



## Marine Industries Association OF PALM BEACH COUNTY, INC.

### The 2017-18 Boaters' Directory of Palm Beach County

The *Boaters' Directory of Palm Beach County* is distributed to Palm Beach County marinas and marine retail establishments, and will be aggressively promoted and distributed at the Palm Beach International Boat Show, fishing tournaments, and other boating events throughout the year.

The Marine Industries Association of Palm Beach County advertises the *Boaters' Directory of Palm Beach County* in publications like the *Palm Beach Post* and the official Palm Beach International Boat Show Program, inviting readers to call to request their free copy. A PDF copy of the publication is available on the MIAPBC website.

Boaters use the *Boaters' Directory of Palm Beach County* as a reference source for all their marine-related business! Only MIAPBC member businesses are included.

**A FREE standard listing includes:** company name, contact name, address, phone number, email and website, and descriptive text up to 50 words about your company.

**BACK THIS YEAR:** members are invited to submit a discount offer of up to 20 words to be placed in the back of the Directory.

2017 Advertising Rates	Member	Non-Member
Center Spread.....	\$1,000	\$1,500
Back Cover .....	\$1,000	\$1,500
Inside Back Cover.....	\$500	\$1,000
Inside Front Cover .....	\$500	\$1,000
Inside Full Page.....	\$300	\$500

#### Ad Specifications

Center Spread.....	8" X 9"
Back Cover .....	4" X 9"
Full Page.....	3.5" X 8.5"

#### File Format

A four-color, high-resolution PDF is required. Files must be submitted via e-mail to [mia@marinepbc.org](mailto:mia@marinepbc.org).

#### Advertising Terms and Conditions

All advertising is accepted on a prepaid basis only.

Due to variances in printing and ink, publisher does not guarantee exact color match to material submitted. Colors will be matches as closely as possible, but no rebate or discount will be given if color varies from materials provided. No changes can be made 72 hours before going to press.

Name & Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Ad Selection: \_\_\_\_\_

☐ Check Enclosed (Payable to MIAPBC) ☐ Credit Card (\_\_\_ Visa \_\_\_ MasterCard)

Card Number: \_\_\_\_\_ Ex. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_