

IPA and Real Assets Adviser Special Report

The **Investment Program Association (IPA)** and **Real Assets Adviser (RAA)** are collaborating on a **Special Report** on **Portfolio Diversifying Investments (PDIs)**.

The report will be distributed in print and electronically with the April 2018 issue of **Real Assets Adviser**, online at **RealAssetsAdviser.com** and **IPA.com** and at all RAA and IPA events for 2018. It will also be distributed on Capitol Hill during meetings at the April IPA Hill Day.

This one-of-a-kind **Special Report** is designed to educate the **RIA, Broker-Dealer** and **Family Office** community on the impacts of recent legislative and regulatory issues on PDIs, including the following topics:

- Life After Tax Reform
- The Power of Policy Advocacy
- Effective Regulatory Collaboration
- E-Signature and the Promise of Fintech
- Securities Reform for Alternative Investments

Advertising opportunities include: Full and Half page ads

Plus the option to have a half-page vertical “call out box” to highlight your organization’s expertise.

Ad reservation deadline: March 1st, 2018

Ad materials due: March 6th, 2018

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Diversity in corporate governance

Diversity is a competitive advantage, bringing real value to companies by adding to the collective skills and experience of the organization.

From XYZ's policy is based on the strong business benefits that accrue from effectively managing Diversity, the value that difference brings to the firm, the Diversity that exists among its customers, and the need for flexibility that exists within a progressive organization. From XYZ's policy is based on the strong business benefits that accrue from effectively managing Diversity, the value that difference brings to the firm, the Diversity that exists among its customers, and the need for flexibility that exists within a progressive organization.

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XYZ's Diversity and Inclusion strategy is aligned with the firm's Strategic Framework, including its Company Vision, Values and Cultural Priorities.

The firm's Diversity and Inclusion initiatives are based on three strategic pillars:

- **Its Customers** — to leverage Diversity as a business driver
- **Its Communities** — to be a leader in Diversity and Inclusion in the business and broader community
- **Its People** — to attract, recruit, engage and retain diverse talent

This includes the embedding of inclusive practices within each part of its employee lifecycle.

xyz
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Any Town, State 11111
(111) 111-1111

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Special half-page vertical call-out box

Advertisers can place a “call out” box on at page within editorial to highlight the expertise on direct investments and/or other strengths of the firm. Box can contain approx. 275 words plus logo.

1/2-page vertical call box with text
4.162" wide x 9.58" high

Advertising Rates:

Full-page, 4-color: \$4,700

Half-page, 4-color: \$3,100

Half-page vertical call out box: \$3,100

Contact:

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Artwork

All artwork should be submitted as a press-ready PDF processed through Adobe Acrobat.

Shipping Instructions

Electronic shipping: Email ad files to Michelle Raab at m.raab@irei.com

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