

Geneva Area Welcome Guide

Advertising Options 2018-'19!



*Early Bird Pricing:

Take \$50 off ALL
ads purchased by
December 31, 2017



Multi Ad Buy Special!

Buy any ad and receive
\$100 OFF of an
Enhanced Listing Ad!



A

(A) Half Page Ad

horizontal

Size Specifications:

6.8" w x 4.3" h

Member Rate: \$1,750



315-789-7190 | 1001 Lochland Rd, Geneva, NY 14456
www.genevaonthelake.com

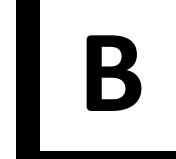
(B) Half Page Ad

vertical

Size Specifications:

3.56" w x 8.66" h

Member Rate: \$1,750



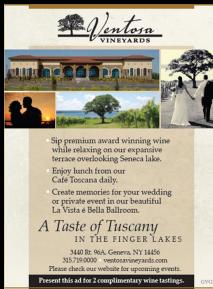
C

(C) Quarter Page

Size Specifications:

3.56" w x 4.52" h

Member Rate: \$995



Step premium award-winning wine while relaxing on our expansive terrace overlooking Seneca Lake.
Enjoy lunch from our
Café menu daily.
Create memories for your wedding or private event in our beautiful
La Vista a Bella Ballroom.
A Taste of Tuscany
IN THE FINGER LAKES
340 Rte. 96A, Geneva, NY 14456
315-789-7190 • www.genevaonthelake.com
Please check our website for upcoming events.
Present this ad for 2 complimentary wine tastings.

(D) Eighth-Page

Size Specifications:

3.56" w x 2" h

Member Rate: \$575

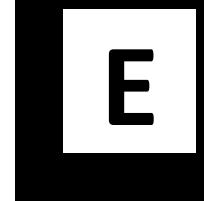


Geneva Area Chamber of Commerce

PO Box 587 • Geneva, NY 14456 • Phone: 315-789-1776 • Fax: 315-789-3993 • www.genevany.com

(E) Enhanced Listings

Your Business
Logo added to
Member Categories
Text Listing
Member Rate:
\$350





Geneva Area Welcome Guide 2018-'19!

Don't Miss Out on Geneva's ONLY Official Publication! (printed every 2 years!)



- Member-Based!
- Our all-new guide will offer information and resources that will cater to residents, community members and businesses located throughout the heart of the FLX!
- Helpful tool for locals, travelers, visitors and those looking to relocate or retire in the Finger Lakes region!
- Featuring chapters and respective categories with member business listings, while offering a variety of information about area vendors, services, and more! (Another easy way to connect your business to even more potential customers!)

Publication Release: Spring 2018 **Various Print Runs:** 10-20,000

Distribution Outlets: Target market locations ranging from local businesses, to regional and statewide distribution partners, as well as a national mailing and fulfillment program.

Business/Organization: _____

Contact Person: _____

Phone/Email: _____



Mailing Address: _____

City, State, and Zip: _____

Advertising Options

(Please refer to rate sheet for visuals & ad examples)

Half Page Horizontal	6.8" w x 4.3" h	\$1,750
Half Page Vertical	3.56" w x 8.66" h	\$1,750
Quarter Page	3.56w x 4.52" h	\$995
Eighth Page	3.56w x 2" h	\$575
Enhanced Text Listing	NEW!	\$350

Yes, I would like to:

Option 1: Submit a **New Ad.** (please choose from sizes above) **Option 2:** Repeat my ad from a previous guide

Artwork Specifications & Requirements: Only professionally prepared or designed art files will be accepted. Acceptable File Types: JPEG, TIFF, or PDF. Color format: CMYK. Resolution: 300 dpi. *Please submit all completed ads electronically, via e-mail to info@genevany.com by February 1, 2018* If you need assistance with creating or preparing your files, the Chamber can refer you to our professional designers who will work with you to design your ad.

Non-Advertising (FREE Listings)

I'm Missing from the Guide, Please Add Me: (recently opened, change of ownership or name, needs to be added)

Oops, My Listing is Wrong; Let's Update It: (listing has incorrect or outdated contact information)

*Early Bird Pricing:

Take \$50 off ALL ads purchased by December 31, 2017



*Multi Ad Buy Special!

Buy any ad and receive \$100 OFF of an Enhanced Listing Ad!



PAYMENT OPTIONS: Check # _____ (Please make check payable to Geneva Area Chamber of Commerce)

OR Credit Card Please circle one: Master Card / Visa / American Express

Card #: _____ Security Code: _____

Name on Card: _____ Expiration Date: _____ Billing Zip Code: _____

Ad size/Total: _____ Payment Form _____

CONTRACT SIGNATURE: _____ **DATE:** _____