

## **Nicole Benner, CMP, Client Events Manager, Blank Rome LLP**

Nicole Benner is a corporate meeting planner with over 15 years of marketing and event management experience for professional services firms and non-profit associations. In her career, Nicole has planned and executed educational seminars, hybrid meetings, webinars, networking dinners and cocktail parties, golf outings, awards ceremonies, and more.

She currently works with directly with leadership, partners, associates, and professionals throughout Blank Rome LLP to plan business development networking functions and educational seminars. Founded in 1946, Blank Rome is an Am Law 100 firm with 13 offices and over 600 attorneys throughout the United States and in Shanghai who represent businesses and organizations ranging from Fortune 500 companies to start-up entities around the globe.

Nicole's responsibilities include the oversight and management of approximately 50 events per year throughout the United States, with a focus on Philadelphia, New York, and Washington, D.C. These events range in attendance from 30-300+, and include networking receptions, seminars, webinars, and other programs. As the sole events manager for the law firm, Nicole is responsible for most aspects of event planning and execution, including the development of fiscal requirements and event budgets, operational logistics and contract negotiations for offsite properties and vendors, event marketing (including content and design of marketing materials and targeted mailing lists), support for program content development and presentation materials, registration management, on-site implementation, and post-event reporting for internal event evaluation and continuing education accreditation, as well as management of supporting staff.

Nicole is a Philadelphia native and currently lives in the northwest suburbs with her husband, son, two cats, and fancy mouse. She runs frequently (albeit slowly), and completes at least 6 half marathons a year in addition to "fundracing" for Back on My Feet during the Broad Street Run. Nicole loves puns, and hopes to compete in the O. Henry Pun-Off some day.

