



SMALL BUSINESS SATURDAY® | NOV 25

# HELP YOUR BUSINESS STAND OUT

Get ready to decorate your store for the big day! Now that you've got the Shop Small® marketing materials for your storefront, check out some ways to help drive in even more foot traffic on Small Business Saturday®.



## CUSTOM POSTER

Print and hang this poster in a prominent area to welcome shoppers and let people know they can Shop Small with you.



## EVENT FLYER

Give potential customers another reason to Shop Small with you on Nov 25. Plan an event, print this flyer, fill in the details, and hang up in familiar locations in your community.



## OFFER SIGN

Special one-day-only offers on Nov 25 could help you land new customers. Get shoppers excited for Small Business Saturday specials when you print this sign, include all offer information, and place in a window or other prominent location.



## CUSTOM SAVE-TH-DATE CARDS

Get on your customers' calendars. Print, cut, and hand out these save-the-date cards at the register or in check presenters.

**PRINT THESE MATERIALS AND GET YOUR COMMUNITY READY TO #SHOPSMALL WITH YOU!**

