



*Vision. Leadership. Advocacy.*

## 2017 SMALL BUSINESS OF THE YEAR NOMINATION FORM

*For Outstanding Contribution by a Small Business in 2017*

Comments and supporting documentation may be included on supplemental pages, if necessary. You may reproduce this form as long as all required information is provided. **Required criteria are listed on the back of this form.**

**\*\*\* Nomination Forms are due by 4:30PM on Friday, August 18, 2017 \*\*\***

Nominations may be submitted by mail:

Mason City Area Chamber of Commerce, 9 North Federal Ave., Mason City, IA 50401  
or Email: [keckholt@masoncityia.com](mailto:keckholt@masoncityia.com)

### I WOULD LIKE TO NOMINATE:

Candidate Name \_\_\_\_\_ Business Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### BUSINESS PHILOSOPHY

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### NOTEWORTHY ACHIEVEMENTS

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### POSITIVE IMPACT ON COMMUNITY

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### COMMUNITY SERVICE PARTICIPATION

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### NOMINATOR INFORMATION

Name and Business \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

## **NOMINATION CRITERIA**

Nominees who best-fulfill the following criteria will be honored by the Mason City Area Chamber of Commerce and the Small Business Administration:

- ◆ A member of the Mason City Area Chamber of Commerce who is in good standing.
- ◆ Staying power: A substantiated history as an established business.
- ◆ Growth in number of employees: A benchmark to judge the impact of the business on the job market.
- ◆ Increase in sales and/or unit volume: An indication of continued growth.
- ◆ Innovativeness of product or service offered: Illustrations of the creativity and imagination of the originator of the business and/or subsequent manager.
- ◆ Response to adversity: Examples of problems faced by the business and the solutions taken in resolving them.
- ◆ Evidence of service to community-oriented projects through the use of his/her personal time or other resources.