



## **BANY ANNUAL MEETING AND MARKETPLACE**

**THE SARATOGA CASINO HOTEL  
SARATOGA SPRINGS, NEW YORK  
OCTOBER 22-24, 2017**

Dear Colleague:

The Bus Association of New York (BANY) will be holding its Annual Meeting and Marketplace, October 22-24, 2017, at the beautiful Saratoga Casino Hotel in Saratoga Springs, New York. We take this opportunity to invite you to join us!

Our planning committee is working diligently on our top notch programming that will be of interest to all. Keep watching your email for updated agenda items!

During the event, you also have the opportunity to view the top of the line buses and motor coaches during our manufacturer exhibit as well as gather valuable industry information when visiting our vendor exhibits. Of course networking opportunities abound so you can share information and the occasional “war story” with your colleagues throughout the three day program.

### **What is a Marketplace and who attends you ask?**

Buyers who are bus owners and tour operators, come to meet with Sellers who are travel industry representatives from destination marketing organizations (cities, areas, states), attractions, restaurants, receptive operators, hotels and associate service suppliers. These marketplace sessions ( 7 minute, one on one interaction) allow Buyers and Sellers to plan trip itineraries for motorcoach group travel throughout the US and Canada.

Sellers attend Marketplace to sell their destination, attraction, restaurant etc to motorcoach and tour operators. Sellers also network with their peers in the group travel industry. Buyers attend Marketplace to learn more about new destinations, to meet personally with people with whom they conduct business, and to socialize with other Buyers.

We urge you to read through our brochure and make your commitment today to support your state association by attending your state association’s Annual Meeting and Marketplace. This is a “don’t miss” opportunity for all of us to come together to discover what is happening in our industry!

On another note, there are many opportunities for you to sponsor of one or more of our events and/or advertise in our event program. The Annual Meeting and Marketplace will average over 100 attendees representing the Operator and Associate members of our organization as well as others in our industry. Please review our sponsor information and consider joining us.

Please contact us if you have any questions. We look forward to welcoming you at our Annual Meeting and Marketplace and hope you will join us in Saratoga Springs, NY!

2017 Conference Planning Committee



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**REGISTRATION INFORMATION**

All individuals must register to attend the BANY Annual Meeting and Marketplace. Please fill out one form per delegate and be sure to complete both pages of the registration form.

**DELEGATE REGISTRATION** (Registration includes all meetings and meal functions)

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

BADGE NAME (if different): \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**GUEST REGISTRATION:** (Attending meal functions only)

For registration purposes a "Guest" is defined as a spouse, family member(s), or other individual who is **not** a company employee or representing your company. Guests are not allowed to participate in the marketplace.

NAME for BADGE: \_\_\_\_\_

**REGISTRATION FEES:**

**Early Bird Registration Fee (on or before September 15th)**

	<b>BANY MEMBER</b>	<b>NON-MEMBER</b>
Annual Meeting & Marketplace Registration	\$395	\$445
Guest Registration (meals only)	\$195	\$195

**Standard Registration Fee (after September 15th)**

	<b>BANY MEMBER</b>	<b>NON-MEMBER</b>
Annual Meeting & Marketplace Registration	\$495	\$545
Guest Registration (meals only)	\$195	\$195

**TOTAL AMOUNT DUE:** \_\_\_\_\_

**WILL YOU PLEASE TAKE A MOMENT AND TELL US:**

Your registration fee includes the meals listed below. However, in an effort to aid us in better planning, will you please tell us the meals you plan to attend to the best of your ability:

**Sunday**

Will you be attending the "This is Saratoga" Reception?      Yes      No      Maybe

**Monday**

Will you be attending the Monday Afternoon Lunch?      Yes      No      Maybe

Will you be attending the Monday Evening Dinner?      Yes      No      Maybe

**Do you have any dietary restrictions/food allergies?**

\_\_\_\_\_

**Are you a buyer or a seller?**

Buyers are bus owners and tour operators, Sellers are travel industry representatives from DMO's (cities, areas, and states), attractions, restaurants, receptive operators, hotels and associate service suppliers.

I am best described as a:

Buyer

Seller

**HOTEL RESERVATIONS:**

We have hotel rooms available at the Saratoga Hotel and Casino for our Marketplace dates. Room rates are \$125.00 per night, plus tax. Reservations may be made online by visiting <https://reservations.travelclick.com/102302?groupID=1972502> or you may contact the reservations department directly at 518-682-8888. Rooms are available until September 20th, or until the room block is full. As we expect this event to sell out, please reserve your room today!

**REGISTRATION PAYMENT INFORMATION**

If paying by check, please make your check payable to BANY and mail with this form to:

**BANY**  
**PO BOX 12035**  
**Albany, New York 12212**

**CREDIT CARDS:**

If paying by credit card, you are authorizing BANY to process your Credit Card for the total amount due listed above. You can fax your registration to 518-383-5706, scan and email it to BANY@BANYBus.org or mail it to the address above. We accept VISA, Mastercard and American Express.

ALL of the credit card information below needs to be complete.

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration. Date: \_\_\_\_\_ 3/4 Digit Code \_\_\_\_\_

Statement Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**CANCELLATION POLICY:**

If you need to cancel your registration, you can make a request, in writing, no later than October 9, 2017. A \$50.00 service fee will be deducted from your total payment. There will not be any refunds for cancellations after October 10, 2017. All refunds are subject to BANY discretion.