

Massachusetts Farm Wineries & Growers Association

11th Annual Meeting - Tuesday, February 7, 2017

8:30am-9:00am	Registration: Continental Breakfast & Coffee available
9:00am-9:15am	Opening Remarks and Introduction of Guests and Meeting Sponsors David Neilson, Coastal Vineyards; President, MFWGA
9:15am-9:30am	Massachusetts Farm Winery 2015 Economic Snapshot: Commissioner John Lebeaux
9:30am-9:45am	Legislative Update: Kip Kumler, Turtle Creek Winery
9:45am-10:15am	Presentation: "Yeast & Nutrition of Hybrid Grapes" Katie Cook, DNO , Scott Labs Learn about the use of yeast and bacteria to reduce acidity in hybrid grapes. Six wines will be sampled to illustrate this presentation.
10:15am-11:00am	Marketing Panel: "Marketing Massachusetts Wines" Explore the elements of successful wine marketing. Mike McCann , Moderator Panelists: Susie Nielsen (Farm Projects), Christian Hanson (Balderdash Cellars), Marco Montez (Travessia Winery), Frank Puzio (First Crush Winery)
11:00am-11:30am	Coffee Break: Members are invited to visit Sponsor's Tables
11:30am-12:15pm	Presentation: "Wine Defects: Identification, Cure, & Prevention" Milan Vujnic , Winemaker, Truro Vineyards Understanding the origins of wine flaws, steps to prevent them, and treatment options.
12:15pm-12:30pm	Massachusetts Wine Shop Update: Alan Howarth, Wine Shop Manager
12:30pm-1:15pm	Wine Tasting and Networking Social for Members, Guests and Sponsors Members are encouraged to bring a special bottle to share
1:15pm-2:15pm	Lunch Buffet
2:15pm-3:30pm	Members Only - MFWGA Annual Business Meeting - Review of Minutes from October 2016 Meeting - Nomination of New Officers: Dave Neilson/Kip Kumler - Financial Summaries: Dave Roberts - 2017 Event & Fundraising Plans: Ann Marie Popko
3:30pm	Adjourn