**1 - Suggested blurb for social media/newsletter targeting players:**

Are you ready to have fun, win prizes and help us save Australia's biodiversity?

Then join *<our botanic garden>*’s team for QuestaGame’s Great Australian Biodiversity Challenge this National Science Week (12-20 August, 2017). There are prizes for the players who get the highest scores, and for the best photo of an iconic species. You’ll also be helping *<our botanic garden>* as we compete to share in $2,500 for the winning botanic garden teams.  
  
The challenge is open to players of all ages, and is free to play! Your quest is to find and/or identify the most interesting animals, plants and other living things that you can find ‘in the wild’ using QuestaGame on your mobile phone or tablet.

Learn more at [www.questagame.com/great-aussie-bio-challenge](http://www.questagame.com/great-aussie-bio-challenge)

**2 - Suggested blurb for social media/newsletter targeting identifiers:**

Do you want to help thousands of budding naturalists this National Science Week? Then why not help identify sightings of Australian flora and fauna as a part of QuestaGame’s Great Australian Biodiversity Challenge (12-20 August, 2017).

The top identifier will win $100! You’ll also be helping *<our botanic gardens>* as we compete for a share in $1100 for the environmental organisations whose ‘bio-experts’ provide the most correct identifications for the week.

You don’t have to wait for National Science Week either. [Register as a Bio-Expert today](https://questagame.com/expert), select *<our botanic gardens>* as your organisation, and start earning donations for us with every correct ID that you provide through the [Bio-Expertise Engine](http://bee.questagame.com) – (thanks to QuestaGame’s [Pays to Know Nature Fund](https://questagame.com/paystoknow)).  
  
Learn more at [www.questagame.com/great-aussie-bio-challenge](http://www.questagame.com/great-aussie-bio-challenge)