

BUSINESS SPONSOR OPPORTUNITIES



**Partners in Education
Partnership
of the Year Award**



**Can Do Good
Social Design Competition**



**Principal
For a Day!**



**Fulton County Schools
Principal for a Day**

**Partners in Education
(PIE) Expo**

Learn more about these Education Connection events on Page 2

Recognizing that good schools are good for business in North Fulton, the Greater North Fulton Chamber of Commerce Education Connection fosters engagement between the business community, higher education providers, and our local public and private schools to improve the quality of life and the quality of education in North Fulton County.

Business sponsors enjoy the following benefits:

- Company promotion in all event-related marketing, including e-mail marketing that reaches over 2600 Chamber members and leaders in area public and private schools.
- Logo displayed on event related communications on GNFCC website.
- Company presence at the event (opportunities vary by event, see page 2 for more details).
- Category exclusivity at certain sponsor levels.

BECOME AN EDUCATION CONNECTION SPONSOR!

NAME: _____ COMPANY NAME: _____ PHONE: _____

Select one or more events and sponsorship levels:

\$2000 premier sponsor (prominent presence at all Education Connection events during 2016/17 school year)

Can Do Good (Nov. 5, 2016) \$250 \$500 \$1000 in-kind/other

Principal for a Day (Nov/Dec 2016) \$250 \$500 \$1000 in-kind/other

PIE Expo (Feb. 9, 2017) \$250 \$500 \$1000 in-kind/other

Partner of the Year (May 31, 2017) \$250 \$500 \$1000 in-kind/other

Return this form to Debbie Ryals at the address below or dryals@gnfcc.com • With questions, call 678-397-0556.

EDUCATION CONNECTION EVENT AND SPONSORSHIP DETAILS



Can Do Good Social Design Competition – November 5, 2016

This annual experiential learning competition is coordinated by The Education Connection in partnership with Goodwyn, Mills & Cawood Architectural Engineers. The event pits high school teams against each other in a design-build competition using canned food. Teams host a canned food drive, then design a structure with their cans. In early November each year, the school teams come together

at North Point Mall to participate in a timed build and judging of their structures.

Business sponsors for this event receive the following benefits:

- \$250 level – logo on the event banner (displayed at North Point Mall with the structures for three days)
- \$500 level – above plus promotional materials placed at a display table in the competition area (Mall West Court)
- \$1000 level – all of the above plus category exclusivity and ability to send a company representative as a competition judge
- In-Kind/Other level – benefits determined based upon the value of the donation



Principal for a Day – November 14-18, 2016

The Education Connection partners with Fulton County Schools' ***Principal for a Day*** program and hosts a celebratory reception for business leaders and Principals each year. Held during National Education Week, the Principal for a Day program allows a community leader to shadow a public or private school principal and encourages that community leader to invite the principal to do the same at the business person's workplace. The reception will be held December 1 at the GNFCC offices, and includes networking, a program featuring Fulton County education and business leaders, and performances by local students. Business sponsors for this event will be recognized in event marketing materials and acknowledged during the reception.

Business sponsors for this event receive the following benefits:

- \$250 level – company name in event program, logo on the event banner, two attendees at reception
- \$500 level – company logo in event program and on event banner, four attendees at reception
- \$1000 level – category exclusivity, prominent placement of company logo in all event marketing, including program and event banner, ten attendees at reception.
- In-Kind/Other level – benefits determined based upon the value of the donation



Partners in Education EXPO – February 9, 2017

The Education Connection's annual Partner in Education Expo is a networking event for businesses interested in meeting with local schools and learning about partnerships. Representatives from most North Fulton public and private schools set up trade-show type displays throughout the exhibition hall to showcase the areas where a business partnership is needed. Location: AdvancED, 9115 Westside Parkway, Alpharetta.

Business sponsors for this event will receive the following benefits:

- \$250 level – company-produced display ad on all video screens during event (5-seconds per loop)
- \$500 level – company-produced display ad on all video screens during event (10-seconds per loop)
- \$1000 level – category exclusivity, opportunity to speak during the event, prominent placement of company logo in all event marketing, company produced display ad on all video screens during event (10-seconds per loop)
- In-Kind/Other level – benefits determined based upon the value of the donation



GNFCC Business Partnership of the Year Award – May 31, 2017

The Education Connection holds a nomination and selection process each year to recognize outstanding partnerships between North Fulton schools and local businesses. At the May Eggs & Enterprise breakfast, the winning partnerships are recognized and a cash prize is awarded to the winning schools. Location: King's Ridge Christian School.

Business sponsors for this event receive the following benefits:

- \$250 level – can host an information table at the breakfast
- \$500 level – above plus logo presence on screen during event
- \$1000 level – all of the above plus category exclusivity and ability to place promotional materials on the tables
- In-Kind/Other level – benefits determined based upon the value of the donation