

Certified Global Business Professional Boot Camp

"Expand your Global Business knowledge."

Participate in this comprehensive export training and increase your skills in global trade!

The NASBITE **Certified Global Business Professional credential (CGBP)**® designation provides a benchmark for competency in global commerce. As such, it certifies an individual's ability to conduct global business across four key domains: global business management, global marketing, supply chain management, and trade finance.

Expert, accredited, trainers in all four CGBP domains will cover a broad range of global competencies. This training program will enhance your Global Business knowledge and give you the tools necessary to compete in today's global market.



WHY

Sample topics & skills participants will learn:

- Assess a company's export readiness
- Choose appropriate incoterms
- Calculate landed cost
- Evaluate international freight forwarders
- Check foreign buyer's credit
- Select modes of entry to foreign markets
- Understand payment mechanisms
- Access government tools, services and grants
- Complete international documentation
- Navigate international trade compliance

WHERE

Date: March 10th & 11th

Time: 9:00 AM – 5:00 PM

Place: Rancho Santiago Community College District
2323 N. Broadway #107, 1st Floor
Santa Ana, CA 92706

Cost: \$40

*Student/Faculty \$20.00

*Must present current class schedule and valid ID to receive Student/Faculty Pricing.

*Breakfast, lunch, & materials provided

For more information, contact landa_alejandra@rscdd.edu or (714) 564 - 5413

Register at: <https://goo.gl/w3aUCp> | www.orangecountycitd.com