



*Please join us and reserve your booth now for*

## **California Wine Month Celebration**

**September 21, 2018: 6:00 – 9:00 p.m.**

Papagni Wines, 9505 Road 30 1/2, Madera, CA 93636

On behalf of the Madera Vintners Association, I would like to invite your business to participate in the annual “California Wine Month Celebration” on September 21, 2018 from 6 to 9 p.m. In honor of the statewide celebration of California Wine Month, guests of the media, public, wine, food and travel industries are invited to visit Papagni Wines in Madera to enjoy wine tasting from local wineries, samples provided by fine local restaurants and food producers, and live music. The Madera Vintners Association will also honor and award partners and associates who have influenced the local wine industry, the MVA and its winery members as well as recognize recipients of the 2018 MVA Student Grants for Fresno State students.

California Wine Month’s proclamation highlights California’s wine attributes: our beautiful wine country landscape and ideal climate for wine; our talented and ingenious winemaking families, our celebrated lifestyle and cuisine; and our commitment to sustainability and the environment. The family winemakers of the Madera Wine Trail are proud to be a part of California Wine Month. *Come join us and be part of the celebration!*

**Please complete your vendor application, which is below.** Promotions for this event start in early July and have a reach of over 23,000. Please submit your application soon to be included in promotions. If you have any questions or concerns, please do not hesitate to contact me directly.

Thank you for your participation and support,

**Wendy Eachus**  
**Executive Administrator**  
**Madera Vintners Assoc. /Madera Wine Trail**  
**559.975.6083**  
[info@maderavintners.com](mailto:info@maderavintners.com)



To learn more about the Madera Vintners Association: [www.maderawinetrail.com](http://www.maderawinetrail.com)  
To learn more about California Wine Month: [www.discovercaliforniawine.com/californiawinemonth](http://www.discovercaliforniawine.com/californiawinemonth)



## California Wine Month Reception Vendor Application

**September 21, 2018 - 6:00 - 9:00 p.m.**

Papagni Wines, 9505 Road 30 1/2, Madera, CA 93636

Name of Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Do you need electricity? YES NO

### CONTRACT TERMS AND AGREEMENT FOR VENDOR SPACE

#### BOOTH RESERVATIONS:

**Booth space is limited. Your booth is not reserved until this signed application is received and reviewed.**

All reservations are available on a first come, first served basis.

Deadline for booth reservations is September 1, 2018.

Advertising and promotions begin in early July and last up until the event.

Reserve your booth ASAP to be included in early promotions.

Your company logo, website link and food offerings will be included in all appropriate promotions.

**NO FEE** is required for booth reservation and participation. In exchange, vendor agrees to supply samples of food product offer 300-500 guests during the event. (Guest count will range anywhere between 300 up to 500 guests. A specific head count will be provided to you one week before the event.)

Vendor must provide organizer with proof of insurance along with completed application.

#### BOOTH SPACES:

All booth spaces measure approximately 10'x10'.

All booth spaces include one 8' table and linen.

Plates and napkins will be supplied by event organizer (MVA), vendor does not need to supply.

Vendor must supply utensils, if needed.

Vendor must supply extension cords and power strips, if needed.

All booths are set up indoors for this event.

Vendor may set up additional advertising banners and materials.

#### BOOTH SET-UP: Your cooperation with the following is critical to a successful event

Check-in and set up begins at **3:30 PM** and booths must be completely set-up by **5:30 PM**. Vehicles can be driven up to main winery building to unload, and then must immediately be parked in main lot. All vehicles must be completely moved and parked in the main parking lot by 5:30 PM.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Return this application with your high-resolution logo as soon as possible (logo optional) to: Wendy Eachus  
[info@maderavintners.com](mailto:info@maderavintners.com). **Thank you for your participation and support!**