

2014 BUNDLE COMMITMENT

PLEASE COMPLETE & RETURN THIS FORM:

CONTACT NAME _____
 COMPANY _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE _____
 EMAIL _____

**Yes, we will provide the following
BUNDLE Sponsorship:**

_____ \$ 10,500 Diamond Bundle
 _____ \$ 7,500 Platinum Bundle
 _____ \$ 5,000 Gold Bundle
 _____ \$ 2,500 Silver Bundle
 _____ \$ 1,500 Bronze Bundle

**Yes, we will provide the following
Celebration of Service Event Sponsorship:**

_____ \$ 7,500 Diamond Level
 _____ \$ 5,000 Platinum Level
 _____ \$ 3,000 Gold Level
 _____ \$ 1,500 Silver Level
 _____ \$ 600 Bronze Level

☐ **Send me an Invoice**

☐ **Payment Enclosed**

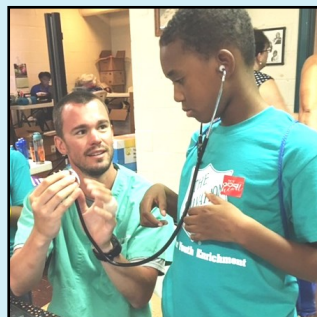
PLEASE MAKE CHECKS PAYABLE TO:

THE SALVATION ARMY HBG
ATTENTION: Events Coordinator
P.O. BOX 61798
HARRISBURG, PA 17106-1798

Questions? Please call Cindy Minnich at
 717-233-6755 ext. 119, or via email at
cindy.minnich@use.salvationarmy.org

Your Sponsorship Enables...

A Pre-Event Career Exploration
 and Community Building
 Opportunity for Youth and
 Local First Responders



On the afternoon of the event,
 selected Salvation Army youth
 program participants will have the
 opportunity to participate in a career
 exploration learning experience with
 local first responders.

Thank You!

"Wow,
 I had
NO
IDEA

The Salvation Army did that!"



We hear that a LOT.

Thanks to your sponsorship, we can provide
 these services to local people in need:

- Weekday Breakfast Feeding Program
- Emergency Food Assistance
- Shoes, Coat & Clothing Assistance
- Adult Self-Sufficiency Program
- Emergency Short-Term Case Management
- Spiritual Ministries & Chapel Services
- Education and Enrichment Programs for Youth
- "Bridging the Gap" Youth Intervention Workshops
- Holiday Food and Gift Assistance



DOING THE
 MOST GOOD™

in the Harrisburg Capital City Region

The Salvation Army Harrisburg
 presents a

celebration OF SERVICE

A BANQUET HONORING FIRST RESPONDERS



Tuesday, April 25, 2017

THE RADISSON CAMP HILL, 6:30 p.m.



WITH SPECIAL GUEST
Daniel Rodriguez

From the New York Tenors,
 known to many as the 9/11
 N.Y.P.D. Singing Policeman

Bundle this Event with
 other events, including
 Shoe Strut 2017!





When you sponsor this event...

- You show your support of first responders who serve the community
- You enjoy an inspiring evening of music to uplift and encourage your team, clients & guests
- You receive an opportunity to invite your local or favorite emergency responder to join your guests as a “thank you” for their service
- You provide a pre-event education career exploration activity for selected TSA kids and first responders working together



A member of the New York Tenors, Daniel is known to many as the 9/11 NYPD Singing Policeman and the “voice that healed a nation.”

Sponsorship Levels

Diamond V.I.P. Sponsorship \$7,500

- 16 Tickets + 4 tickets for local First Responders (2 tables of 10), includes meals, V.I.P. Reception, and reserved premier seating
- V.I.P. Pre-Event Meet & Greet (*Limited Availability*)
- Full-page ad in the program booklet
- Diamond recognition on The Salvation Army Harrisburg website, via public relations and other promotional opportunities
- Company logo on PowerPoint loop

Platinum V.I.P. Sponsorship \$5,000

- 8 Tickets + 2 tickets for local First Responders (1 table of 10), includes meals, V.I.P. Reception, and reserved premier seating
- V.I.P. Pre-Event Meet & Greet (*Limited Availability*)
- Full-page ad in the program booklet
- Platinum recognition on The Salvation Army Harrisburg website, via public relations and other promotional opportunities
- Company logo on PowerPoint loop

Gold Sponsorship \$3,000

- 8 Tickets + 2 tickets for local First Responders (1 table of 10), includes meals, V.I.P. Reception, and reserved premier seating
- Half-page ad in the program booklet
- Gold recognition on The Salvation Army Harrisburg website, via public relations and other promotional opportunities
- Company logo on PowerPoint loop

Silver Sponsorship \$1,500

- 4 tickets + 1 ticket for local First Responder, includes meals and reserved seating
- Half-page ad in the program booklet
- Company Listing on PowerPoint loop and program booklet

Bronze Sponsorship \$600

- Two (2) tickets, includes meals and reserved seating
- Business card ad in the program booklet



Or... make it a **BUNDLE**

by adding these
additional opportunities!

One Investment - 5 Events

#2: Highmark Walk for a Healthy Community — May, 2017

- Opportunity to have company logo on Team TSA t-shirts
- Opportunity to walk with Team TSA



#3: Summer Youth Enrichment Showcase August, 2016

- Special Show & Presentation by SYE program kids
- Opportunity to have logo and/or company listing in event program



#4: Shoe Strut September 22, 2017

- Dynamic Women's Event
- Seated Luncheon
- Silent Auction
- TSA, Shoe & Fashion Presentations



#5: Sponsor a Kettle Holiday 2017

Your company name on a kettle sign during part or entire bell-ringing season



Bundle Levels

Diamond Bundle \$10,500

Everything included in the Diamond Sponsorship PLUS...

- 20 seats at Shoe Strut (2 TABLES), Sept. 22, 2017
- Full-page program ad at both events
- Company Logo on TSA's Highmark Walk t-shirt
- Ad in Summer Youth Showcase Program, August 2016
- Logo or Company Sign on Red Kettle for entire 2017 season!

Platinum Bundle \$7,500

Everything included in the Platinum Sponsorship PLUS...

- Ten (10) seats at Shoe Strut (1 TABLE), Sept. 22, 2017
- Full-page program ad at both events
- Company Logo on TSA's Highmark Walk t-shirt
- Ad in Summer Youth Showcase Program, August 2016
- Logo or Company Sign on Red Kettle for entire 2017 season!

Gold Bundle \$5,000

Everything included in the Gold Sponsorship PLUS...

- Ten (10) seats at Shoe Strut (1 TABLE), Sept. 22, 2017
- Half-page program ad at both events
- Company Logo on TSA's Highmark Walk t-shirt
- Logo in Summer Youth Showcase Program, August 2016
- Logo or Company Sign on Red Kettle for entire 2017 season!

Silver Bundle \$2,500

Everything included in the Silver Sponsorship PLUS...

- Four (4) seats at Shoe Strut, Sept. 22, 2017
- Half-page program ad at both events
- Listing in Sponsor Section of Summer Youth Showcase
- Logo or Company Sign on Red Kettle for 2 weeks

Bronze Bundle \$1,500

Everything included in the Bronze Sponsorship PLUS...

- Two (2) seats at Shoe Strut, Sept. 22, 2017
- Business card Program Ad at both events
- Logo or Company Sign on Red Kettle for 1 week



Questions & Sponsorships may be directed to:
Cindy Minnich, Special Events & Communication Coordinator
717-233-6755 ext. 119
Cindy.Minnich@use.salvationarmy.org