



# Graphic Design Grant Opportunity

**Apply to retain a graphic designer to develop much-needed communication materials from a program logo to a newsletter template. Pick from a menu of projects for up to 10 hours of design time.**

A graphic designer from State Public Policy Group ([www.sppg.com](http://www.sppg.com)) will be available to you to help develop key communication materials for your program. With the support of an IAA staff person, we will help you identify your needs and what communication materials are best for you, and guide you to develop content to then be designed by our graphic designer. You may select any projects that are able to be designed within the allotted 10 hours.

**Valued at \$1,500 based on 10 hours of graphic design time (includes additional consultant time).**

Grant period is three months. Up to 2 applicants will be selected per grant period. Must be listed in the Iowa Afterschool Alliance Program Directory to be qualified to apply. List your program online at <http://iowafterschoolalliance.org/afterschool-programs/register/>.

## Potential Projects

- » Logo
- » Letterhead
- » Sign Up Form
- » Handbooks
- » Promotional Items, Such as T-Shirts and Posters
- » Brochure
- » One-Pager (For instance, on impact of program, your advisory committee, etc.)
- » Newsletter Template
- » Special Event Flyer

Please submit a grant application online by December 1 for projects beginning January 1, March 1 for projects beginning April 1, June 1 for projects beginning July 1 and September 1 for projects beginning October 1.

Grant application link: <https://www.surveymonkey.com/r/IAAdesign1217>

For questions please contact Gracie Brandsgard at [gbrandsgard@sppg.com](mailto:gbrandsgard@sppg.com).