



2017 NHDI Event of the Year Sponsorship/Program Ads

- 300 children performing (ages 8-18)
- Four shows
- Over 2,200 attendees
- Nearly 500 Facebook followers
- More than 1,700 active email addresses

Executive Producer

Back cover program ad

Size = 7" wide x 9 3/4" high **(Only 1 – subject to availability)**

\$500

- Logo projected prior to the performances on the stage curtain.
- Logo included on Sponsors banner displayed at performances.
- Logo with web site link included in all NHDI email correspondence and on the NHDI web/Facebook pages.
- Company name listed under scene title at the center of the program.
- Two tickets to the 2017 Event of the Year performance of your choice.
- Invitation to the Gala Party following the Saturday evening Gala Performance.

Producer **ONLY 1 STILL AVAILABLE**

Inside cover program ad

Size = 7" wide x 9 3/4" high **(Only 2 – subject to availability)**

\$400

- Logo projected prior to the performances on the stage curtain.
- Logo included on Sponsors banner displayed at performances.
- Logo with web site link included in all NHDI email correspondence and on the NHDI web/Facebook pages.
- Company name listed under scene title at the center of the program.
- Two tickets to the 2017 Event of the Year performance of your choice.
- Invitation to the Gala Party following the Saturday evening Gala Performance.

Director

\$325

Full-page program ad

Size = 7" wide x 9 3/4" high

- Logo projected prior to the performances on the stage curtain.
- Ad located in the special Directors section at the front of the program book.
- Logo included on Sponsors banner displayed at performances.
- Logo with web site link also included in all NHDI email correspondence and on the NHDI web/Facebook pages.
- Company name listed under scene title at the center of the program.
- Two tickets to the 2017 Event of the Year performance of your choice.

Scene Underwriter

\$275

Half-page program ad

Size = 7" wide x 4 3/4" high

- Logo projected prior to the performances on the stage curtain.
- Logo included on Sponsors banner displayed at performances.
- Logo with web site link also included in all NHDI email correspondence and on the NHDI web/Facebook pages.

Half-page program ad

Size = 7" wide x 4 3/4" high

\$200

Quarter-page program ad

Size = 3 3/8" wide x 4 3/4" high OR 7" wide x 2 1/4" high

\$100

Eighth-page program ad

Size = 3 3/8" wide x 2 1/4" high (business card size)

\$50

SPECIAL Family program ad

\$25

Quarter-page ad

Size = 3 3/8" wide x 4 3/4" high OR 7" wide x 2 1/4" high

- These ads are specifically for family members who would like to wish their dancers good luck in the show or express another special message.

Please complete the enclosed Sponsorship/Program Ad Order Form.

Contact us at nhdi@nhdi.org or 603/355-8911 with questions.

THANK YOU FOR YOUR SUPPORT OF NHDI!



2017 NHDI Event of the Year Sponsorship/Program Ad Order Form



Please check below next to the Sponsorship/Program Ad of your choice.

Not available

Executive Producer (\$500) **Scene Underwriter** (\$275) **Eighth-page ad** (\$50)
 Producer (\$400) **Half-page ad** (\$200) **SPECIAL Family ad** (\$25)
 Director (\$325) **Quarter-page ad** (\$100)

Company Name _____

Contact Person _____

Address _____

City _____ **State** _____ **Zip Code** _____

Phone _____ **Email** _____

Our program is printed in black and white. Acceptable ad formats: PDF, TIF, JPG, PNG, Word doc, or Publisher doc. Please note that we cannot improve on the image quality provided, so be sure to submit items with as high a resolution as possible.

Email your ad to: **nhdi@nhdi.org**

Mail this order form and check payable to NHDI to: **NHDI, PO Box 1116, Keene, NH 03431**

DEADLINE: FRIDAY, APRIL 7

Please contact us at **nhdi@nhdi.org** or **603/355-8911** with questions.

THANK YOU FOR YOUR SUPPORT OF NHDI!

