvenTide  
Gold: BBX Capital Real Estate - Beacon Lake

### **Best Brochure - Developer/Community**

Silver: GreenPointe Communities, LLC - EvenTide  
Gold: Hines - Markland

### **Best Brochure - Builder**

Gold: Glenn Layton Homes - GLH Brochure

### **Best Billboard**

Silver: D.R. Horton - Sebastian Cove  
Gold: Mattamy Homes - "Less Time in Traffic; More Time with Family"

### **Best Signage Program - Builder**

Gold: KB HOME

### **Best Publication**

Gold: Daily Record & Observer LLC - Realty Builder

### **Best Realtor Promotional Event**

Silver: Mirtha Barzaga Davidson Realty, Inc. - Customer Appreciation Celebration The Roaring 20's  
Gold: Dream Finders Homes - Wine & Dine on the 17th Green

### **Best Consumer Promotional Event - Developer/Community**

Silver: Mattamy Homes - RiverTown Grand Opening  
Gold: GreenPointe Communities, LLC - TrailMark

### **Best Consumer Promotional Event - Builder**

Gold: Dream Finders Homes - Pick Your Present

### **Best Banner Ad - Builder**

Gold: 3D Digital - Dostie Homes Banner Campaign

### **Best Banner Ad - Developer/Community**

Silver: Mattamy Homes RiverTown  
Gold: Hines - Markland

**Best Marketing Video - Developer/Community**

Silver: Hines - Markland

Gold: GreenPointe Communities, LLC - TrailMark

**Best Marketing Video - Strategic Partner**

Silver: Merchandising Plus Inc - Keep Building the American Dream

Gold: Sellin' With CC Team Keller Williams Jacksonville Realty- Home Marketing Video

**Best Marketing Video - Builder**

Silver: Starr Custom Homes - Five Starr Quality

Gold: 3D Digital - Dostie Homes Pool Package Giveaway

**Best Video Commercial - Builder**

Gold: Dream Finders Homes - Dream Finders Homes Branded Commercial

**Best Radio Commercial - Builder**

Gold: Dream Finders Homes - Take it to the House Promotion

**Best Radio Commercial - Strategic Partner**

Gold: Sellin' With CC Team Keller Williams Jacksonville Realty - No Hassle Guarantee

**Best Radio Commercial - Developer/Community**

Gold: Mattamy Homes - RiverTown Grand Opening

**Best Website - Builder**

Silver: KB HOME

Gold: Starr Custom Homes

**Best Website - Strategic Partner**

Gold: SERVPRO

**Best Website - Developer/Community**

Silver: The PARC Group

Gold: Mattamy Homes

**Best Facebook Page - Developer/Community**

Silver: Mattamy Homes

Gold: Nocatee

**Best Facebook Page - Strategic Partner**

Silver: Donna Mancini Interiors & Flooring

Gold: Sellin' With CC Team

**Best Facebook Page - Builder**

Gold: D. R. Horton Homes

**Best Pinterest Page - Developer/Community**

Gold: Nocatee

**Best Pinterest Page - Strategic Partner**

Gold: Donna Mancini Interiors and Flooring

**Model & Community Awards**

**Best Elevation Design Townhome \$300,000-\$500,000**

Gold: Urban Partners - Portofino

**Best Elevation Design \$300,000-\$500,000**

Silver: ICI Homes - The Egret V at Amelia National

Gold: Mattamy Homes -RiverTown

**Best Elevation Design Over 1 Million**

Silver: The Pineapple Corporation -The Vista at Twenty Mile

Gold: The Pineapple Corporation - The Vista at Twenty Mile

**Best Floorplan Design \$350,000-\$550,000**

Silver: Housing Design Matters, Inc. - MasterCraft Builder Group Madeira

Gold: Mattamy Homes - RiverTown The Lakes

**Best Floorplan Design \$550,000-1 Million**

Silver: Toll Brothers - Julington Lakes

Gold: Toll Brothers - Toll Brothers at Atlantic Beach Country Club

**Best Floorplan Design Over 1 Million**

Silver: The Pineapple Corporation - The Vista at Twenty Mile Plan 3

Gold: The Pineapple Corporation - The Vista at Twenty Mile Plan 4

**Best Interior Merchandising for an Amenity Center**

Gold: Merchandising Plus Inc - Broxton Bay at River City

**Best Interior Merchandising \$200,000-\$249,999**

Silver: Micamy Design Studio - D. R. Horton Homes Grand Reserve

Gold: Merchandising Plus Inc - D. R. Horton Homes The Clifton at San Salito

**Best Interior Merchandising \$250,000-\$299,999**

Silver: Micamy Design Studio - D. R. Horton Homes Villages of Westport

Gold: Merchandising Plus Inc - D. R. Horton Homes The Dalton at Grande Reserve

**Best Interior Merchandising \$300,000-\$349,999**

Silver: Micamy Design Studio - D. R. Horton Homes Fox Creek

Gold: Merchandising Plus Inc - D. R. Horton Homes Lantana Model at Country Club Harbor

**Best Interior Merchandising \$350,000-\$399,999**

Silver: Chandler Designs - Lennar Homes Carter Hall

Gold: ICI Homes - The Serena in Timerland Ridge at Nocatee

**Best Interior Merchandising \$400,000-\$499,999**

Silver: Micamy Design Studio - D. R. Horton Homes Edgewater Landing

Gold: Merchandising Plus Inc - The Victoria Model at Tamaya

**Best Interior Merchandising \$500,000-\$699,999**

Silver: Micamy Design Studio - D. R. Horton Homes Aberdeen Estates

Gold: ICI Homes - The Serena at Tamaya

**Best Interior Merchandising \$700,000-1 Million**

Silver: Chandler Designs - MasterCraft Builder Group Shearwater

Gold: Toll Brothers - Coastal Oaks at Nocatee

**Best Interior Merchandising Over 1 Million**

Silver: The Pineapple Corporation - The Vista at Twenty Mile

Gold: The Pineapple Corporation - The Vista at Twenty Mile

**Best Landscape Design Under \$25,000**

Silver: ICI Homes - The Monroe in Crosswater at Nocatee

Gold: ICI Homes - The Oakland in Crosswater at Nocatee

**Best Outdoor Feature \$15,000-\$29,999**

Silver: Construction Specialties of North Florida - Palencia

Gold: ICI Homes - The Monroe in Crosswater in Nocatee

**Best Outdoor Feature \$30,000-\$45,000**

Silver: ICI Homes - Costa Mesa in Timberland Ridge at Nocatee

Gold: ICI Homes - Serena at Tamaya

**Best Outdoor Feature Over \$100,000**

Silver: Dostie Homes - The Ranch at Twenty Mile Nocatee

Gold: The Pineapple Corporation - The Vista at Twenty Mile

**Best Sales Center Under 1,000 Sq Ft**

Gold: D. R. Horton Homes - Freedom Homes Arbor Mill

**Best Sales Center Over 1,000 Sq Ft**

Gold: Mattamy Homes - RiverTown

**Best Design Center**

Gold: KB HOME

**Best Master Planned Community - Under 1,000 Lots**

Gold: Markland

**Best Master Planned Community - 1,000-5,000 Lots**

Gold: RiverTown

**Best Master Planned Community - Over 10,000 Lots**

Gold: Nocatee

**Million Dollar Circle: General Real Estate**

**General Real Estate Agent Representing a Builder \$1 - \$5 Million**

DeAnna Stokes - Mattamy Homes

Bonnie Evans - Mattamy Homes

**General Real Estate Agent Representing a Builder \$5 - \$10 Million**

Leslee Elliott - Mattamy Homes

Sarah O'Rourke - Mattamy Homes

Ross Fanti - LMH Realty

Katrina Watkins - First Coast Custom Realty, LLC

Tammie Bryant - Mattamy Homes

Noel McGowan - Mattamy Homes

Melissa Harris - Toll Brothers

**General Real Estate Agent Representing a Builder \$10 - 15 Million**

Angela Galleta - Mattamy Homes

Diane Kirk - Mattamy Homes

Shelley McDermott - Mattamy Homes

Carrie Fife - Toll Brothers

Richard Andreoli - Mattamy Homes

**General Real Estate Agent Representing a Builder \$15 - \$20 Million**

Brad Russell - Toll Brothers

Morgan King - Toll Brothers

Linda Moore - Toll Brothers

**General Real Estate Agent Representing a Builder \$20 - \$25 Million**

Andrew Colavito - Toll Brothers

**General Real Estate Agent Representing a Buyer \$1 - \$5 Million**

Phil Aitken - The Aiken Home Team Keller Williams Realty Atlantic Partners

Andrew Michael - RE/MAX Unlimited

**General Real Estate Agent Representing a Buyer \$5 - \$10 Million**

Mirtha Barzaga - Davidson Realty, Inc

**General Real Estate Brokerage Team \$5 - \$10 Million**

CC Underwood Sellin' with CC Team - Keller Williams Jacksonville Realty

**Top Producer: General Real Estate**

**Top Producer - General Real Estate Agent Representing a Builder**

Kelly Hofelt - Toll Brothers

**Top Producer - General Real Estate Agent Representing a Buyer**

Cherya Cavanaugh - RE/MAX Unlimited

**Top Producer - Realtor**

Nancy Massengill - ICI Homes

**Top Producer - Brokerage Team**

Christina Welch - Welch Team Keller Williams Realty Atlantic Partners

## Million Dollar Circle: Lender & Site Agents

### Outside Lender \$70 - \$75 Million

Jason Kindler - Jet HomeLoans  
Mat Brennan - Bank of England Mortgage

### Lender Team \$80 - \$85 Million

KB Home Jacksonville

### Lender Team \$95 Million - 1 Billion

Diana Tarzia Team - Jet HomeLoans

### On Site Agent Representing a Builder \$10 - \$15 Million

Jonathan Rissman - D. R. Horton Homes  
Stella Webb - D. R. Horton Homes  
Michael Butcher - D. R. Horton Homes  
Brenda Rabbitt - D. R. Horton Homes  
Sydney Blount - D. R. Horton Homes  
Edward Crosby - D. R. Horton Homes  
Michelle Dickerson - D. R. Horton Homes  
Frank Cirillo - D. R. Horton Homes  
Marcus Israel - D. R. Horton Homes  
Chris Breccia - D. R. Horton Homes  
Kathleen Butcher - D. R. Horton Homes  
Mary Mansker - D. R. Horton Homes

### On Site Agent Representing a Builder \$15 - \$20 Million

Robert Rogers - D. R. Horton Homes  
Susan Paul - D. R. Horton Homes  
Suzanne Massey - D. R. Horton Homes  
Karen Smiley - D. R. Horton Homes

## Top Producer: Lender & Site Agents

### Top Producer - Outside Lender

Diana Tarzia - Jet HomeLoans

### Top Producer - Lender Team

Bank of England Mortgage

### Top Producer - Internet Sales Consultant

Barbara Dennis - Mattamy Homes

### Top Producer - On Site Agent Representing a Builder

Cindy Voyles - ICI Homes

## Individual Awards

### Realtor of the Year

CC Underwood - Sellin' With CC Team Keller Williams Jacksonville Realty

### Lender of the Year

Aaron Duez - Caliber Home Loans

### Site Agent of the Year

Juliana Toohey - ICI Homes

### Rookie Sales Person of the Year

Eric Weyh - ICI Homes

### Builder Corporate Sales Team of the Year

KB Home Jacksonville

### Builder Partnership Sales Team of the Year

Eric & Kelly Weyh - ICI Homes

**Sales Manager of the Year**

Kelly Hofelt - Toll Brothers

**Developer of the Year**

The PARC Group

**Marketing Director of the Year - Developer**

Kelly Ray - The PARC Group

**Marketing Director of the Year - Builder**

Alaina Record - Dostie Homes