



2017 LOCAL SPONSORSHIP OPPORTUNITIES

Yes, we are proud to support the **Western PA Chapter of the National Hemophilia Foundation** by sponsoring the Hemophilia Walk. We hereby authorize NHF to include our corporate name and logo on the Hemophilia Walk event materials consistent with our sponsorship selection below.

<u>Local Sponsorship Opportunities</u>	<u>Amount</u>
❖ Local Presenting Sponsor	\$10,000
❖ Platinum Sponsor	\$7,500
❖ Gold Sponsor	\$5,000
❖ Silver Sponsor	\$2,500
❖ Bronze Sponsor	\$1,750 <i>*Includes Display Booth</i>
❖ Pittsburgh Sponsor	\$1,000
❖ Supporter Sponsor	\$500
❖ Kilometer Sponsor	\$250

NAME: _____

COMPANY: _____

COMPANY ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ FAX NUMBER: _____

CONTACT EMAIL ADDRESS: _____

☐ OUR CHECK IS ENCLOSED

☐ PLEASE INVOICE US

	In- Kind Sponsor	Donation/Product	Value of Product
<input type="checkbox"/>	In-Kind Sponsor		\$
<input type="checkbox"/>	In-Kind Sponsor		\$

To ensure that your company logo is included on the collateral Walk materials please return this form to the following address by August 4, 2017. Please email us a high resolution copy of your logo.

Please send your completed form, contribution, and high resolution logo to:

Kara Dornish kara@wpcnhf.org
 20411 Route 19, Unit 14
 Cranberry Township, PA 16066

LOCAL SPONSORSHIP OPPORTUNITIES

LEVELS & BENEFITS

{Please Note: The following Local Sponsorship Opportunities are open to multiple sponsors.}

LOCAL PRESENTING SPONSOR ♦ \$10,000

- ❖ Opportunity to host a Pre-Thank You Recognition Event for volunteers and chapter leadership before the Walk.
- ❖ Logo prominently placed in the Walk printed materials.
- ❖ Logo prominently placed on the back of Walk T-shirts.
- ❖ Name prominently mentioned in all press releases produced for the event.
- ❖ Prominent recognition in weekly communications to the supporters of the Walk.
- ❖ Prominent recognition at the pre-Walk events.
- ❖ Logo displayed at the pre-Walk events.
- ❖ Logo prominently displayed at the start-end point at Walk.
- ❖ Information booth at Walk.
- ❖ Logo prominently displayed on the Walk website.
- ❖ Recognition in annual Walk newsletter.
- ❖ Recognition at annual Walk Training.

PLATINUM SPONSOR ♦ \$7,500

- ❖ Opportunity to host a Post-Thank You Recognition Event for volunteers and chapter leadership after the Walk.
- ❖ Logo prominently placed in the Walk printed materials.
- ❖ Logo prominently placed on the back of Walk T-shirts.
- ❖ Name mentioned in all press releases produced for the event.
- ❖ Recognition at the pre-Walk events.
- ❖ Logo displayed at the start-end point at Walk.
- ❖ Information booth at Walk.
- ❖ Logo prominently displayed on the Walk website.

GOLD SPONSOR ♦ \$5,000

- ❖ Logo prominently placed in the Walk printed materials.
- ❖ Logo prominently placed on the back of Walk T-shirts.
- ❖ Name mentioned in all press releases produced for the event.
- ❖ Recognition at the pre-Walk events.
- ❖ Logo displayed at the start-end point at Walk.
- ❖ Information booth at Walk.
- ❖ Logo displayed on the Walk website.

SILVER SPONSOR ♦ \$2,500

- ❖ Information booth at Walk.
- ❖ Printed Materials in Walk bags.
- ❖ Logo placed in the Walk printed materials.
- ❖ Logo placed on the back of Walk T-shirts.
- ❖ Recognition at the pre-Walk events.
- ❖ Logo displayed at the start-end point at Walk.
- ❖ Logo displayed on Walk website.

BRONZE SPONSOR ♦ \$1,750

- ❖ Information display booth at Walk
- ❖ Printed Materials in Walk bags
- ❖ Logo placed in the Walk printed materials.
- ❖ Logo placed on the back of Walk T-shirts.
- ❖ Recognition at the Kickoff Event.
- ❖ Logo displayed on Walk website.

PITTSBURGH SPONSOR ♦ \$1,000

- ❖ Printed Materials in Walk bags
- ❖ Logo placed in the Walk printed materials.
- ❖ Logo placed on the back of Walk T-shirts.
- ❖ Recognition at the Kickoff Event.
- ❖ Logo displayed on Walk website.

SUPPORTER SPONSOR ♦ \$500

- ❖ Name listed in the Walk brochures and posters.
- ❖ Name printed on the back of Walk T-shirts.
- ❖ Logo displayed on Walk website.

KILOMETER SPONSOR ♦ \$250

- ❖ Name placed on Kilometer sign along Walk route.
- ❖ Logo displayed on Walk website.

IN-KIND SPONSOR (VALUE MUST BE \$250+)

- ❖ Logo displayed in the Walk printed materials.
- ❖ Logo printed on the back of the Walk T-shirts.
- ❖ Logo displayed on Walk website.

We also welcome in-kind donations to our Walk event. In-kind donations can be product, equipment and/or service donations. Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation (which should total a \$250+ value). For more information on sponsorship opportunities, please contact Kara Dornish at 724-741-6160 or kara@wpcnhf.org.

ACTIVITY SPONSORSHIP OPPORTUNITIES

{Please Note: The following sponsorship opportunities are on a first come first serve basis.}

LUNCH SPONSOR ♦ \$5,000

What's better incentive to finish the Walk than a good lunch shortly thereafter? Support the Walk event by providing lunch for all staff, volunteers, and participants. After the Walk, everyone will have the opportunity to eat and subsequently network and enjoy the entertainment.

WELLNESS CORNER SPONSOR ♦ \$1,500

Give participants, staff, and volunteers a chance to relax! Sponsorship can include a massage chair, mobile wellness clinic, or chiropractor on site. Use this as an opportunity to support the event and share information about your company, values, and commitment to overall health.

PHOTO BOOTH SPONSOR ♦ \$1,500

Help everyone capture the magic of the Walk event by sponsoring a photo booth! For many participants and volunteers, the Walk is a rare event to gather with others in the bleeding disorders community in a show of solidarity and support. Your company can ensure that these memories live on by sponsoring a photo booth onsite. Your logo will be included on the photo strip that every photo booth participant will take home.

ENTERTAINMENT SPONSOR ♦ \$1,500

What's the best way to pump up a crowd? Music! As the entertainment sponsor, your company will support the services of our DJ from First Class Entertainment. Music will continue after the start of the Walk for the enjoyment of fans and onlookers. Your logo will be prominently displayed at the stage where the DJ is set up. This is a great way to make an impact on everyone involved.

BALLOON ARCH SPONSOR ♦ \$500

What's a celebration without balloons? Join the bleeding disorders community in a day of fun by supporting a balloon arch at the start of a Walk route. While walkers line up at the start in excitement, they will be greeted by these colorful balloons to mark the occasion, making it an even more memorable experience. *(Plus cost of materials. Examples: balloons, set-up services, etc.)*

REFUELING STATION SPONSOR ♦ \$250

Sponsor a rest stop at the mid-way point of a Walk event and say "You Can Do It!" As encouragement for participants who have just finished half of the Walk route, your support will provide a rest stop area so that walkers can fuel up for the rest of the way. *(Plus cost of items. Examples: nutritional bars, fruit, etc.)*

All New Activity Sponsorship Opportunities will receive the following recognition:

♦Company logo displayed on the Walk Website ♦Company logo displayed at the Sponsored Activity