

# 5 Counties for Tobacco-Free Living



What is Juul? Get the scoop



Not surprising, there is yet again a new electronic nicotine device on the market that has quickly become popular with youth, called Juul. As seen pictured below, this sleek device, which resembles a flash drive, is easily concealed as it fits in the palm of your hand. The flash drive design makes it easy for youth to carry and use at school. The Juul **comes in** flavors such as Mango, Crème brulee, and Mint furthering youth interest to this device. One pod of liquid nicotine for the Juul device is equivalent to the amount of nicotine in a pack of cigarettes. To learn more about Juul [Click Here](#) to read the latest article.

## FREE Lunch and Learn!

It's a new year full of new opportunities to help someone achieve a smoke-free life, and protect others from secondhand smoke. Quitting takes planning and support. Don't miss this opportunity to hear about the free resources : quitting apps, social media sites, the WI Quit Line FAX to Quit Program Free Facilitator training, and resources.

**DATE** Tuesday, March 27, 2018

**TIME** 12:00pm—1:00 pm

**LOCATION** City/ County Government Building  
160 S Macy Street, Fond du Lac WI  
54935 Rooms F & G



To RSVP attendance call/email: Sandy Bernier, Tobacco Prevention Program Coordinator at (920) 906-5537 or [sandy.bernier@fdlco.wi.gov](mailto:sandy.bernier@fdlco.wi.gov)

For more information [CLICK HERE](#) for the event Flyer

## Tobacco Compliance Checks

In order to decrease tobacco sales to minors, Five Counties for Tobacco-Free Living partners with Wisconsin Wins (WI WINS), a state-level initiative designed to decrease youth access to tobacco products. As a part of this program, annual tobacco compliance checks are completed to establish retailer compliance with

the law. In 2017, ten out of the sixty-five tobacco retailers checked in Fond du Lac County sold tobacco to minors. Three asked to see an ID and sold anyways. We hope in 2018 the number of sales will be zero. Each year Five Counties for Tobacco-Free Living sends out reminder letters and educational resources such as how to easily identify a minors' ID in hopes of helping retailers and their employees successfully deny sales of tobacco to minors.

### Free Tobacco Retailer Training!

WITobaccoCheck.org provides free state-approved retailer training on Wisconsin tobacco sales law. The online tool includes study guides, a quiz, and a certificate of completion. Retailers can register their store at the site, monitor employee training, and review any of the educational resources. Employee's knowing and following the rules help Wisconsin youth stay tobacco-free and employees avoid costly fines for selling tobacco to minors.



## Heads up Parents!

Hey parents, tobacco has changed...are you up to date?

**Tobacco is Changing** is the newest campaign from the State Tobacco Prevention and Control Program. The campaign hopes to increase awareness about the various types of tobacco, flavored tobacco, and the new challenges we all face in keeping kids from experimenting with any type of tobacco or nicotine.

### Did you know?



The next generation of addictive products is here!

[CLICK HERE](#) for the full **Tobacco is Changing** website to watch informational videos, get to know the products and issues, then see what you can do to take action!

**Sandy Bernier BSW CSW**  
Tobacco Prevention and Control Program Coordinator  
Fond du Lac County Health Department  
160 S. Macy St. Fond du Lac, WI  
Phone: 920-906-5537  
sandy.bernier@fdlco.wi.gov

**Nora Uttech BSW**  
Tobacco Prevention and Control Program Assistant  
Fond du Lac County Health Department  
160 S. Macy St. Fond du Lac, WI  
Phone: 920-929-3096  
nora.uttech@fdlco.wi.gov