

Business Club Luncheon

Thank you for your interest in sponsoring a Business Club Luncheon (BCL) event! This event provides you with a premium opportunity to do a presentation to members of the Yellowknife Chamber of Commerce. BCLs also provide Chamber of Commerce members with an opportunity to network and learn about other local businesses in our community.

These events are typically held between 12:00pm and 1:30pm and you can expect 50+ attendees.

The Yellowknife Chamber of Commerce provides the following BCL service:

- We charge \$2500.00 + GST, which includes the cost of the venue and equipment rentals
- We typically charge guests \$30-\$50/person to attend to cover the cost of lunch. If you are interested in making your event free for guests to attend, please contact Programs Coordinator, Kendra Lakeman.
- We provide event liability insurance.
- We will create a branded Business Club Luncheon invitation for your event. Your approval is required prior to distribution.
- We will distribute the invitation to our membership through our e-blast service (value \$125.00 per e-blast), display it on our website and promote it on our social media pages. We encourage you to distribute the invitation to clients, partners, and special guests.
- We will take RSVPs, coordinate ticket sales and greet guests when they arrive
- The Yellowknife Chamber of Commerce President or designate will provide an introduction and welcome.

Your business provides the following:

- Any promotional signs, pamphlets or brochures that you wish to display
- Door prizes are optional, but recommended
- You will have an opportunity to do a presentation to attendees

This service is designed so you don't have to worry about any of the details! We will work with you to ensure your event goes smoothly.

To book an event, contact the Programs Coordinator, Kendra Lakeman at:

Programs@YKChamber.com or call: 867-920-4944

