



- 300 children performing (ages 8-18)
- Four shows
- Over 2,200 attendees
- Nearly 500 Facebook followers
- More than 1,700 active email addresses

2017 NHD Event of the Year Sponsorship/Program Ads

Executive Producer

\$500

Back cover program ad

Size = 7" wide x 9 3/4" high (Only 1 – subject to availability)

- Logo projected prior to the performances on the stage curtain.
- Logo included on Sponsors banner displayed at performances.
- Logo with web site link included in all NHD email correspondence and on the NHD web/Facebook pages.
- Company name listed under scene title at the center of the program.
- Two tickets to the 2017 Event of the Year performance of your choice.
- Invitation to the Gala Party following the Saturday evening Gala Performance.

Producer **ONLY 1 STILL AVAILABLE**

\$400

Inside cover program ad

Size = 7" wide x 9 3/4" high (Only 2 – subject to availability)

- Logo projected prior to the performances on the stage curtain.
- Logo included on Sponsors banner displayed at performances.
- Logo with web site link included in all NHD email correspondence and on the NHD web/Facebook pages.
- Company name listed under scene title at the center of the program.
- Two tickets to the 2017 Event of the Year performance of your choice.
- Invitation to the Gala Party following the Saturday evening Gala Performance.

Director

\$325

Full-page program ad

Size = 7" wide x 9 3/4" high

- Logo projected prior to the performances on the stage curtain.
- Ad located in the special Directors section at the front of the program book.
- Logo included on Sponsors banner displayed at performances.
- Logo with web site link also included in all NHD email correspondence and on the NHD web/Facebook pages.
- Company name listed under scene title at the center of the program.
- Two tickets to the 2017 Event of the Year performance of your choice.

Scene Underwriter

\$275

Half-page program ad

Size = 7" wide x 4 3/4" high

- Logo projected prior to the performances on the stage curtain.
- Logo included on Sponsors banner displayed at performances.
- Logo with web site link also included in all NHD email correspondence and on the NHD web/Facebook pages.

Half-page program ad

Size = 7" wide x 4 3/4" high

\$200

Quarter-page program ad

Size = 3 3/8" wide x 4 3/4" high OR 7" wide x 2 1/4 " high

\$100

Eighth-page program ad

Size = 3 3/8" wide x 2 1/4" high (business card size)

\$50

SPECIAL Family program ad

\$25

Quarter-page ad

Size = 3 3/8" wide x 4 3/4" high OR 7" wide x 2 1/4" high

- These ads are specifically for family members who would like to wish their dancers good luck in the show or express another special message.

Please complete the enclosed Sponsorship/Program Ad Order Form.

Contact us at nhdi@nhdi.org or 603/355-8911 with questions.

THANK YOU FOR YOUR SUPPORT OF NHD!



2017 NHD Event of the Year Sponsorship/Program Ad Order Form



Please check below next to the Sponsorship/Program Ad of your choice.

Not available

☐ Executive Producer (\$500)

☐ Producer (\$400)

☐ Director (\$325)

☐ Scene Underwriter (\$275)

☐ Half-page ad (\$200)

☐ Quarter-page ad (\$100)

☐ Eighth-page ad (\$50)

☐ SPECIAL Family ad (\$25)

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Our program is printed in black and white. Acceptable ad formats: PDF, TIF, JPG, PNG, Word doc, or Publisher doc. *Please note that we cannot improve on the image quality provided, so be sure to submit items with as high a resolution as possible.*

Email your ad to: nhdi@nhdi.org

Mail this order form and check payable to NHD to: **NHDI, PO Box 1116, Keene, NH 03431**

DEADLINE: FRIDAY, APRIL 7

Please contact us at nhdi@nhdi.org or 603/355-8911 with questions.

THANK YOU FOR YOUR SUPPORT OF NHD!

