



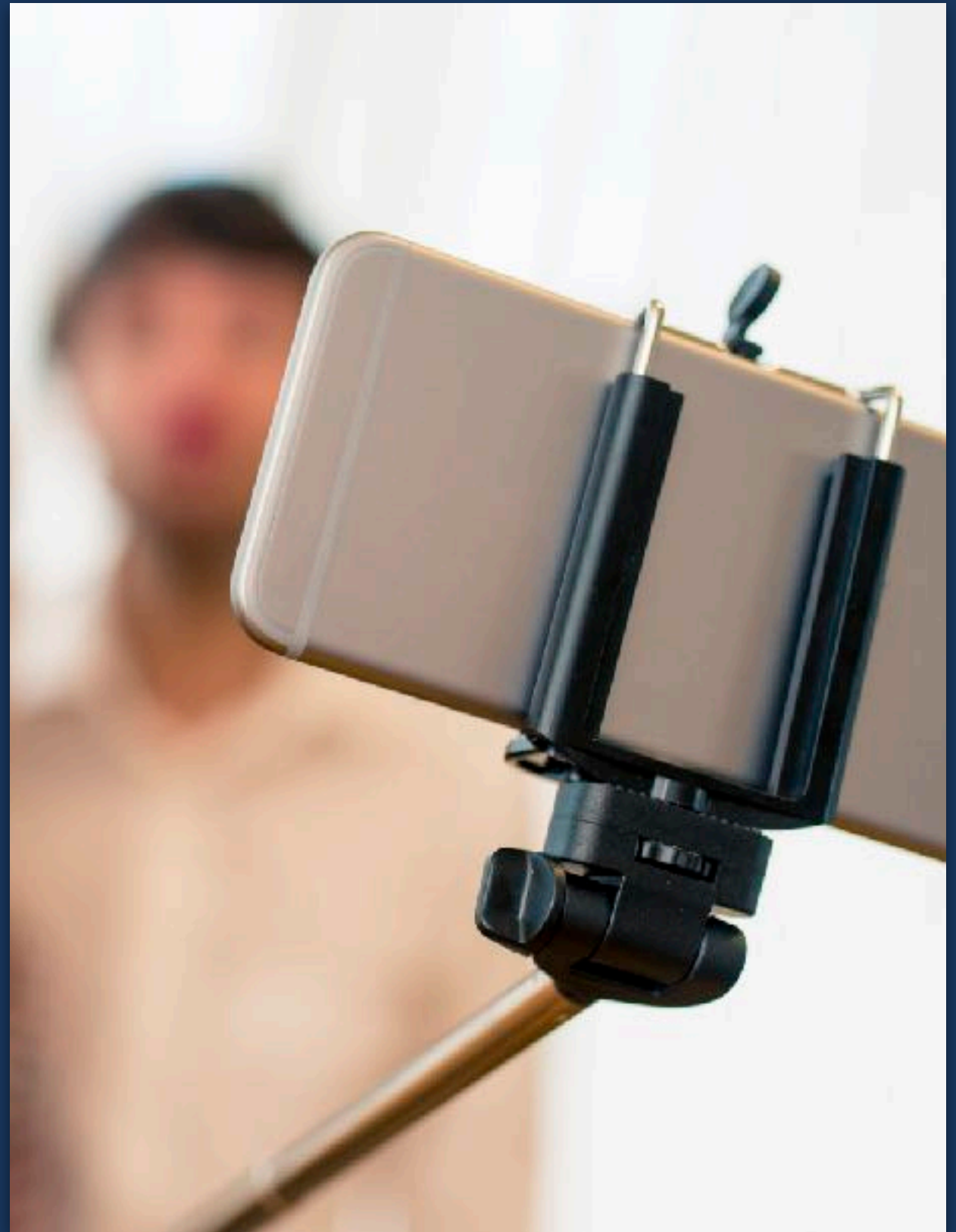
LEADERWORKS



Stewardship

In a Secular Age

THE SELFIE



PRICE \$7.99

THE

FEB. 23 & MAR. 2, 2015

NEW YORKER



‘Scripture describes man as so curved in upon himself that he uses not only physical but even spiritual goods for his own purposes and in all things seeks only himself’

—Luther

Certified
**ULTRA
HD**

**BEST
BUY**

UHD TV
Dynamic Crystal Colour



The Go Getters

The Go Givers

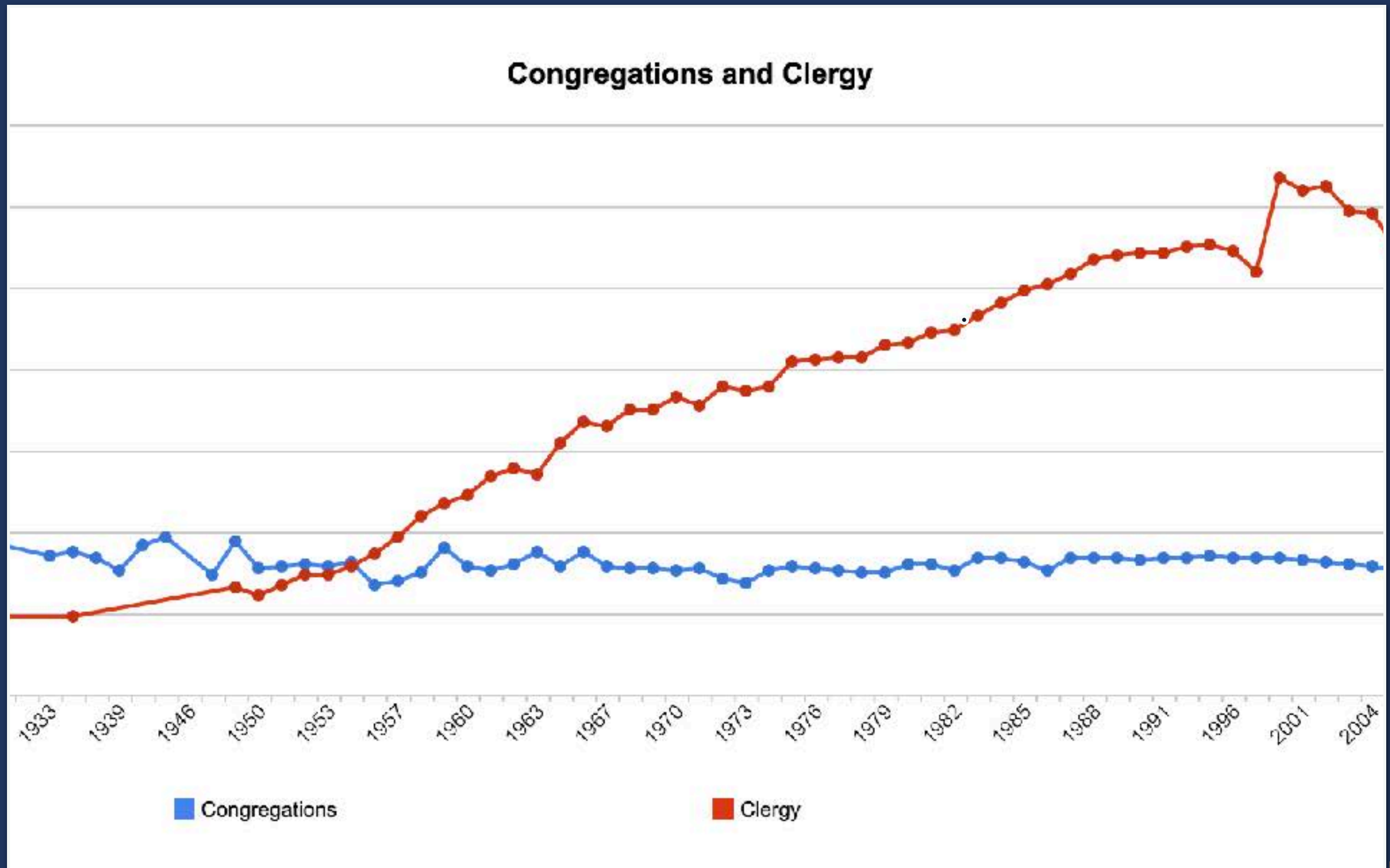




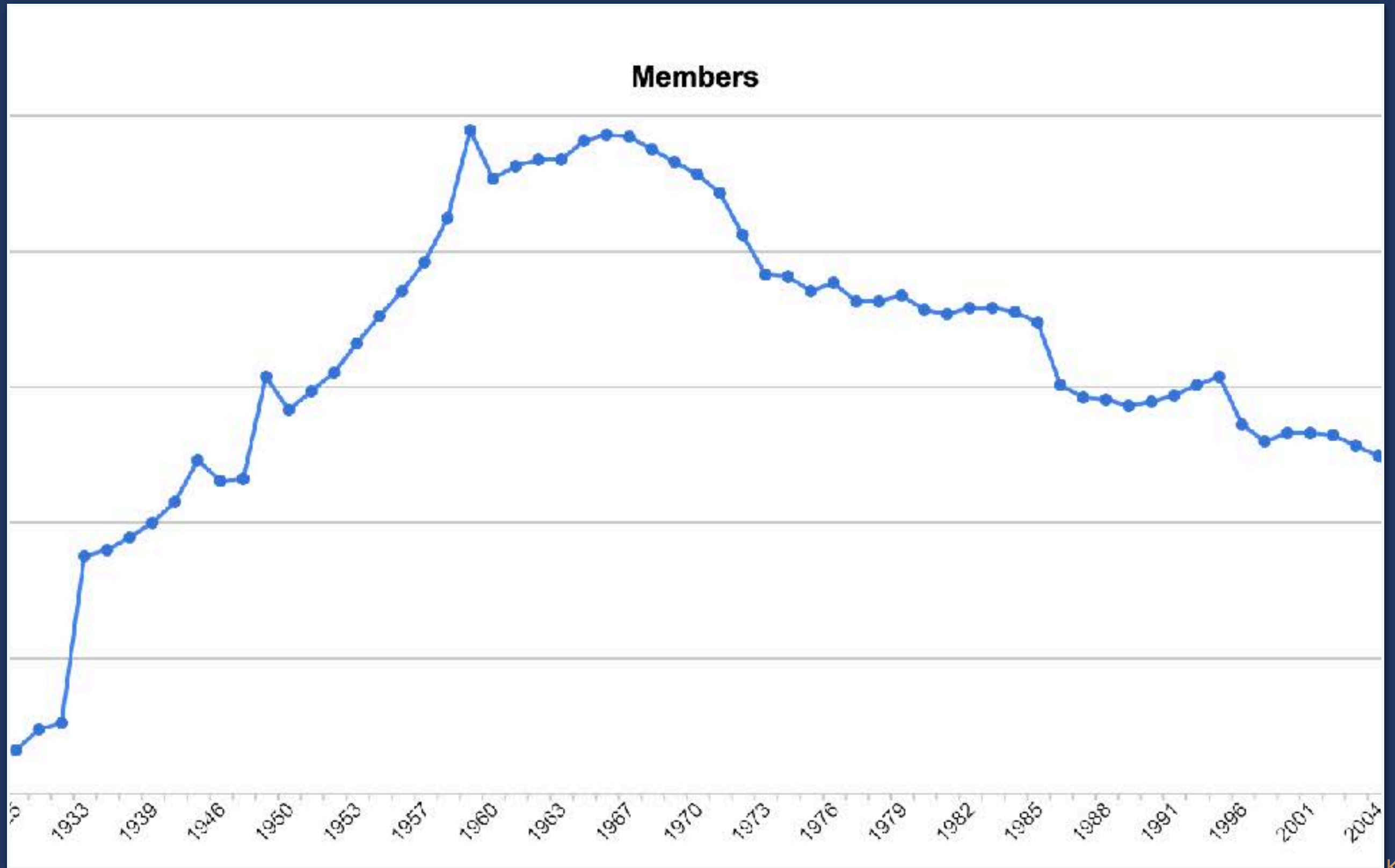


Five
Views
Every
Leader
Should
See

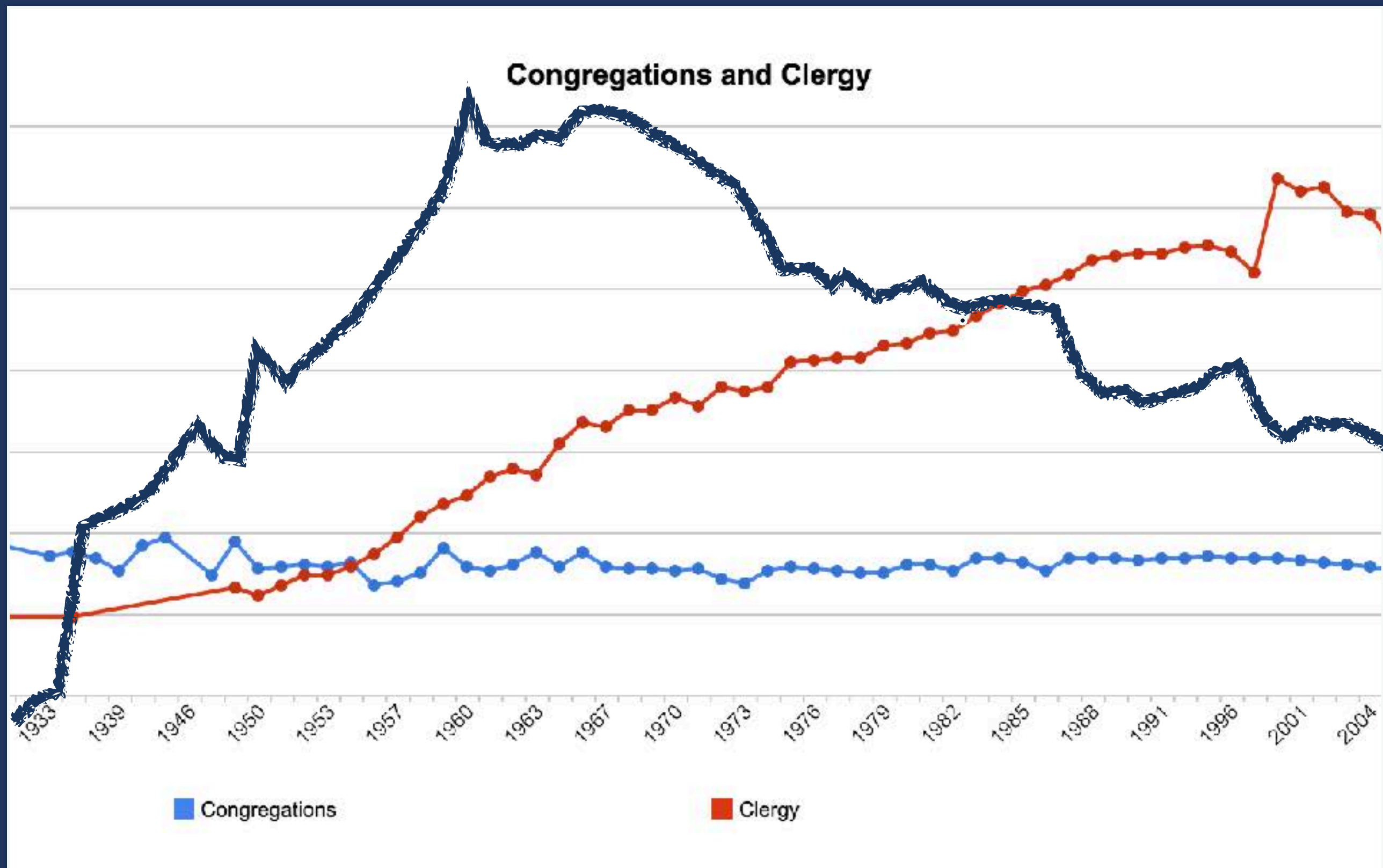
#1: COMMITMENT



ASA



BIG PICTURE



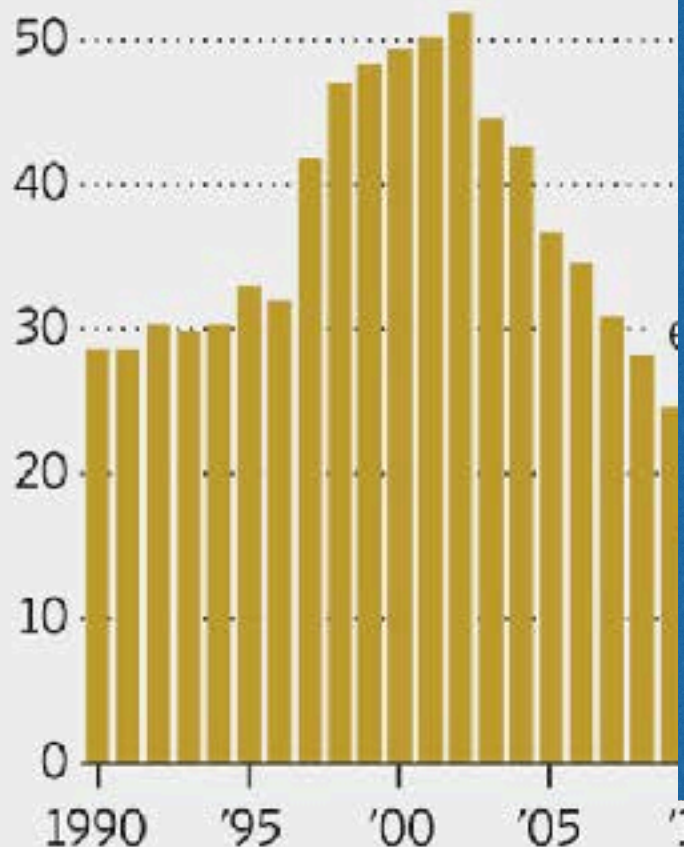
#2: COMPETITION

Church-Building Collapse

Construction of religious buildings
to religious organizations and

Construction started on religious
buildings, new and additions

60 million square feet

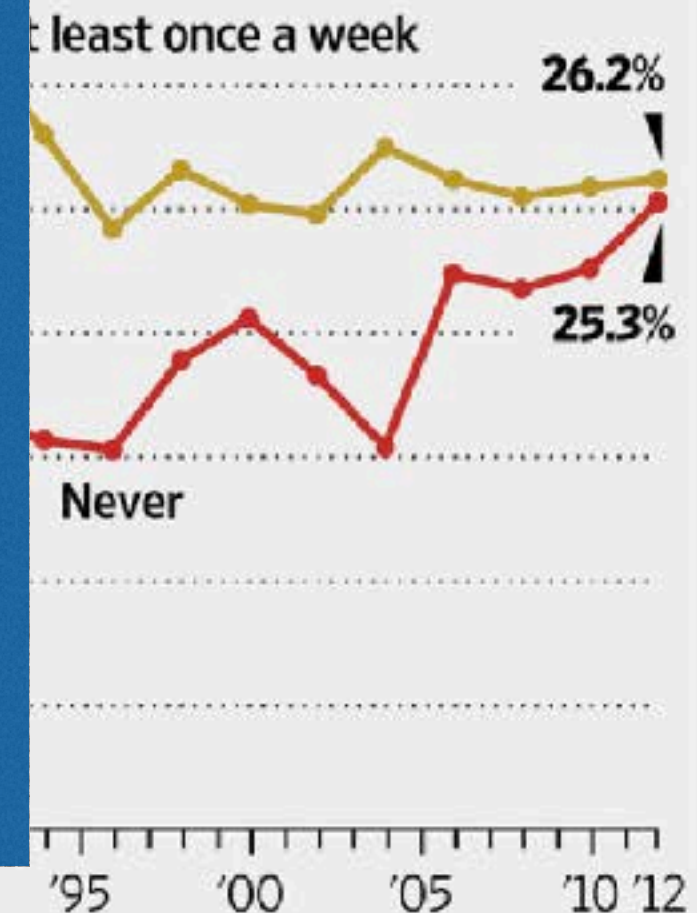


Sources: Dodge Data & Analytics (construction); Giving USA Foundation (contributions); General Social Survey (attendance)

Television
Family Time
Outdoor Recreation
Coffee/Donuts
Exercise
Recovery from Weekend
Quietness
Soccer Tournaments
“Sleeping In”
Lazy Daze
Relaxation
Reading/Pets/Brunch

of stagnant contributions

ance at religious services
the U.S. population



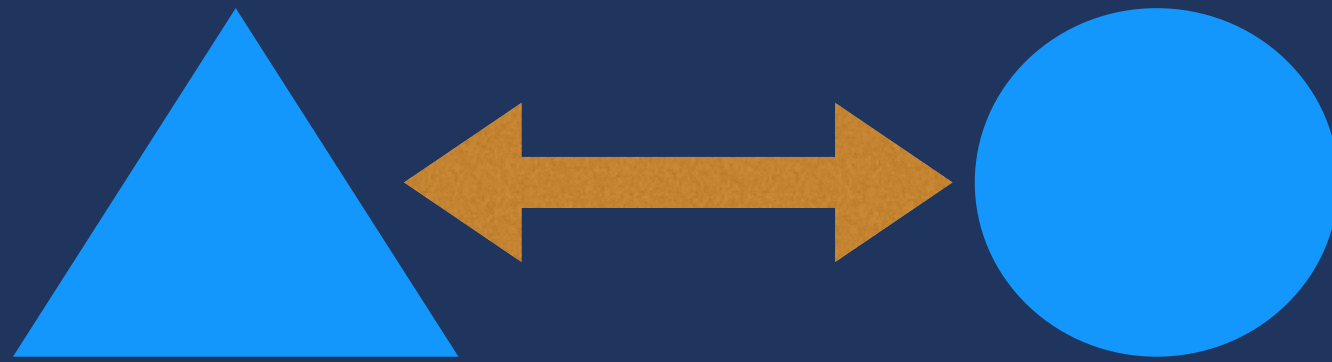
The Wall Street Journal

Pablo

Share Image



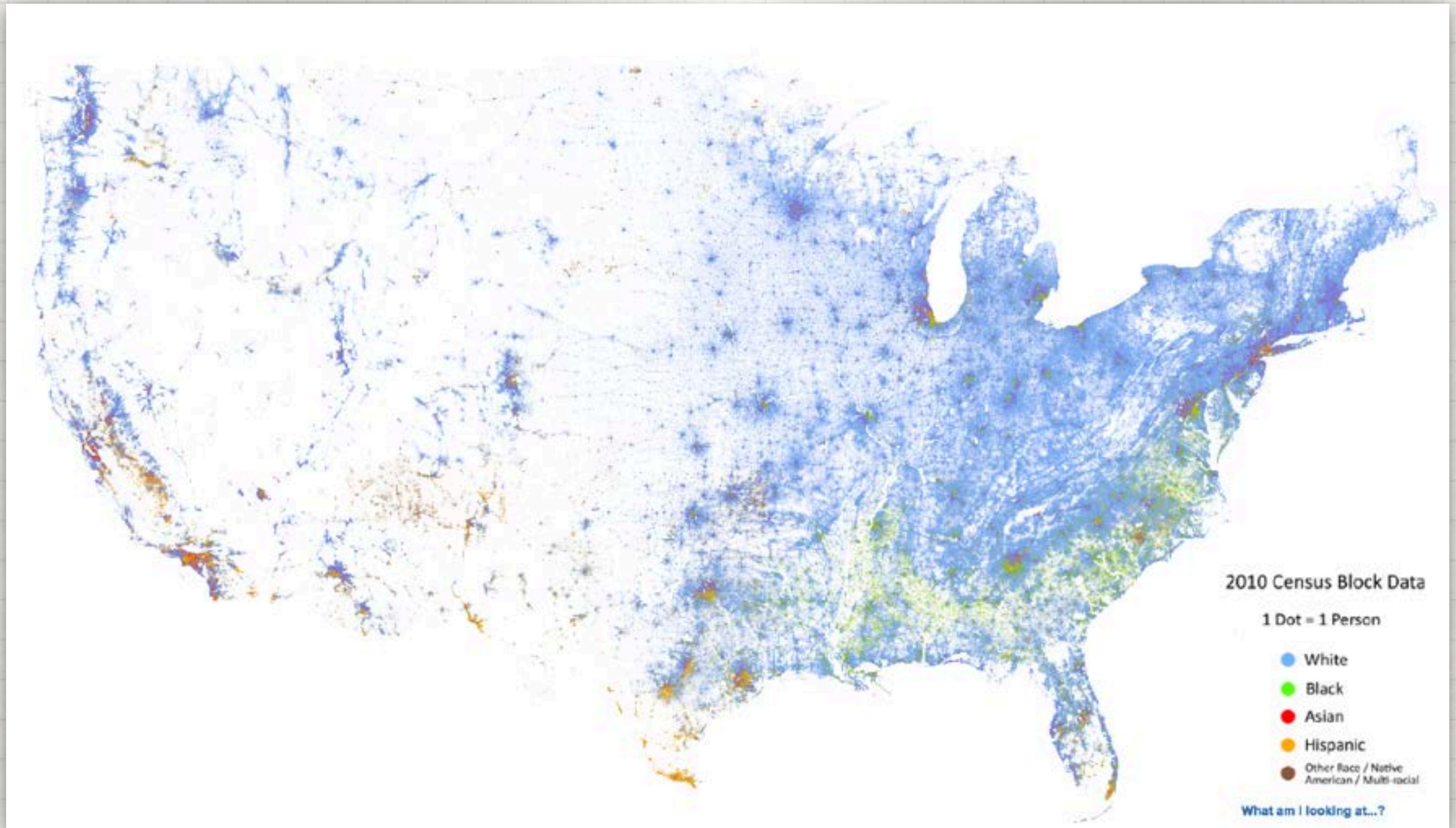
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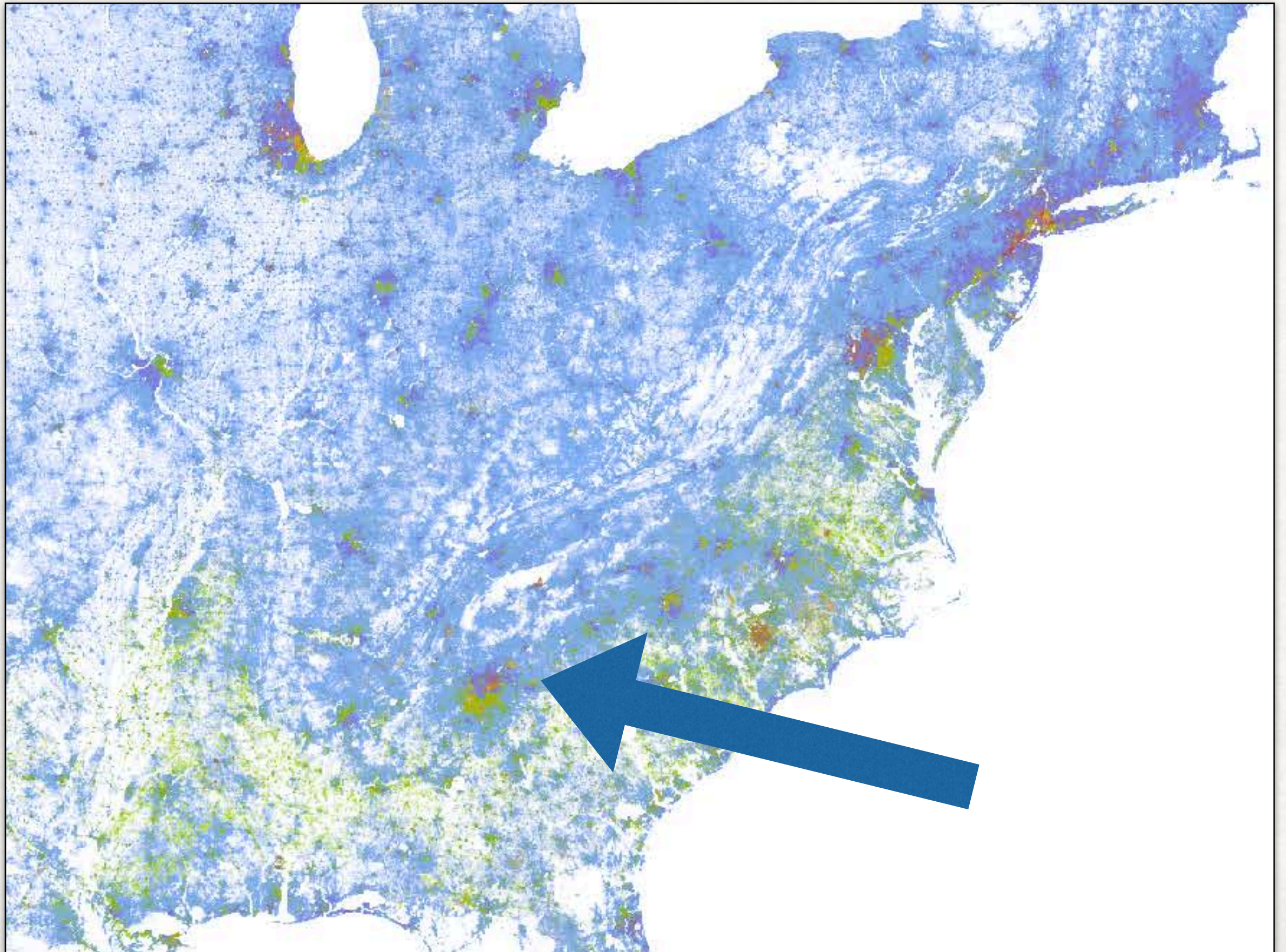


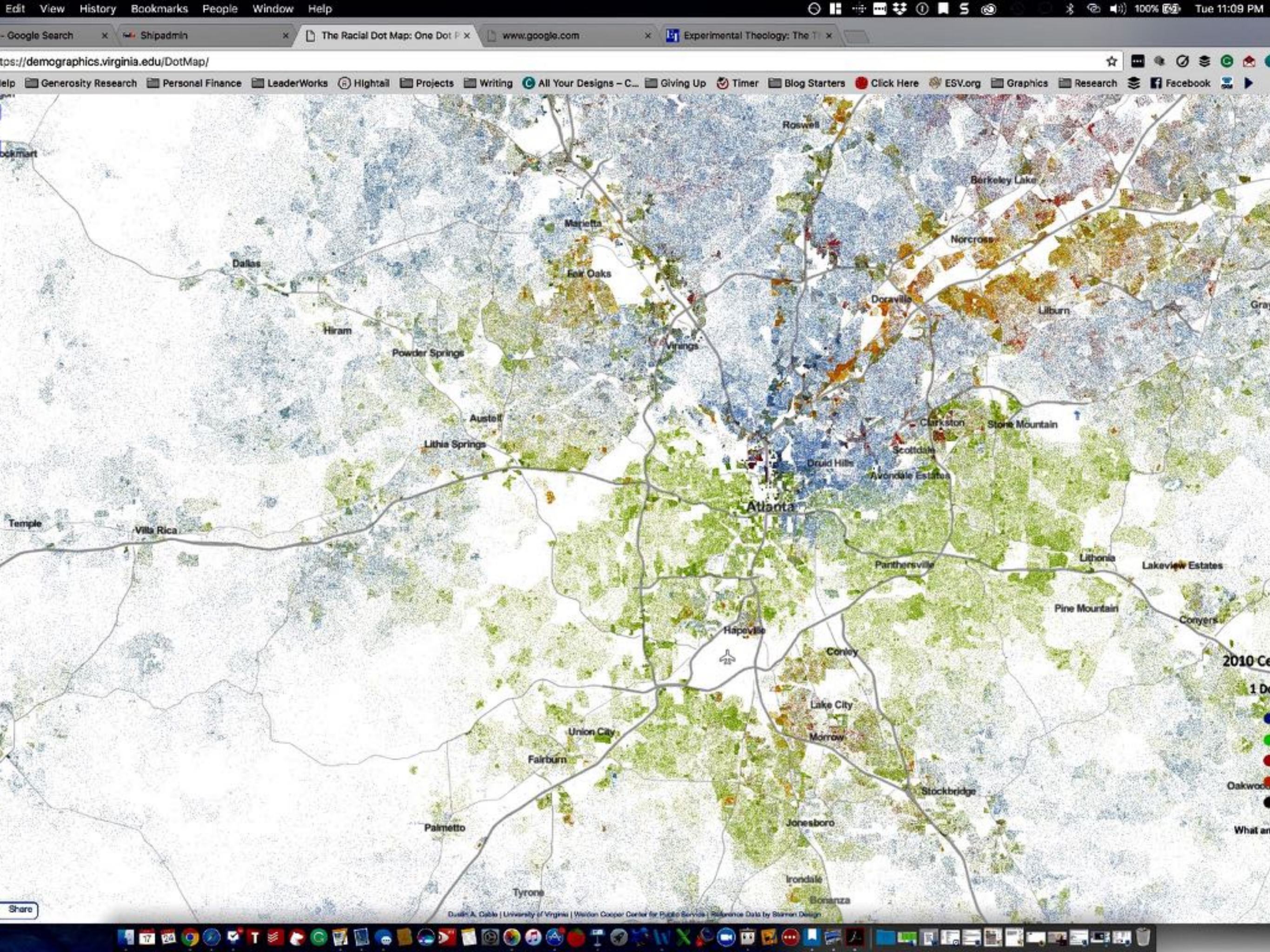
Area	Modality	Sodality
Prime Purpose	Wide and Worship	Actively Narrow
Accountability	Heirarchy	Laws of Fed/State
Wants/Needs	Attendance	Engagement
Focal Point	People in Pew	Recipients
Money	Members by \$1,000	Supporters by \$100's
Resources	Proprietary	non-Proprietary
Governance	Members — Board	Board — Committees
Networks	Denomination	Association
Board/Elders	Guidance/Leadership	Fundraising/Guidance
State Licenses	None	Most
IRS Filings	None	990's
Giving	Weekly/Attendance	Online/Random

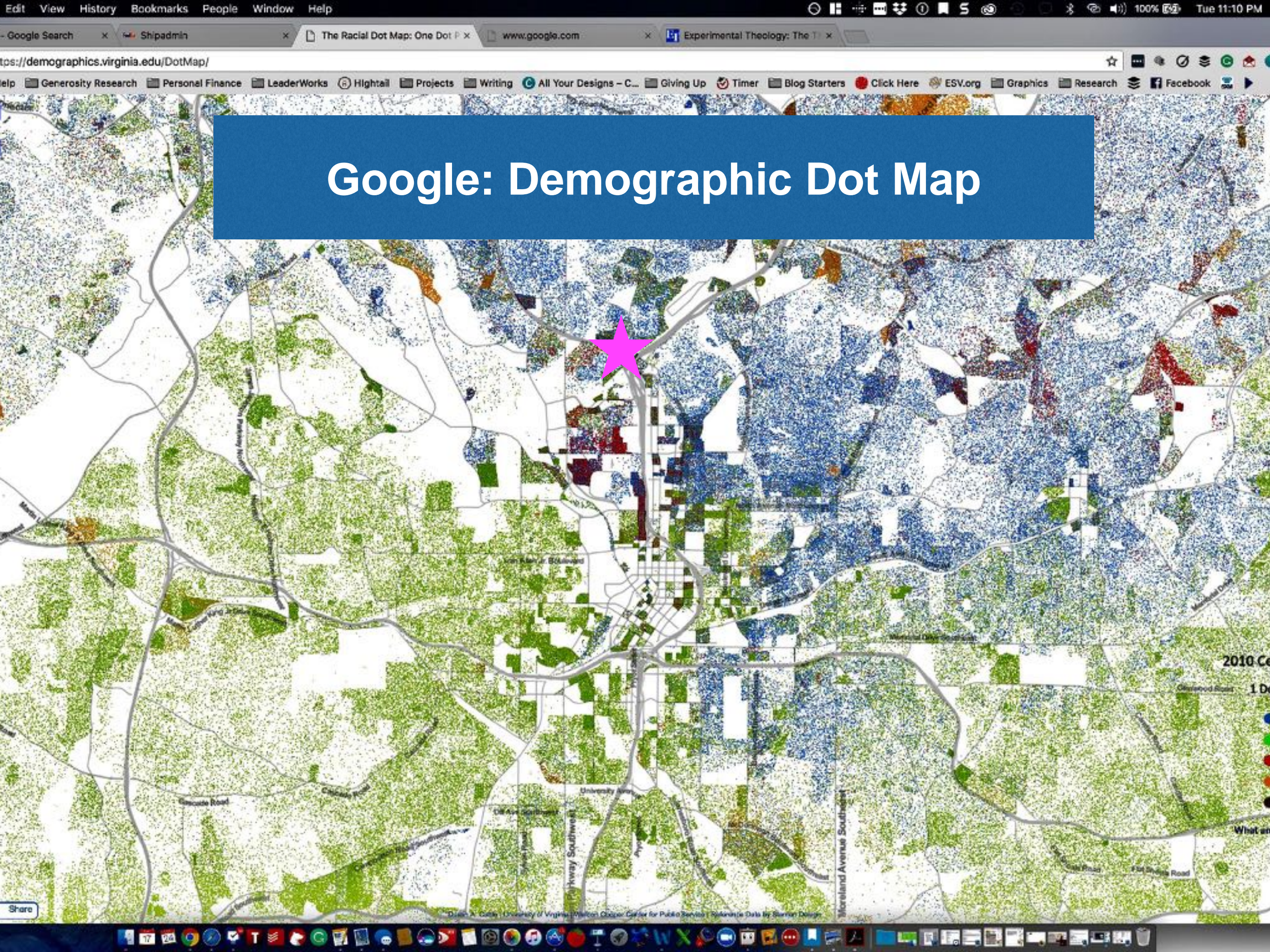


#3: HARVEST FIELD









Google: Demographic Dot Map

#4: ALLERGY



**A Billboard
advertising
Funeral
Services**

Come a little closer



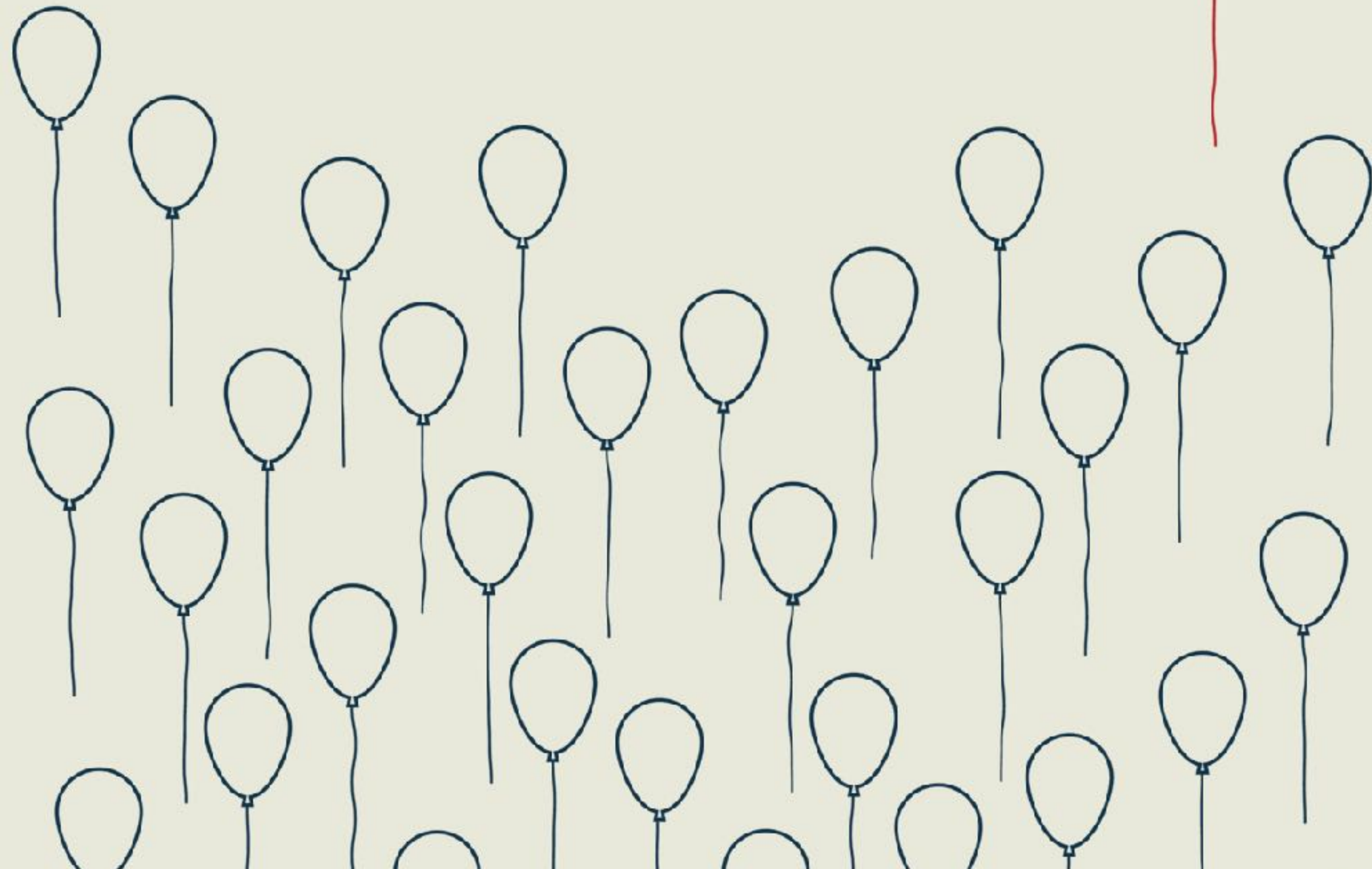
Funeral services Bergmann & Sohn
Jonasstraße 7, 10557 Berlin-Tiergarten, phone: (030) 266 15 15, www.bjgpr-bjgpr.de

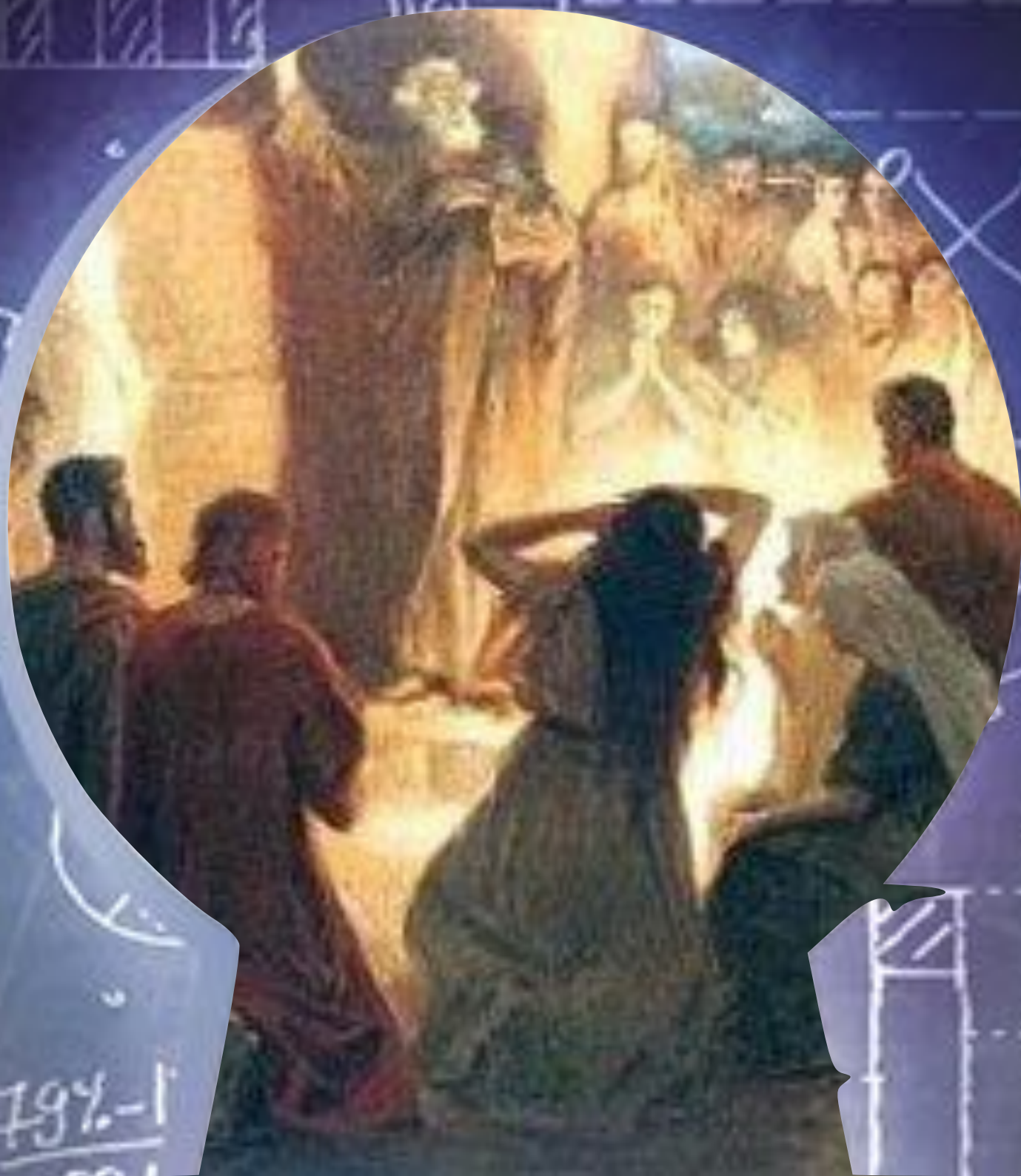
— THE —
**THIRD
RAIL**



• NEW YORK CITY •

#5: HOPE







GENEROSITY:

THE NEW EVANGELISM

THE NEW DISCIPLESHIP

- Promoted, preached, and clarified **GENEROSITY** a central mark of discipleship and a key value in the life of a committed Christian.
- Generosity: Giving from Pew to Program; from Church to Community. From Modality to Sodality
- Leadership established Legacy Funds to allow **Givers** to give beyond their life.
- Leaders launched many different channels for giving.
(Crowdfunding, Texting, Portals)
- Leaders looked for ONE gift-set in every staff:
Someone with Talent who can also Generate



IT'S 2040... WHAT HAPPENED??

- *ACNA is 3500 Churches*
- *ASA is 200; 10 largest churches are 1500.*
- *Youth, Family, Matthew 25, Leadership, Music Initiatives*
- *Multi-Ethnic; Multi-Generational*
- *Multi-Sited: Urban, Campus, Suburb, Rented and Owned*