BREAKING BARRIERS

MAY 16TH-18TH, 2018

JOINT SPRING Conference

hfma greater st louis chapter
healthcare financial management association

hfma show me of missouri chapter
healthcare financial management association

AAHAM HAWTHORN CHAPTER MISSOURI
The 2018 Joint Spring Conference offers something for everyone! Highlights of the agenda include:

**Wednesday, May 16**

Inspire. Learn. Connect. Leadership Development

**Thursday, May 17**

Hot Topics in Healthcare

**Friday, May 18**

Physician Practice sessions including Rural Health Clinics

River City Hotel & Casino
777 River City Casino Boulevard
St. Louis, MO 63125

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<tr>
<td>8:00 - 5:00</td>
<td>Registration Desk Open</td>
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| 8:00 - 9:00 | Lite Breakfast  
*Sponsored by MDS Data Systems*                           |
| 9:00     | Welcome to the 2018 Joint Spring Conference -  
**Connie Stimpson, President-Elect, HFMA Greater St. Louis Chapter** |
| 9:00 - 10:30 | Executive Panel - Journeys in Breaking the Glass Ceiling in a Male Dominated Industry  
Christine Candio, President & CEO, St. Luke’s Hospital  
Laureen Tanner, President & CEO, Ranken Jordan Pediatric Bridge Hospital  
Candice Jennings, Region President, SSM Health - St. Louis |
| 10:30 - 10:45 | Networking Break & Trade Show                                       |
| 10:45 - 12:15 | Keynote Speaker -  
**“Think Like a CEO” -  
Nicole Gionet, Leading Women**                                      |
| 12:15 - 1:00 | Lunch -  
Robyn Rosenberger, Tiny Superheroes  
*Sponsored by BKD*                                                   |
| 1:00 - 2:00 | Executive Panel -- My “Aha Moment” in the Women in Leadership Movement  
Moderator - Jay Umansky, Principal, JBU Law  
*Panelists TBA*                                                      |
| 2:00 - 3:00 | “Building Your Own Personal Board of Directors” -  
Sandra Pinette, Senior Vice President, IntelliHARTx                  |
| 3:00 - 3:15 | Networking Break & Trade Show                                        |
| 3:15 - 4:00 | “Lessons Learned from the SKY Initiative” -  
Wendy Henry, Partner, BKD                                            |
| 4:00 - 5:30 | Keynote Speaker -  
**“Leadership Presence and Executive Communication” -  
Nicole Gionet, Leading Women**                                       |
| 5:30 - 7:00 | Opening Reception & Trade Show                                       |
| 7:00     | Dinner/Attendee Event TBA  
*Sponsored by Credit Control, BlueLyte Solutions, & Patientco*       |

This insightful and exciting program is inspired by women and open to everyone who would like to gain perspective on women in the workplace. Yes, **MEN are encouraged to join!**

Registration can be found here - 

![Register Now!](https://example.com/register)
## 2018 Joint Spring Conference - Schedule at a Glance

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<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>5:45 - 6:30</td>
<td>Join us for a 5K run or 1 mile Fun Walk *Registration Required</td>
<td>River City Casino Walking Trail</td>
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<tr>
<td>7:00 - 3:00</td>
<td>Registration Desk Open</td>
<td></td>
</tr>
<tr>
<td>7:00 - 8:00</td>
<td>New Member Breakfast - Kyle Lee, MedTrack, Inc. Veronica Modricker, Medical Reimbursements of America &amp; Jennifer Venable, SSM Health Breakfast for Seasoned Members</td>
<td>Event Center Room B Event Center Room D</td>
</tr>
<tr>
<td>8:00</td>
<td>Welcome to Day Two of the 2018 Joint Spring Conference - Nikki Graves, President HFMA Southern Illinois Chapter</td>
<td>Event Center Room D</td>
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<tr>
<td>8:00 - 9:30</td>
<td><strong>Keynote Speaker</strong> “Breaking Barriers in Washington Today” – Dr. Kim Byas, American Hospital Association</td>
<td>Event Center Room D</td>
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<tr>
<td>9:30 - 9:45</td>
<td>Networking Break / Trade Show</td>
<td>Event Center Room D</td>
</tr>
<tr>
<td>9:45 - 11:00</td>
<td>Business Intelligence and Big Data Panel -- “How to Utilize Data and Analytics to Break Barriers in Healthcare Cost and Delivery” Moderator - Jeremy Clopton, Owner, WhatsYourSQ</td>
<td>Event Center Room D</td>
</tr>
<tr>
<td>11:00 - 11:15</td>
<td>Networking Break / Trade Show</td>
<td>Event Center Room D</td>
</tr>
<tr>
<td>11:15 - 12:00</td>
<td><strong>Data Analytics</strong> - Scott Mark, Craneware; <strong>Revamping Patient Friendly Registration</strong> - Charlotte Hale, CoxHealth; <strong>Ambulatory CDI and HCC Edits on a Poor Man’s Budget</strong> - Lori Ganote, Caryl Liptak, Baptist Health</td>
<td>Event Center Room D River City Meeting Room Event Center Room D</td>
</tr>
<tr>
<td>12:00 - 1:15</td>
<td>Lunch - Everyone</td>
<td>Event Center Room D</td>
</tr>
<tr>
<td>1:15 - 2:45</td>
<td><strong>Workshop</strong> Building an Insight–Driven Culture - Jeremy Clopton, WhatsYourSQ</td>
<td>Event Center Room D</td>
</tr>
<tr>
<td>2:45 - 3:00</td>
<td>Networking Break / Trade Show - Sponsor Giveaways</td>
<td>Event Center Room D</td>
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<tr>
<td>3:00 - 4:30</td>
<td><strong>Keynote Speaker</strong> “Get Control! Of Time Management” – Mike Song, Get Control</td>
<td>Event Center Room D</td>
</tr>
<tr>
<td>5:00</td>
<td>Buses Leave for Baseball Game - St. Louis Cardinals v Philadelphia Phillies Busch Stadium</td>
<td>Sponsored by CliftonLarsonAllen &amp; Ankura Consulting</td>
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</table>
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<td>7:00 - 10:00</td>
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<tr>
<td>8:00</td>
<td>Welcome to Day Three of the 2018 Joint Spring Conference - Jean Nyberg, President-Elect, HFMA Show-Me Chapter</td>
<td></td>
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<tr>
<td>8:00 - 9:00</td>
<td><strong>Keynote Speaker</strong> “The Rise of Convenient Care, Retail Clinics, Healthcare Apps and Robots” - Kurt Mosley, Marrett Hawkins</td>
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<tr>
<td>9:00 - 9:15</td>
<td>Break</td>
<td></td>
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<tr>
<td>9:15 - 10:15</td>
<td>Managing Risks in Physician Compensation Arrangements - Elizabeth Cordaro, Ankura</td>
<td>Event Center Room D</td>
</tr>
<tr>
<td>10:15 - 11:15</td>
<td>Rural Health Clinics Regulatory Updates - Glen Boussink, Midwest Healthcare</td>
<td>Event Center Room D</td>
</tr>
<tr>
<td></td>
<td>Physician Practice Profitability and Integration Strategies - Curt Mayse, CliftonLarsonAllen</td>
<td>Event Center Room D</td>
</tr>
<tr>
<td></td>
<td>Rural Health Clinics Compliance Updates - Julie Aman, Anders CPAs and Advisors</td>
<td>Event Center Room D</td>
</tr>
<tr>
<td>11:15 - 11:30</td>
<td>Break</td>
<td></td>
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<tr>
<td>11:30 - 12:30</td>
<td>Compliance and Billing Issues with Commingling Space - Marla Dumm, BKD</td>
<td>Event Center Room D</td>
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<tr>
<td></td>
<td>Rural Health Clinic Billing Discussion (Missouri Providers) - Discussion leader TBA</td>
<td>Event Center Room A</td>
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<tr>
<td></td>
<td>Rural Health Clinic Billing Discussion (Illinois Providers) - Discussion leader TBA</td>
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<tr>
<td>12:30</td>
<td>Closing Remarks</td>
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### Key Contacts

- **Joint Spring Conference Chairs**
  - Nikki Graves
    - NGraves@touchette.org
  - Connie Stimpson
    - Connie.Stimpson@meduitrcm.com
  - Jean Nyberg
    - JNyberg@bkd.com

- **Sponsorship Chairs**
  - Monica Johns
    - MDJohns65@outlook.com
  - Melissa Lucas
    - MLucas@Harrisburgmc.com

- **Venue Chair**
  - Brian McCook
    - BMcCook@AndersCPA.com

- **Programming Chairs**
  - Kyle Lee
    - Kyle.Lee@edpts.com
  - Celine Wehmeier
    - Celine.Wehmeier@ssmhealth.com

- **Registration Chair**
  - Jennifer Ogden
    - Jennifer.Ogden@CIOXHealth.com
**Giving Back**

Due to the overwhelmingly positive feedback the host chapters received for supporting philanthropic efforts, we have adopted another worthy project for the third consecutive year!

Tiny Superheroes provides encouragement and empowerment to kids facing a medical or physical challenges with a custom cape to help them bravely confront what lies ahead of them!

When registering for the 2018 Joint Spring Conference, you can select to support Tiny Superheroes with a donation of $30 which will provide a cape and packaging for a brave child facing great adversity. You may also choose to support the cause at the registration desk of the Joint Spring Conference.

Wednesday night, May 16, the evening networking event will include building capes for these children. You won’t want to miss being a part of this rewarding event!

You can learn more about Tiny Superheroes at

http://www.tinysuperheroes.org
2018 HFMA Joint Spring Conference - Thank You to Our Exhibitors

Midwesst Healthcare, Inc
300 S. Mount Auburn Rd
Cape Girardeau, MO 63703
Glen Beussink
gbeussink@mwch.net

TCS United
5300 South Sixth St.
Springfield, IL 62703
Bobby Fagin
rfagin@tcsunited.net

Wakefield & Associates,
551 Copper Meadows Ln.
O’Fallon, MO 63368
Shirley Mason
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Argos Health
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Augusta, GA 30901
Zach Scarboro
zscarboro@allgoodllc.com

Patientco
3333 Piedmont RD NE
Atlanta, GA 30305
Robert Watson
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John Trombello
John.tromello@infor.com

National Recovery Agency/EBO Solutions
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Harrisburg, PA 17111
Riate Dew
RDew@nragroup.com

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Cleveland, OH 44130
Jason Gibney
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Experian Health/Passport
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Franklin, TN 37067
Tom Sale
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Early Out Services Inc/Gen Svcs Bureau, Inc.
2829 NW 165th Street
Clive, IA 50325
Brad Uhlenhopp
buhlenhopp@gsbcollect.com

Professional Credit Management
PO Box 4037
500 West Washington Avenue
Jonesboro, AR 72403
Connie Warnat
cwarnat@pro-credit.com

Interested in sponsorship opportunities?
Click for information and to register!

HERe, Women in Leadership, Sponsor
Make plans to join us for a great baseball outing!

Please plan to join us for a great time at Busch Stadium when the St. Louis Cardinals host the Philadelphia Phillies on Thursday, May 17! Buses will leave River City at 5:00 for a first pitch at 6:10.

Did we mention that we have suites reserved exclusively for attendees of the Joint Spring Conference and guests?

Did we mention seating is limited? (You’ll want to grab your seat before they sell out!)

When you register for the conference, you’ll want to select “Baseball Outing” for an incremental cost of $30 to attend this awesome event! Guest tickets are available for those not attending the conference for $100 each.

Interested in sponsoring this event? Click for information!
Nicole Gionet  Leading Women

Nicole has 25 years of extensive human resources experience, beginning her career with the Government of Canada and moving to the telecommunications industry in 1997. She has worked, lived and experienced the cultural diversity of four countries—Canada, Belgium, China and for the past three years, France.

Nicole was Chief Human Resource Officer (CHRO) at Alcatel-Lucent in Paris, France, before joining Leading Women as a Senior Consultant. While at Alcatel-Lucent, she modernized the HR function, adapting its operating model, systems and processes to meet the global and diverse footprint of the company.

More recently, Nicole has dedicated her leadership time and attention to women in business and designed as well as delivered a global program: the “Top10” to increase gender diversity in the upper leadership ranks of the company. Since establishing this program which has been expanded to worldwide, 45% of participating women have been promoted into more senior roles across the world.

Dr. Kim Byas  American Hospital Association

As Regional Executive with the American Hospital Association (AHA), Dr. Byas works with hospitals in IL, IN, MI, OH, and WI on federal advocacy, health care system transformation, and health policy by tapping into nearly 40 years of experiences in health care leadership in various settings—including direct patient care, public health, health insurance, strategic consulting, and policy.

In addition to his role with the AHA, Dr. Byas conducts Grounded Theory research on leadership; teaches health care ethics to MBA students at Loyola University Chicago; and serves on various boards of not-for-profit organizations— including Union Institute and University in Cincinnati, the Chicago College of Performing Arts of Roosevelt University, Asian Health Care Leaders Forum with ACHE, March of Dimes, Xavier University in Cincinnati, and the University of Illinois at Chicago.

Dr. Byas received his PhD in Ethical and Creative Leadership from Union Institute and University in Cincinnati; Master in Public Health from The University of Michigan, Ann Arbor, and B.A. from Wittenberg University, Springfield, OH. He is also a Fellow of the American College of Healthcare Executives.
Mike Song  Get Control!

Mike is an award-winning author of the bestselling books - *The Hamster Revolution for Email* and *Zip! Tips: The Fastest Way to Get More Done*. He is the founder of GetControl.net, one of the world’s leading providers of email, meeting and time management training, serving more than 20% of Fortune 500 companies.

Mike has helped millions via interviews with Good Morning America, CNN, NPR, Fox News, USA Today and the Wall Street Journal. His bestselling books have been translated into 12 languages and are available in more than 50 countries.

Mike has helped leaders from the Army, Marines, Air Force, Navy and Secret Service to manage technology more effectively in order to keep our country safe. Additionally, Mike currently holds a patent for a revolutionary new way to organize information. His idea is currently being used by 450 companies around the world.

Kurt Mosley  Merritt Hawkins

Kurt Mosley serves as Vice President of Strategic Alliances for Merritt Hawkins and Staff Care, companies of AMN Healthcare, the innovator in healthcare workforce solutions. With over 25 years of health care staffing experience, Mr. Moseley is one of the nation’s leading authorities on medical staffing trends and has been cited for his expertise in numerous publications, including USA Today, U.S. News & World Report, Modern Healthcare, Hospitals & Health Networks, HealthLeaders, Medical Economics and many others and has been heard on XM Radio’s “Reach M.D.” program.

Mr. Mosley served on The Council on Physician and Nurse Supply, a group of health care experts based at the University of Pennsylvania dedicated to finding solutions to the shortage of nurses and physicians. Mr. Mosley served as Contributing Editor to Merritt Hawkins’ highly regarded book, “Will the Last Physician in America Please Turn off the Lights,” and was an expert advisor to the Health Care Advisory Board’s white paper, “Transforming Primary Care.”

A nationally noted speaker, Mr. Mosley has addressed over 70 healthcare professional organizations over the last two years, reaching over 5,000 industry leaders. He is a graduate of California State University, Fullerton, and spent several years in professional baseball. He resides in Dallas, TX.
To register, click here:

[Register Now! Click Here]

To register as a sponsor, click here:

[BECOME A SPONSOR NOW]

When registering, you have several options:
1. Full Conference (May 16- May 18)
2. HERE only (May 16),
3. Two Day Joint Spring Conference only (May 17- May 18)
4. Physician Practice / RHC Day (May 18)

To use the multiple attendee discount, available to providers registering people from the same facility, please use Promo Code MULTIPLE18 and register each additional attendee.

MEMBERS:
___ $239 Spring Conference (W-F) received by April 30
___ $265 Spring Conference (W-F) received after April 30
___ $134 HERE (Wed) received by April 30
___ $149 HERE (Wed) received after April 30
___ $161 Spring Conference (Th-F) received by April 30
___ $179 Spring Conference (Th-F) received after April 30
___ $70 Spring Conf (Fri) received by April 30
___ $79 Spring Conf (Fri) received after April 30

NONMEMBERS:
___ $275 Spring Conference (W-F) received by April 30
___ $305 Spring Conference (W-F) received after April 30
___ $134 HERE (Wed) received by April 30
___ $149 HERE (Wed) received after April 30
___ $199 Spring Conference (Th-F) received by April 30
___ $219 Spring Conference (Th-F) received after April 30
___ $89 Spring Conf (Fri) received by April 30
___ $99 Spring Conf (Fri) received after April 30

If selecting to pay by check, after completing online registration, please make your check payable to:

HFMA Show-Me of Missouri Chapter

Please mail to:
Jean Nyberg
BKD
910 East S. Louis St
Suite 200
Springfield, MO 65806

Registration Questions
Jennifer Ogden
Jennifer.Ogden@CIOXhealth.com
Office: (573)473-1582

If you are paying by check, you should complete your online registration and choose "pay by check" as your payment option.

Accommodations at the River City Hotel & Casino
777 River City Casino Boulevard  *  St. Louis, MO 63125
Please call (888)678-7289 and ask for the HFMA discount (Group Code HFME18A) to ensure you receive the group discount rate of $119.00/night.

You may register online at http://www.rivercity.com/hotel/rooms

Special rate is subject to availability and will expire on Friday, April 27, 2018.

Registration deadline is at 6:00 p.m. (Central) on May 8, 2018.
Registrations will be closed after this point.

Cancellation Policy: For cancellations received by May 8, 2018, a full refund - minus a $25 processing fee per registrant - will be granted. Cancellations made after May 8, 2018 and non-attending registrants are responsible for the full registration fee. Substitutions are encouraged.