

2017 Annual Meeting

Breakout Sessions

Take the Lead Like a Girl Scout – Introducing the G.I.R.L. Brand Platform

While some people still think of Girl Scouts as cookies, badges, campfires, and friendship bracelets, we know Girl Scouts are so much more. Girl Scouts are groundbreakers, big thinkers, and role models. Girl Scouts design robots, start garage bands, and improve their communities—and yes, they sell the best cookies on the planet. When you're a Girl Scout, you're also a G.I.R.L. (Go-getter, Innovator, Risk-Taker, Leader)™. These are the traits that define girls of courage, confidence, and character, who make the world a better place. Join this interactive session to learn more about the G.I.R.L. platform, how to apply it to Girl Scouting today, and be ready to share your personal G.I.R.L. story!

Gather More Than You Give: The Art of Questioning

Questions flatter people and show that you care and have interest. Questions can also help others resolve their own problems or concerns. And, by asking the right questions, you can help someone overcome their own objections. Join this professional development session to identify ways to use questioning strategies in your work life, personal life or volunteer life to have meaningful and constructive conversations.

Making a Difference in Your Local Community and Beyond

Every day, we have the opportunity to make a lasting impact where we live, work and play. Members attending this interactive session will ignite each other's thinking as we share and explore the meaning of community service and Take Action together and discuss making a difference from a variety of perspectives.

Investing at Every Level: What Does Diversification of Funding Mean for our Girls?

We all know that when we invest in girls, we see those investments return tenfold. In supporting girl growth and empowerment, there is no organization better suited to lead this effort than Girl Scouts – and no individuals more committed to that than our members and alumnae! This session will provide attendees with an overview of the initiatives undertaken since 2013 when diversification of funding was identified as one of our five strategic priorities. Participants will also brainstorm and share feedback around elevating the culture of philanthropy toward Girl Scouts.