

Willow Creek Behavioral Health Hospital
Dave Bertrand, Director of Business Development
dave.bertrand@strategicbh.com
(920) 328-1220

January 5, 2017

--For Immediate Release--

**GRAND OPENING OF WILLOW CREEK BEHAVIORAL HEALTH HOSPITAL
(OPEN HOUSE – THURSDAY, JANUARY 12, 9AM – 6PM)**

(Green Bay, WI) Strategic Behavioral Health, LLC is proud to announce the grand opening of our new psychiatric hospital, Willow Creek Behavioral Health. An Open House and Dedication Ceremony for the new psychiatric hospital will be Thursday, January 12, 2017. The event will start at 9am and the Dedication Ceremony will begin at 10am. This ceremony highlights our pledge and focus on providing top mental and behavioral health care to seniors, adults, adolescents and children in the local community and region. Willow Creek is located at 1351 Ontario Road, Green Bay. SBH President, Jim Shaheen will be performing the ribbon cutting, along with several other officials from the region, including Mayor Jim Schmitt, Patrick Cork, Administrator of the Wisconsin Division of Mental Health and Substance Abuse Services and Andrew Smith, Green Bay Chief of Police. Following the Dedication Ceremony we will be providing tours to show how the patient centered design of the facility enhances the therapeutic experience.

Willow Creek is a state of the art, 52,465 sq/ft, 72 bed behavioral health hospital dedicated to providing quality mental health and chemical dependency care to promote growth, structure and recovery for clients and families. The hospital features separate and dedicated units for seniors, adults, adolescents and children as well as a gymnasium, courtyards and classrooms to allow for multiple modalities of treatment. Willow Creek will be open for admissions 7 days a week, 24 hours per day. Complimentary assessments are conducted by our clinicians and can be scheduled by anyone wishing to make an appointment for themselves, a friend or relative. The following programs and services will be offered:

- Complimentary Evaluations, 24/7
- Group Counseling
- Family and Individual Sessions
- Treatment Planning
- Inpatient Programs
- Detoxification
- Electro convulsive Therapy (ECT)
- Intensive Outpatient Programs (IOP)
- Partial Hospitalization Programs (PHP)
- Psychiatric Services
- Trauma Centered Care
- Family Education/Session

For additional information about Willow Creek Behavioral Health please contact Dave Bertrand, Director Business Development, at 920-328-1220 or dave.bertrand@strategicbh.com. Information can also be found at www.willowcreekbh.com.

###

About Willow Creek Behavioral Health: Located at 1351 Ontario Road, Green Bay, WI 54311, Willow Creek Behavioral Health is a 72 bed acute care psychiatric facility which treats children, adolescents, adults and seniors who suffer from mental and emotional disorders, as well as debilitating chemical dependencies. For more information, visit www.willowcreekbh.com.

About Strategic Behavioral Health, LLC: The Memphis, TN based company is one of the fastest growing privately held psychiatric hospital companies in the country. Strategic provides mental health and substance abuse services through its 10 acute care and residential hospitals located in Nevada, North Carolina, Colorado, New Mexico, Texas and Wisconsin. All facilities are accredited by The Joint Commission. For more information, visit www.strategicbh.com.