TABA 2018 Spring Conference

April 17 -18, 2018

Intercontinental Hotel

Addison, Texas

Sponsorship Opportunities

The following are our sponsor levels for the 2018 Spring Conference. For sponsorship items that require printing, it must be purchased early enough to complete the printing and have it shipped (No later than thirty days before the conference begins). You can register for a sponsorship on the attendee or exhibitor's registration page. If you prefer you can call or email Phyllis Campbell to set up your sponsorship. You can pay by credit card on the registration page or request to be invoiced.

**Platinum Reception Sponsor - 2 Sold $2500 each**

* One Complimentary Conference Registration
* Signage at Reception
* Logo on TABA Website
* One Page Flyer in Conference Electronic Notebook (electronic flyer must be received 10 days prior to conference)
* Logo and Company Name included on TABA Conference Emails
* Recognition on Event signage as Reception Sponsor
* Verbal Recognition and introduction at Reception as the host
* Opportunity to introduce a Conference Speaker
* Opportunity to distribute Marketing item or material on tables at lunch
* Company name and logo in electronic newsletter after conference
* Sponsor ribbon for name badge
* Logo in Conference Power Point
* Recognition in Conference Electronic Notebook

**Gold Sponsor (Multiples Available) $2000**

* Includes One Conference Registration
* Logo on TABA Website
* One Page Flyer in Conference Electronic Notebook (electronic flyer must be received 10 days prior to conference)
* Logo and Company Name included on TABA Conference Emails
* Recognition on Event signage as Gold Sponsor
* Verbal Recognition and introduction at events in Exhibit Hall
* Opportunity to introduce a Speaker
* Company name and logo ad in electronic newsletter after conference
* Sponsor ribbon for name badge
* Logo in Conference Power Point

**Silver Sponsor (Multiples Available) $1500**

* Includes 50% off first Conference Registration
* Opportunity to introduce a Speaker
* Logo and Company Name on TABA Conference Emails
* Recognition on Event Signage as Silver Sponsor
* Verbal Recognition and introduction at events in Exhibit Hall
* Company name and logo in electronic newsletter after conference
* Sponsor Ribbon for Name Badge
* Logo in Conference Power Point

**Bronze Sponsor (Multiples Available) $1250**

* $100 off first Conference Registration
* Logo and Company Name on TABA Conference Emails
* Recognition on Event Signage as Bronze Sponsor
* Verbal Recognition and Introduction at events in Exhibit Hall
* Sponsor Ribbon for Name Badge
* Logo in Conference Power Point
* Recognition in Conference Electronic Notebook

**Flash Drive Sponsor $1500**

***(There will not be a printed Conference notebook. It will be on the flash drive)***

* Includes 50% off first Conference Registration
* Logo on flash drives distributed to attendees
* Logo and Company Name included on TABA Conference Emails
* Recognition on Event signage as Silver Sponsor
* Verbal Recognition and introduction at events in Exhibit Hall
* Opportunity to distribute Marketing item or material at lunch
* Company name and logo in electronic newsletter after conference
* Sponsor ribbon for name badge
* Logo in Conference Power Point

**Conference Tote Sold $1500**

* 50% off first registration
* Name and logo on Conference Tote bags
* Opportunity to introduce a Speaker
* Opportunity to distribute Marketing item or material at table at lunch
* Company name and logo in electronic newsletter after conference
* Logo and Company Name on TABA Conference Emails
* Recognition on Event Signage as Tote Bag Sponsor
* Verbal Recognition and introduction at events in Exhibit Hall
* Sponsor Ribbon for Name Badge
* Logo in Conference Power Point
* Recognition in Conference Electronic Notebook

**Sports Water Bottle**  **Sold** **$1250**

* $100 off first Conference Registration
* Name and logo on name Sport Bottles
* Logo and Company Name on TABA Conference Emails
* Recognition on Event Signage as Name tag Sponsor & Bronze Sponsor
* Verbal Recognition and introduction at events in Exhibit Hall
* Sponsor Ribbon for Name Badge
* Logo in Conference Power Point
* Recognition in Conference Electronic Notebook

**Name Tag Sponsor Sold $1250**

* $100 off first Conference Registration
* Name and logo on name tag holders
* Logo and Company Name on TABA Conference Emails
* Recognition on Event Signage as Name tag Sponsor & Bronze Sponsor
* Verbal Recognition and introduction at events in Exhibit Hall
* Sponsor Ribbon for Name Badge
* Logo in Conference Power Point
* Recognition in Conference Electronic Notebook

**Note Book Sponsor $1250**

*(This is a notebook for taking notes – not a printed conference notebook. Our conference notebook will be distributed on a flash drive)*

* $100 off first Conference Registration
* Name and logo on front cover of Notebook
* Logo and Company Name on TABA Conference Emails
* Recognition on Event Signage as Notebook Sponsor
* Verbal Recognition and introduction at events in Exhibit Hall
* Sponsor Ribbon for Name Badge
* Logo in Conference Power Point
* Recognition in Conference Electronic Notebook

**Coffee Mug Sponsor for Breakfast $1250**

* $100 off first Conference Registration
* Name and logo on coffee mugs at breakfast
* Logo and Company Name on TABA Conference Emails
* Recognition on Event Signage as Name tag Sponsor & Bronze Sponsor
* Verbal Recognition and introduction at events in Exhibit Hall
* Sponsor Ribbon for Name Badge
* Logo in Conference Power Point
* Recognition in Conference Electronic Notebook

**Session/Speaker Sponsor (Multiples Available) $1250**

* $100 off first Conference Registration
* Name and logo on sign at door of session
* Logo and Company Name on TABA Conference Emails
* Recognition on Event Signage as Name tag Sponsor & Bronze Sponsor
* Verbal Recognition and introduction at events in Exhibit Hall
* Sponsor Ribbon for Name Badge
* Logo in Conference Power Point
* Recognition in Conference Electronic Notebook

**Account Managers Seminar $1250**

* $100 off first Conference Registration
* Name and logo on sign at door of session
* Logo and Company Name on TABA Conference Emails & Conference Website
* Recognition on Event Signage as Account ManagersSeminar Sponsor & Bronze Sponsor
* Verbal Recognition and introduction at events in Exhibit Hall
* Sponsor Ribbon for Name Badge
* Logo in Conference Power Point
* Recognition in Conference Electronic Notebook

**Break Sponsor (Multiples Available) $500**

* Logo and Company Name on TABA Conference Emails
* Recognition on Event Signage as Break Sponsor
* Company Sign on Break Table
* Verbal Recognition and introduction at events in Exhibit Hall
* Sponsor Ribbon for Name Badge
* Logo in Conference Power Point
* Recognition in Conference Electronic Notebook

**Golf Sponsor (Multiples available) $500**

* Logo and Company Name on TABA Conference Emails
* Company Name on signage at golf Course as Golf Sponsor
* Recognition on Sponsor sign
* Verbal Recognition and introduction at events in Exhibit Hall & at Dinner
* Sponsor Ribbon for Name Badge
* Logo in Conference Power Point
* Recognition in Conference Electronic Notebook

For more information contact:

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