



**Owners & Managers Leadership Retreat**  
Friday, November 3 – Saturday, November 4, 2017  
[DoubleTree Hotel Breckenridge](#)

**Friday, November 3<sup>rd</sup>**

2:30 – 3:00                      Registration

3:00 – 3:10 pm                **Welcome**  
*Jesse Eastman, CCNP, CNGA Board President*

3:10 – 3:30pm                **Introductions of attendees**

3:30 – 5:00 pm                **Aspire and Hire**  
*Leon Cerna, SPHR, President, HR Advantage Group, Denver, Colo.*

A workshop session to spark you and your team. The session will provide you techniques to refine your hiring process to uncover and retain talent. Helping you to answer questions such as; what separates you from the others? Why are you in business? Are the people you hire reflective of that spirit? Let's turn the tables to save you time and energy next hiring season.

Takeaways of the session include learning about the best practices in human resources including how to find great people, tools to manage applicant flow, onboarding employees, top interview techniques and retaining only the best. The life cycle of employees typically causes many company owners and managers much consternation. Add to the fact that we have a tight and unique labor market

This session will highlight how to fine tune your direction to hire and retain the very best for your organization.

5:00 – 5:15 pm                Break

5:15 – 5:45                    **Colorado Department of Agriculture Update**  
*Laura Pottorff, M.S., CGG, Program Manager: Nursery, Phytosanitary, Plant-Pest Quarantine, Seed, Plant Industry, Colorado Department of Agriculture*

The Colorado Department of Agriculture is proposing to make some updates via legislative process (introduction of a Bill) to the Nursery Act, Title 35, Article 26. The last time the Nursery Act was updated was 1995 and the industry has changed a lot in the last 22 years. During this session, you will hear the proposed updates, understand what if any impact they'll have to your business and have an opportunity to ask questions.

6:00 pm                        Cash bar opens

7:00 pm                        Dinner is served

## **Saturday, November 4<sup>th</sup>**

7:45 – 8:30 am	Breakfast
8:30 – 9:10 am	Roundtable rotation one
9:15 – 9:55 am	Roundtable rotation two
10:00 – 10:40 am	Roundtable rotation three
10:45 – 11:45 am	Highlights from each topic presented by facilitator – 15 minutes per table

### **Roundtable Topics:**

- 1. Managing Insurance Matters to the Bottom Line**  
*Facilitated by Ernie Schaefer & Aaron Hoffman, Richards, Seely & Schaefer*
- 2. Pest Update: Emerald Ash Borer and Japanese Beetle Quarantine - What's new and what can you expect in 2018**  
*Facilitated by Laura Pottorff, Colorado Department of Agriculture*

More roundtable topics to come.