

# **2017 FTDC DRAFT AGENDA (Sept 11)**

## **SUNDAY, OCTOBER 22<sup>nd</sup>** **Registration & Opening Night Reception**

4:30 PM      REGISTRATION OPEN

6:00PM      NETWORKING & COCKTAIL RECEPTION AT THE HOTEL  
Sponsored by **RCS Logistics**

## **MONDAY, OCTOBER 23<sup>rd</sup>** **The Future of the 21<sup>st</sup> Century Footwear Supply Chain**

8:00AM      *REGISTRATION & BREAKFAST*  
Sponsored by **Apex Logistics and Wolverine Worldwide**

8:45AM      The Footwear Supply Chain in Focus  
**Matt Priest**, *President & CEO, FDRA*

9:00AM      KEYNOTE: “The Past and Future of Supply Chains”  
**Marc Levinson**, *Economist, Historian, and Author of “The Box”*

10:00AM      A Discussion on Your Total Supply Chain: Updates, Insights, Risks  
**Sue Coffey**, *Commercial Director, The North West Seaport Alliance*  
**BSI Rep. TBD**  
**Michael Piza**, *Vice President, Apex Logistics International*  
**Bill Snowden**, *Co-Founder & CEO, Snowden Brothers*  
**Brian Moore**, *Corporate Director, Maersk*  
Moderated by **Matt Priest**, *President & CEO, FDRA*

10:45AM      *NETWORKING BREAK*  
Sponsored by **Performance Team**

11:15AM      KEYNOTE: The State of the Shipping Industry and What it Means for You  
**Dick Craig**, *President and CEO MOL (America)*

12:00PM      A View From the Docks - Operators Discuss the Impact the New Steamship  
Alliances Have on Terminals and New Issues Moving Freight  
**Anthony Otto**, *President, Long Beach Container Terminal / Middle Harbor*  
**Alan McCorkle**, *Vice President West Coast Operations, Yusen Terminals Inc.*  
**Weston LaBar**, *Executive Director, the Harbor Trucking Association*  
Moderated by **Jeff Solomon**, *Director Logistics, SG Footwear*

12:45PM      *LUNCH & BOAT TOUR PRE-BRIEF*  
Sponsored by **the Port of Long Beach**

1:45PM      Load up & head for Boat Tour of the Port of Long Beach's Operations  
*Information by POLB and Port of L.A.*  
*Cocktails & food provided- Raffles on the boat*

5:30PM      NETWORKING & COCKTAIL RECEPTION AT THE HOTEL  
Sponsored by **Expo Freight (EFL)**

# TUESDAY, OCTOBER 24<sup>th</sup>

## Footwear Innovation, Trade, & Compliance in the Age of Enforcement

8:15AM *REGISTRATION & BREAKFAST*  
Sponsored by **Stoel Rives and Caleres**

9:00AM Digital Footwear Development Advancements: Your Supply Chain & Compliance Job is About to Get Harder easier  
**Andy Polk**, *Senior Vice President, FDRA*

9:45AM Navigating the Age of Enforcement as a U.S. Footwear Importer  
**Dave Albanese**, *Director, Solutions Consulting, Amber Road*  
**James Snyder**, *CEE Enforcement Team, CBP*  
**John Pellegrini**, *FDRA Customs Attorney, McGuire Woods*  
Moderated by **Sandra Fallgatter**, *Sr Director, Trade Compliance, Supply Chain, JC Penney*

10:15AM *NETWORKING BREAK*  
Sponsored by **GEODIS**

10:45AM New Opportunities and Threats to Global Shoe Imports (E.U., Asia, etc.)  
**Marvin Rosenzweig**, *Vice President of Sales and Marketing, Farrow*  
**Jeff McCauley**, *Vice President of Global Accounts, Integration Point*  
Moderated by **Matt Priest**, *President & CEO, FDRA*

11:15AM Congressional Approach to Trade Facilitation  
**Nien Su**, *Chief Economic Advisor – Asia Pacific & Innovation U.S. House of Representatives*

11:45AM Recent Footwear Legislative Initiatives & Outcomes – MTB, NAFTA, & GSP  
**Thomas Crockett**, *Director of Government & Regulatory Affairs, FDRA*

12:15PM Shoe People Helping Shoe People: Get Involved with Two-Ten!  
*Two-Ten Footwear Foundation*

12:30PM *LUNCH*  
Sponsored by the **Port of L.A. and the N.W. Seaport Alliance**

1:30PM Ensuring C-TPAT and Customs Conformity - Tools to Comply  
**Kevin Bruning**, *Import Compliance Manager, Clarks*

2:00PM How the Consumer Product Safety Commission (CPSC) is Interacting with Your Footwear Imports  
**Shelby Mathis**, *Small Business Ombudsman, CPSC*  
Introduction by **Ben DeVito**, *Global Sales & Technical Director, TUV SUD*

2:30PM Navigating the Complex Patchwork of State Chemical Safety Laws  
**Erik Opsahl**, *Global Regulatory Affairs Manager, NIKE*  
**Melissa Jones**, *Partner, Stoel Rives*

3:15PM *END OF PROGRAM – RAFFLES AT EXBIT TABLES & SNACKS*  
Sponsored by **Billerudkorsnas**

5:30PM      NETWORKING & COCKTAIL RECEPTION AT THE HOTEL  
Sponsored by **Amber Road**

## **WEDNESDAY, OCTOBER 25<sup>th</sup>** **Clearing Your Kicks Through Customs**

7:45AM      *REGISTRATION & BREAKFAST*

8:30AM      The New FDRA Customs Resource Center!  
**Matt Priest**, *President & CEO, FDRA*  
**Andy Polk**, *Senior Vice President, FDRA*  
**FDRA CUSTOMS BETA TEAM**

9:00AM      Duty Drawback Opportunities to Capture Now  
**Michael Kerlen**, *Vice President, Comstock & Holt*

9:30AM      2<sup>nd</sup> Annual Internal Customs Compliance Discussion & Feedback Session  
**Matt Priest**, *President & CEO, FDRA*  
**Dan LeBlanc**, *Customs Manager, Nike*  
**Kristin Levandowski**, *Customs Footwear Specialist, Nike*  
**Zach Parsons**, *Footwear Import Analyst, Nike*  
**Quinn O'Rourke**, *Director of Compliance & Logistics, LaCrosse Footwear*  
**Sara Bowersox**, *Global Compliance Manager, Keen Footwear*  
**Ruth Texeira**, *Global Customs Specialist, Columbia Sportswear*

10:15AM      *NETWORKING BREAK - Bring up shoe samples to the stage!*

10:45AM      Inside the Mind of CBP: 2017 Rulings Explained  
**Stacey Kalkines**, *National Import Specialist for Footwear, U.S. Customs & Border Protection (CBP) Invited*

11:00AM      LIVE INTERACTIVE FOOTWEAR SAMPLE REVIEW  
**Stacey Kalkines**, *National Import Specialist for Footwear, U.S. Customs & Border Protection (CBP) Invited*  
**John Pellegrini**, *FDRA Customs Attorney, McGuire Woods*  
**Quinn O'Rourke**, *Director of Compliance & Logistics, LaCrosse Footwear*  
**And YOU!!!!**

12:30PM      *LUNCH*  
Sponsored by **Farrow**

1:30PM      Footwear Customs Grab Bag with FDRA  
**John Pellegrini**, *FDRA Customs Attorney, McGuire Woods*

2:30PM      *FINAL RAFFLE, TAKEAWAY TREAT & EVENT CLOSE*  
Sponsored by **Shoe-In Show**, the industry's podcast