

# **2017 FTDC DRAFT AGENDA (Aug. 29)**

## **SUNDAY, OCTOBER 22<sup>nd</sup>**

### **Registration & Opening Night Reception**

4:30 PM REGISTRATION OPEN

6:00PM NETWORKING & COCKTAIL RECEPTION AT THE HOTEL  
Sponsored by **RCS Logistics**

## **MONDAY, OCTOBER 23<sup>rd</sup>**

### **The Future of the 21<sup>st</sup> Century Footwear Supply Chain**

8:00AM *REGISTRATION & BREAKFAST*  
Sponsored by **Apex Logistics and Wolverine Worldwide**

8:45AM The Footwear Supply Chain in Focus  
**Matt Priest**, *President & CEO, FDRA*

9:00AM KEYNOTE: “The Past and Future of Supply Chains”  
**Marc Levinson**, *Economist, Historian, and Author of “The Box”*

10:00AM A Discussion on Your Total Supply Chain: Updates, Insights, Risks  
**Sue Coffey**, *Commercial Director, The North West Seaport Alliance*  
**BSI Rep. TBD**  
**Michael Piza**, *Vice President, Apex Logistics International*  
**Bill Snowden**, *Co-Founder & CEO, Snowden Brothers*  
**Brian Moore**, *Corporate Director, Maersk*  
Moderated by **Matt Priest**, *President & CEO, FDRA*

10:45AM *NETWORKING BREAK*  
Sponsored by **Performance Team**

11:15AM KEYNOTE: The State of the Shipping Industry and What it Means for You  
**Dick Craig**, *President and CEO MOL (America)*

12:00PM A View From the Docks - Operators Discuss the Impact the New Steamship Alliances Have on Terminals and New Issues Moving Freight  
**Anthony Otto**, *President, Long Beach Container Terminal / Middle Harbor*  
**Alan McCorkle**, *Vice President West Coast Operations, Yusen Terminals Inc.*  
**Weston LaBar**, *Executive Director, the Harbor Trucking Association*  
Moderated by **Jeff Solomon**, *Director Logistics, SG Footwear*

12:45PM *LUNCH & BOAT TOUR PRE-BRIEF*  
Sponsored by **the Port of Long Beach**

1:45PM Load up & head for Boat Tour of the Port of Long Beach’s Operations  
*Information by POLB and Port of L.A.*  
*Transit Trivia Featuring Reps. from RCS, EFL, Apex Global*  
*Cocktails & food provided- Raffles on the boat*

5:30PM NETWORKING & COCKTAIL RECEPTION AT THE HOTEL  
Sponsored by **Expo Freight (EFL)**

# TUESDAY, OCTOBER 24<sup>th</sup>

## Footwear Innovation, Trade, & Compliance in the Age of Enforcement

- 8:15AM      *REGISTRATION & BREAKFAST*  
Sponsored by **Stoel Rives and Caleres**
- 9:00AM      Digital Footwear Development Advancements: Your Supply Chain & Compliance Job is About to Get Harder  
**Andy Polk**, *Senior Vice President, FDRA*
- 9:45AM      Navigating the Age of Enforcement as a U.S. Footwear Importer  
**Gary Barraco**, *Director of Global Product Marketing, Amber Road*  
**James Snyder**, *CEE Enforcement Team, CBP*  
**John Pellegrini**, *FDRA Customs Attorney, McGuire Woods*  
Moderated by **Sandra Fallgatter**, *Sr Director, Trade Compliance, Supply Chain, JC Penney*
- 10:15AM      *NETWORKING BREAK*  
Sponsored by **GEODIS**
- 10:45AM      New Opportunities and Threats to Importers: A Global Snapshot  
**Kerry Rasmussen**, *Manager, Major Accounts, Farrow*  
**Jeff McCauley**, *Vice President of Global Accounts, Integration Point*  
**Footwear Brand TBD**
- 11:15AM      Congressional Approach to Trade Facilitation  
**Nien Su**, *Chief Economic Advisor – Asia Pacific & Innovation*  
*U.S. House of Representatives*
- 11:45AM      Recent Footwear Legislative Initiatives & Outcomes – MTB, NAFTA, & GSP  
**Thomas Crockett**, *Director of Government & Regulatory Affairs, FDRA*
- 12:15PM      Shoe People Helping Shoe People: Get Involved with Two-Ten!  
*Two-Ten Footwear Foundation*
- 12:30PM      *LUNCH*  
Sponsored by the **Port of L.A. and the N.W. Seaport Alliance**
- 1:30PM      Ensuring C-TPAT and Customs Conformity - Tools to Comply  
**Kevin Bruning**, *Import Compliance Manager, Clarks*
- 2:00PM      How the Consumer Product Safety Commission (CPSC) is Interacting with Your Footwear Imports  
**Shelby Mathis**, *Small Business Ombudsman, CPSC*  
Introduction by **Ben DeVito**, *Global Sales & Technical Director, TUV SUD*
- 2:30PM      Navigating the Complex Patchwork of State Chemical Safety Laws  
**Erik Opsahl**, *Global Regulatory Affairs Manager, NIKE*  
**Melissa Jones**, *Partner, Stoel Rives*
- 3:15PM      *END OF PROGRAM – RAFFLES AT EXHIBIT TABLES & SNACKS*  
Sponsored by **Billerudkorsnas**

5:30PM      NETWORKING & COCKTAIL RECEPTION AT THE HOTEL  
Sponsored by **Amber Road**

## **WEDNESDAY, OCTOBER 25<sup>th</sup>**

### **Clearing Your Kicks Through Customs**

7:45AM      *REGISTRATION & BREAKFAST*

8:30AM      The New FDRA Customs Resource Center!  
**Matt Priest**, *President & CEO, FDRA*  
**Andy Polk**, *Senior Vice President, FDRA*  
**FDRA CUSTOMS BETA TEAM**

9:00AM      Duty Drawback Opportunities to Capture Now  
**Michael Kerlen**, *Vice President, Comstock & Holt*

9:30AM      2<sup>nd</sup> Annual Internal Customs Compliance Discussion & Feedback Session  
**Matt Priest**, *President & CEO, FDRA*  
**Dan LeBlanc**, *Customs Manager, Nike*  
**Kristin Levandowski**, *Customs Footwear Specialist, Nike*  
**Zach Parsons**, *Footwear Import Analyst, Nike*  
**Quinn O'Rourke**, *Director of Compliance & Logistics, LaCrosse Footwear*  
**Sara Bowersox**, *Global Compliance Manager, Keen Footwear*  
**Ruth Texeira**, *Global Customs Specialist, Columbia Sportswear*

10:15AM      *NETWORKING BREAK - Bring up shoe samples to the stage!*

10:45AM      Inside the Mind of CBP: 2017 Rulings Explained  
**Stacey Kalkines**, *National Import Specialist for Footwear, U.S. Customs & Border Protection (CBP) Invited*

11:00AM      LIVE INTERACTIVE FOOTWEAR SAMPLE REVIEW  
**Stacey Kalkines**, *National Import Specialist for Footwear, U.S. Customs & Border Protection (CBP) Invited*  
**John Pellegrini**, *FDRA Customs Attorney, McGuire Woods*  
**Quinn O'Rourke**, *Director of Compliance & Logistics, LaCrosse Footwear*  
**And YOU!!!!**

12:30PM      *LUNCH*  
Sponsored by **Farrow**

1:30PM      Footwear Customs Grab Bag with FDRA  
**John Pellegrini**, *FDRA Customs Attorney, McGuire Woods*

2:30PM      *FINAL RAFFLE, TAKEAWAY TREAT & EVENT CLOSE*  
Sponsored by **Shoe-In Show**, the industry's podcast