



Monday
October 22nd, 2018
7:00 pm – 9:30 pm



Royalton Park Avenue
420 Park Ave South
New York, NY 10016

SPONSORSHIP LEVELS AND BENEFITS

Dear NYPACE Supporters & Friends:

NYPACE is a 501(c)(3) nonprofit whose mission is to stimulate job creation and sustainable economic development by providing pro-bono business consulting to entrepreneurs from under-resourced, under-represented communities of New York City.

Since our founding in 2001, we are proud to have served scores of NYC-based businesses ranging from bakeries, barbershops, and laundromats to digital media companies, energy firms, and nonprofits. 80% of the businesses we serve are minority or women-owned tax paying companies who bring much needed services to their residents and help build and sustain vibrant communities.

In 2018 alone, NYPACE's dedicated corps of volunteer advisors will oversee more than 30 consulting projects, an all-time high, while providing nearly \$1 million in consulting value to help under-served entrepreneurs grow their businesses, generate jobs, and restore a greater sense of pride in their communities.

Proceeds from NYPACE's 2018 Fall Fundraiser will be used to leverage our core operations and propel our organization to scale over the next 2 to 3 years, as we continue to deepen our impact throughout the 5 boroughs of New York.

We hope that you will consider supporting NYPACE by becoming an event sponsor. We have created several levels of support that offer high visibility opportunities while helping us raise critical funds for our work. Many thanks for your consideration.

Sincerely,

Dan Zamlong
Board Chair

Ken Inadomi
Executive Director

Monday
October 22nd, 2018
7:00 pm - 9:30 pm



Royalton Park Avenue
420 Park Ave South
New York, NY 10016

SPONSORSHIP LEVELS AND BENEFITS

Premier Lead Sponsor: \$25,000 (limited to one)

- Fifteen (15) tickets to attend the event
- Opportunity for senior representative to provide brief welcome remarks at event
- Logo displayed on wall of event venue
- Premier listing on all event materials, e-blasts and event table tent cards and NYPACE website
- Company logo listing on NYPACE's 2018 Impact Report, new interactive website and marketing video
- Complimentary invitations to all advisor networking events
- Onsite Info Sessions (Lunch & Learn) for employees (1-2 per year); onsite project launch events for employees (1-2 per year)
- Annual meeting with NYPACE Board of Directors

Platinum Level Sponsor: \$20,000

- Twelve (12) tickets to attend the event
- Premier listing on all event materials, e-blasts and event table tent cards and NYPACE website
- Company logo listing on NYPACE's 2018 Impact Report, new interactive website and marketing video
- Priority access for employees to become leadership committee members
- Complimentary invitations to all advisor networking events
- Onsite Info Sessions (Lunch & Learn) for employees (1-2 per year); onsite project launch events for employees (1-2 per year)
- Annual meeting with NYPACE Board of Directors

Gold Level Sponsorship: \$15,000

- Ten (10) tickets to attend the event
- Premier listing on all event materials, e-blasts and event table tent cards and NYPACE website
- Company logo listing on NYPACE's 2018 Impact Report, new interactive website and marketing video
- Priority access for employees to become leadership committee members
- Complimentary invitations to all advisor networking events
- Onsite Info Sessions (Lunch & Learn) for employees (1-2 per year); onsite project launch events for employees (1-2 per year)

Silver Level Sponsorship: \$10,000

- Eight (8) tickets to attend the event
- Premier listing on all event materials, e-blasts and event table tent cards and NYPACE website
- Company logo listing on NYPACE's 2018 Impact Report, new interactive website and marketing video
- Complimentary invitations to all advisor networking events
- Onsite Info Sessions (Lunch & Learn) for employees (1-2 per year); onsite project launch events for employees (1-2 per year)

Bronze Level Sponsorship: \$7,500

- Six (6) tickets to attend the event
- Premier listing on all event materials, e-blasts and event table tent cards and NYPACE website
- Company logo listing on NYPACE's 2018 Impact Report, new interactive website and marketing video
- Complimentary invitations to all advisor networking events

Leader Level Sponsorship: \$5,000

- Four (4) tickets to attend the event
- Premier listing on all event materials, e-blasts and event table tent cards and NYPACE website
- Onsite Info Sessions (Lunch & Learn) for employees (1 per year); onsite project launch events for employees (1-per year)

Friend Level Sponsorship: \$2,500

- Two (2) tickets to attend the event
- Premier listing on all event materials, e-blasts and event table tent cards and NYPACE website

Individual Tickets:

Click here to purchase: <https://nypace-october2018.eventbrite.com>

Earlybird Ticket Prices: \$235

(must purchase tickets by Monday, September 17, 2018 for this rate)

Regular Ticket Prices: Corporate \$275

NYPACE Community Partner.. \$150

NYPACE Volunteer Advisor.... \$150

NYPACE Entrepreneur..... Complimentary

The estimated non-tax-deductible amount for this event is \$150 per ticket. Formal invitation to follow.

Please fill out and return the attached Sponsorship Form with payment.



Monday
October 22nd, 2018
7:00 pm - 9:30 pm



Royalton Park Avenue
420 Park Ave South
New York, NY 10016

2018 EVENT SPONSORSHIP COMMITMENT FORM

Please print your company name as you would like it to appear on all listings:

Company Contact Name: (for attendee names, payment, etc): _____

Title: _____

Phone Number: _____

Email Address: _____

Commitment Level Name: (see levels on previous page): _____

Commitment Amount: \$ _____

NOTE: All Sponsorship payments need to be received by Friday, October 12, 2018.

Please make checks payable to: NYPACE and send to the following address:

NYPACE
PO Box 1044
New York, NY 10014
RE: 2018 Fundraising Event

For Wire Transfers:

Please wire transfer funds to: New York Professional Advisors for Community Entrepreneurs, Inc.:
Routing / ABA #: 021000089
Account #: 9941960696
Citibank, 399 Park Avenue, New York, NY 10043

For any questions about NYPACE and its program, please contact:

Stephanie George-Bombaci
Program Director, NYPACE
sgeorge@nypace.org
973.650.4467 (cell)

For questions about this event, please contact our event consultant:

Kathleen A. Parisi, President, K2New Business Development & Marketing Strategies
kathleen@k2new.net (917) 576-6283 (cell)