

2017 FTDC DRAFT AGENDA (Aug. 29)

SUNDAY, OCTOBER 22nd **Registration & Opening Night Reception**

4:30 PM REGISTRATION OPEN

6:00PM NETWORKING & COCKTAIL RECEPTION AT THE HOTEL
Sponsored by **RCS Logistics**

MONDAY, OCTOBER 23rd **The Future of the 21st Century Footwear Supply Chain**

8:00AM *REGISTRATION & BREAKFAST*
Sponsored by **Apex Logistics and Wolverine Worldwide**

8:45AM The Footwear Supply Chain in Focus
Matt Priest, *President & CEO, FDRA*

9:00AM KEYNOTE: “The Past and Future of Supply Chains”
Marc Levinson, *Economist, Historian, and Author of “The Box”*

10:00AM A Discussion on Your Total Supply Chain: Updates, Insights, Risks
Sue Coffey, *Commercial Director, The North West Seaport Alliance*
BSI Rep. TBD
Michael Piza, *Vice President, Apex Logistics International*
Bill Snowden, *Co-Founder & CEO, Snowden Brothers*
Brian Moore, *Corporate Director, Maersk*
Moderated by **Matt Priest**, *President & CEO, FDRA*

10:45AM *NETWORKING BREAK*
Sponsored by **Performance Team**

11:15AM KEYNOTE: The State of the Shipping Industry and What it Means for You
Dick Craig, *President and CEO MOL (America)*

12:00PM A View From the Docks - Operators Discuss the Impact the New Steamship
Alliances Have on Terminals and New Issues Moving Freight
Anthony Otto, *President, Long Beach Container Terminal / Middle Harbor*
Alan McCorkle, *Vice President West Coast Operations, Yusen Terminals Inc.*
Weston LaBar, *Executive Director, the Harbor Trucking Association*
Moderated by **Jeff Solomon**, *Director Logistics, SG Footwear*

12:45PM *LUNCH & BOAT TOUR PRE-BRIEF*
Sponsored by **the Port of Long Beach**

1:45PM Load up & head for Boat Tour of the Port of Long Beach's Operations
Information by POLB and Port of L.A.
Transit Trivia Featuring Reps. from RCS, EFL, Apex Global
Cocktails & food provided- Raffles on the boat

5:30PM NETWORKING & COCKTAIL RECEPTION AT THE HOTEL
Sponsored by **Expo Freight (EFL)**

TUESDAY, OCTOBER 24th

Footwear Innovation, Trade, & Compliance in the Age of Enforcement

8:15AM *REGISTRATION & BREAKFAST*
Sponsored by **Stoel Rives and Caleres**

9:00AM Digital Footwear Development Advancements: Your Supply Chain & Compliance Job is About to Get Harder easier
Andy Polk, *Senior Vice President, FDRA*

9:45AM Navigating the Age of Enforcement as a U.S. Footwear Importer
Gary Barraco, *Director of Global Product Marketing, Amber Road*
James Snyder, *CEE Enforcement Team, CBP*
John Pellegrini, *FDRA Customs Attorney, McGuire Woods*
Moderated by **Sandra Fallgatter**, *Sr Director, Trade Compliance, Supply Chain, JC Penney*

10:15AM *NETWORKING BREAK*
Sponsored by **GEODIS**

10:45AM New Opportunities and Threats to Importers: A Global Snapshot
Kerry Rasmussen, *Manager, Major Accounts, Farrow*
Jeff McCauley, *Vice President of Global Accounts, Integration Point Footwear Brand TBD*

11:15AM Congressional Approach to Trade Facilitation
Nien Su, *Chief Economic Advisor – Asia Pacific & Innovation U.S. House of Representatives*

11:45AM Recent Footwear Legislative Initiatives & Outcomes – MTB, NAFTA, & GSP
Thomas Crockett, *Director of Government & Regulatory Affairs, FDRA*

12:15PM Shoe People Helping Shoe People: Get Involved with Two-Ten!
Two-Ten Footwear Foundation

12:30PM *LUNCH*
Sponsored by the **Port of L.A. and the N.W. Seaport Alliance**

1:30PM Ensuring C-TPAT and Customs Conformity - Tools to Comply
Kevin Bruning, *Import Compliance Manager, Clarks*

2:00PM How the Consumer Product Safety Commission (CPSC) is Interacting with Your Footwear Imports
Shelby Mathis, *Small Business Ombudsman, CPSC*
Introduction by **Ben DeVito**, Global Sales & Technical Director, TUV SUD

2:30PM Navigating the Complex Patchwork of State Chemical Safety Laws
Erik Opsahl, *Global Regulatory Affairs Manager, NIKE*
Melissa Jones, *Partner, Stoel Rives*

3:15PM *END OF PROGRAM – RAFFLES AT EXBIT TABLES & SNACKS*
Sponsored by **Billerudkorsnas**

5:30PM NETWORKING & COCKTAIL RECEPTION AT THE HOTEL
Sponsored by **Amber Road**

WEDNESDAY, OCTOBER 25th

Clearing Your Kicks Through Customs

7:45AM *REGISTRATION & BREAKFAST*

8:30AM The New FDRA Customs Resource Center!
Matt Priest, *President & CEO, FDRA*
Andy Polk, *Senior Vice President, FDRA*
FDRA CUSTOMS BETA TEAM

9:00AM Duty Drawback Opportunities to Capture Now
Michael Kerlen, *Vice President, Comstock & Holt*

9:30AM 2nd Annual Internal Customs Compliance Discussion & Feedback Session
Matt Priest, *President & CEO, FDRA*
Dan LeBlanc, *Customs Manager, Nike*
Kristin Levandowski, *Customs Footwear Specialist, Nike*
Zach Parsons, *Footwear Import Analyst, Nike*
Quinn O'Rourke, *Director of Compliance & Logistics, LaCrosse Footwear*
Sara Bowersox, *Global Compliance Manager, Keen Footwear*
Ruth Texeira, *Global Customs Specialist, Columbia Sportswear*

10:15AM *NETWORKING BREAK - Bring up shoe samples to the stage!*

10:45AM Inside the Mind of CBP: 2017 Rulings Explained
Stacey Kalkines, *National Import Specialist for Footwear, U.S. Customs & Border Protection (CBP) Invited*

11:00AM LIVE INTERACTIVE FOOTWEAR SAMPLE REVIEW
Stacey Kalkines, *National Import Specialist for Footwear, U.S. Customs & Border Protection (CBP) Invited*
John Pellegrini, *FDRA Customs Attorney, McGuire Woods*
Quinn O'Rourke, *Director of Compliance & Logistics, LaCrosse Footwear*
And YOU!!!!

12:30PM *LUNCH*
Sponsored by **Farrow**

1:30PM Footwear Customs Grab Bag with FDRA
John Pellegrini, *FDRA Customs Attorney, McGuire Woods*

2:30PM *FINAL RAFFLE, TAKEAWAY TREAT & EVENT CLOSE*
Sponsored by **Shoe-In Show**, the industry's podcast