

# Geneva Area Welcome Guide Advertising Options *2018-'19!*

**\*Early Bird Pricing:**

Take \$50 off ALL  
ads *purchased by*  
December 31, 2017



**Multi Ad Buy Special!**

Buy any ad and receive  
**\$100 OFF** of an  
Enhanced Listing Ad!



**A**

**(A) Half Page Ad**  
*horizontal*  
Size Specifications:  
**6.8" w x 4.3" h**  
Member Rate: \$1,750



**(B) Half Page Ad**  
*vertical*

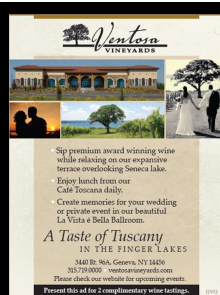
Size Specifications:  
**3.56" w x 8.66" h**  
Member Rate: \$1,750

**B**



**C**

**(C) Quarter Page**  
Size Specifications:  
**3.56" w x 4.52" h**  
Member Rate: \$995



**D**



**(D) Eighth-Page**  
Size Specifications:  
**3.56" w x 2" h**  
Member Rate: \$575

**E**



**(E) Enhanced Listings**  
Your Business  
Logo added to  
Member Categories  
Text Listing  
Member Rate:  
**\$350**



Geneva Area Chamber of Commerce

PO Box 587 • Geneva, NY 14456 • Phone: 315-789-1776 • Fax: 315-789-3993 • [www.genevany.com](http://www.genevany.com)



# Geneva Area Welcome Guide 2018-'19!

**Don't Miss Out on Geneva's ONLY Official Publication!**  
(printed every 2 years!)

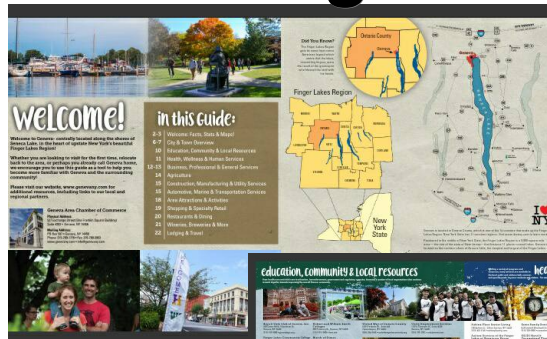


- Member-Based!
- Our all-new guide will offer information and resources that will cater to residents, community members and businesses located throughout the heart of the FLX!
- Helpful tool for locals, travelers, visitors and those looking to relocate or retire in the Finger Lakes region!
- Featuring chapters and respective categories with member business listings, while offering a variety of information about area vendors, services, and more! (Another easy way to connect your business to even more potential customers!)

**Publication Release:** Spring 2018 **Various Print Runs:** 10-20,000

**Distribution Outlets:** Target market locations ranging from local businesses, to regional and statewide distribution partners, as well as a national mailing and fulfillment program.

## Advertising Contract



**Business/Organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone/Email:** \_\_\_\_\_



**Mailing Address:** \_\_\_\_\_

**City, State, and Zip:** \_\_\_\_\_

**Advertising Options** (Please refer to rate sheet for visuals & ad examples)

_____ Half Page Horizontal	6.8" w x 4.3" h	\$1,750
_____ Half Page Vertical	3.56" w x 8.66" h	\$1,750
_____ Quarter Page	3.56 w x 4.52" h	\$995
_____ Eighth Page	3.56 w x 2" h	\$575
_____ Enhanced Text Listing		\$350



**Yes, I would like to:**

\_\_\_\_\_ **Option 1:** Submit a **New Ad**. (please choose from sizes above) \_\_\_\_\_ **Option 2:** Repeat my ad from a previous guide

**Artwork Specifications & Requirements:** Only professionally prepared or designed art files will be accepted. Acceptable File Types: **JPEG, TIFF, or PDF**. Color format: **CMYK**. Resolution: **300 dpi**. \*Please submit all completed ads electronically, via e-mail to [info@genevany.com](mailto:info@genevany.com) by February 1, 2018\* If you need assistance with creating or preparing your files, the Chamber can refer you to our professional designers who will work with you to design your ad.

**Non-Advertising (FREE Listings)**

\_\_\_\_\_ I'm Missing from the Guide, Please Add Me: (recently opened, change of ownership or name, needs to be added)  
\_\_\_\_\_ Oops, My Listing is Wrong; Let's Update It: (listing has incorrect or outdated contact information)

**PAYMENT OPTIONS:** Check # \_\_\_\_\_ (Please make check payable to Geneva Area Chamber of Commerce)

**OR Credit Card Please circle one:** Master Card / Visa / American Express

Card #: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Ad size/Total: \_\_\_\_\_ Payment Form \_\_\_\_\_

**CONTRACT SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

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