

PLEASE COMPLETE & RETURN THIS FORM:

CONTACT NAME _____
COMPANY _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____
EMAIL _____

**Yes, we will provide the following
BUNDLE Sponsorship:**

____ \$ 10,500 Diamond Bundle
____ \$ 7,500 Platinum Bundle
____ \$ 5,000 Gold Bundle
____ \$ 2,500 Silver Bundle
____ \$ 1,500 Bronze Bundle

**Yes, we will provide the following
Celebration of Service Event Sponsorship:**

____ \$ 7,500 Diamond Level
____ \$ 5,000 Platinum Level
____ \$ 3,000 Gold Level
____ \$ 1,500 Silver Level
____ \$ 600 Bronze Level

Send me an Invoice
 Payment Enclosed

PLEASE MAKE CHECKS PAYABLE TO:

THE SALVATION ARMY HBG
ATTENTION: Events Coordinator
P.O. BOX 61798
HARRISBURG, PA 17106-1798

Questions? Please call Cindy Minnich at
717-233-6755 ext. 119, or via email at
cindy.minnich@use.salvationarmy.org

Your Sponsorship Enables...

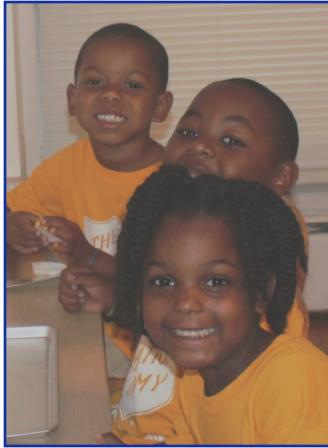
A Pre-Event Career Exploration
and Community Building
Opportunity for Youth and
Local First Responders



On the afternoon of the event,
selected Salvation Army youth
program participants will have the
opportunity to participate in a career
exploration learning experience with
local first responders.

Thank You!

**"Wow,
I had
NO
IDEA
The Salvation Army did that!"**



We hear that a LOT.

Thanks to your sponsorship, we can provide
these services to local people in need:

- Weekday Breakfast Feeding Program
- Emergency Food Assistance
- Shoes, Coat & Clothing Assistance
- Adult Self-Sufficiency Program
- Emergency Short-Term Case Management
- Spiritual Ministries & Chapel Services
- Education and Enrichment Programs for Youth
- "Bridging the Gap" Youth Intervention Workshops
- Holiday Food and Gift Assistance



**DOING THE
MOST GOOD®**

in the Harrisburg Capital City Region

The Salvation Army Harrisburg
presents a
**celebration
OF SERVICE**

A BANQUET HONORING FIRST RESPONDERS



Tuesday, April 25, 2017

THE RADISSON CAMP HILL, 6:30 p.m.



WITH SPECIAL GUEST
Daniel Rodriguez

From the New York Tenors,
known to many as the 9/11
N.Y.P.D. Singing Policeman

*Bundle this Event with
other events, including
Shoe Strut 2017!*

**SHOE
STRU**



When you sponsor this event...

- You show your support of first responders who serve the community
- You enjoy an inspiring evening of music to uplift and encourage your team, clients & guests
- You receive an opportunity to invite your local or favorite emergency responder to join your guests as a "thank you" for their service
- You provide a pre-event education career exploration activity for selected TSA kids and first responders working together



A member of the New York Tenors, Daniel is known to many as the 9/11 NYPD Singing Policeman and the "voice that healed a nation."

Sponsorship Levels

Diamond V.I.P. Sponsorship \$7,500

- 16 Tickets + 4 tickets for local First Responders (2 tables of 10), includes meals, V.I.P. Reception, and reserved premier seating
- **V.I.P. Pre-Event Meet & Greet (Limited Availability)**
- Full-page ad in the program booklet
- Diamond recognition on The Salvation Army Harrisburg website, via public relations and other promotional opportunities
- Company logo on PowerPoint loop

Platinum V.I.P. Sponsorship \$5,000

- 8 Tickets + 2 tickets for local First Responders (1 table of 10), includes meals, V.I.P. Reception, and reserved premier seating
- **V.I.P. Pre-Event Meet & Greet (Limited Availability)**
- Full-page ad in the program booklet
- Platinum recognition on The Salvation Army Harrisburg website, via public relations and other promotional opportunities
- Company logo on PowerPoint loop

Gold Sponsorship \$3,000

- 8 Tickets + 2 tickets for local First Responders (1 table of 10), includes meals, V.I.P. Reception, and reserved premier seating
- Half-page ad in the program booklet
- Gold recognition on The Salvation Army Harrisburg website, via public relations and other promotional opportunities
- Company logo on PowerPoint loop

Silver Sponsorship \$1,500

- 4 tickets + 1 ticket for local First Responder, includes meals and reserved seating
- Half-page ad in the program booklet
- Company Listing on PowerPoint loop and program booklet

Bronze Sponsorship \$600

- Two (2) tickets, includes meals and reserved seating
- Business card ad in the program booklet



Or... make it a **BUNDLE**

by adding these
additional opportunities!

One Investment - 5 Events

#2: Highmark Walk for a Healthy Community — May, 2017

- Opportunity to have company logo on Team TSA t-shirts
- Opportunity to walk with Team TSA



#3: Summer Youth Enrichment Showcase August, 2016

- Special Show & Presentation by SYE program kids
- Opportunity to have logo and/or company listing in event program



#4: Shoe Strut September 22, 2017

- Dynamic Women's Event
- Seated Luncheon
- Silent Auction
- TSA, Shoe & Fashion Presentations



#5: Sponsor a Kettle Holiday 2017

Your company name on a kettle sign during part or entire bell-ringing season



This kettle sponsored by:

Your Logo or
Message Here

Bundle Levels

Diamond Bundle \$10,500

Everything included in the Diamond Sponsorship PLUS...

- 20 seats at Shoe Strut (2 TABLES), Sept. 22, 2017
- Full-page program ad at both events
- Company Logo on TSA's Highmark Walk t-shirt
- Ad in Summer Youth Showcase Program, August 2016
- Logo or Company Sign on Red Kettle for entire 2017 season!

Platinum Bundle \$7,500

Everything included in the Platinum Sponsorship PLUS...

- Ten (10) seats at Shoe Strut (1 TABLE), Sept. 22, 2017
- Full-page program ad at both events
- Company Logo on TSA's Highmark Walk t-shirt
- Ad in Summer Youth Showcase Program, August 2016
- Logo or Company Sign on Red Kettle for entire 2017 season!

Gold Bundle \$5,000

Everything included in the Gold Sponsorship PLUS...

- Ten (10) seats at Shoe Strut (1 TABLE), Sept. 22, 2017
- Half-page program ad at both events
- Company Logo on TSA's Highmark Walk t-shirt
- Logo in Summer Youth Showcase Program, August 2016
- Logo or Company Sign on Red Kettle for entire 2017 season!

Silver Bundle \$2,500

Everything included in the Silver Sponsorship PLUS...

- Four (4) seats at Shoe Strut, Sept. 22, 2017
- Half-page program ad at both events
- Listing in Sponsor Section of Summer Youth Showcase
- Logo or Company Sign on Red Kettle for 2 weeks

Bronze Bundle \$1,500

Everything included in the Bronze Sponsorship PLUS...

- Two (2) seats at Shoe Strut, Sept. 22, 2017
- Business card Program Ad at both events
- Logo or Company Sign on Red Kettle for 1 week

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Questions & Sponsorships may be directed to:

Cindy Minnich, Special Events & Communication Coordinator

717-233-6755 ext. 119

Cindy.Minnich@use.salvationarmy.org