



**H.D. Sheldon & Co.**  
Serving International  
Markets Since 1944

**H.D. Sheldon & Company, Inc.**  
143 West 29th Street, New York, New York 10001  
Tel. (212) 924-6920 | Fax (212) 627-1759  
[www.hdsheldon.com](http://www.hdsheldon.com)

## NAFEM 2017

February 2017

Dear Show Participant:

It is with great pleasure that all of us at H.D. Sheldon & Co. welcome you to NAFEM 2017. We hope you have an enjoyable stay in Orlando, FL.

Our company serves as the exclusive factory export representative and distributor for some of the leading manufacturers specializing in Foodservice Equipment and Supplies. Please note that, when purchasing from us, you are purchasing at dealer prices.

Our roster of manufacturers, who are exhibiting at NAFEM 2017, include some of the best known and most prestigious firms in the field of Foodservice Equipment and Supplies.

For your convenience and information, we have listed below our manufacturers that are exhibiting at the show. We suggest that you stop by and say "hello".

### MANUFACTURERS

ADVANCE TABCO/SUPREMETAL  
[www.advancetabco.com](http://www.advancetabco.com)

ALLPOINTS  
[www.AllPointsFPS.com](http://www.AllPointsFPS.com)

BEVERAGE AIR  
[www.beverage-air.com](http://www.beverage-air.com)

BROASTER  
[www.broaster.com](http://www.broaster.com)

C & K MFG/TOMLINSON  
[www.ckmfg.com](http://www.ckmfg.com)  
[www.tomlinsonind.com](http://www.tomlinsonind.com)

### PRODUCTS

S/S Sinks, Counters, Work Tables  
Aluminum Pans, Racks, Bar Equipment

Foodservice Equipment Replacement Parts &  
Supplies, General Gas & Electric Parts for Cooking  
& Refrigeration Equipment, Component Hardware  
& Accessories

Refrigeration Equipment

Electric and Gas Pressure Fryers,  
Rotisseries, Parts, Breading and Marinade mixes

Protective Gloves, Cutting Boards, Rubber Floor  
Matting, Snack Equipment, High Chairs, Cast  
Iron Products, Platters, Modular Dispensing System  
The Fusion Commercial Equipment

### BOOTH NO.

**1443**

**1403**

**631**

**1600**

**1700**

**MANUFACTURERS****CARLISLE**[www.carlislefsp.com](http://www.carlislefsp.com)

Indian Subcontinent, India, Pakistan, (Bangladesh & Sri Lanka), Central America except Brazil, Caribbean, Middle East including Turkey Areas

**PRODUCTS****BOOTH NO.**

Dinnerware, Drinkware, Tabletop Accessories, Displayware, Buffet Service, Food Bars & Convenience, Bar Supplies, Foodservice Trays, Catering Equipment, Professional Cookware, Kitchen Accessories, Storage & Handling, Warewashing, Cleaning Tools, Floor & Restroom Care, Transportation, Waste Management, Sanitary Maintenance, Healthcare, Table Coverings

**2606****CHAMPION**[www.championindustries.com](http://www.championindustries.com)

Glass-washers, Under-counter Dishwashing Machines, Door-Type, Dishwashing Machines, Rack, Conveyor Dishwashing Machines, Upright Conveyor Dishwashing Machines, Pot / Pan and Utensil Ware-washing Machines, Power Wash Sink Systems, Circular Conveyor Dishwashing Machines, Tray Dryer, Waste Handling Systems & International Machines, Bi-Line Products

**2028****DORMONT MFG. CO.**[www.dormont.com](http://www.dormont.com)

Gas Connectors and Power Force Faucets, Grease Trap Products

**1241****EDLUND**[www.edlundco.com](http://www.edlundco.com)

(India, Africa, Marine, Middle East & South America Areas only)

Scales, Tongs, Can Openers and kitchen equipment, High Volume Can Opening Solutions

**1818****FEDERAL INDUSTRIES**[www.federalind.com](http://www.federalind.com)

Refrigerated and Non-Refrigerated Deli and Bakery Display Cases, Specialty Display Cases

**3018****FISHER** (Latin America, Caribbean & Europe only) [www.fisher-mfg.com](http://www.fisher-mfg.com)

Faucets, Pre-rinse Faucets, Reel Rinses, Drains and other Plumbing Products

**653****FOCUS FOOD SERVICE**[www.focusfoodservice.com](http://www.focusfoodservice.com)

Bakeware, Beverage, Coffee Urns, Smallwares, Storage and transportation

**400****GLOBE FOOD EQUIP.**[www.globeslicers.com](http://www.globeslicers.com)

Slicing Machines, Mixers, Scales and Meat Choppers

**1874****HATCO CORPORATION**  
(Latin America, Caribbean & Middle East Areas)[www.hatcocorp.com](http://www.hatcocorp.com)

Booster Heaters, Foodwarmers, Conveyorized Toasters, Heated Display Cabinets, Thermo Finisher Ovens

**1612**

<u>MANUFACTURERS</u>	<u>PRODUCTS</u>	<u>BOOTH NO.</u>
HOMER LAUGHLIN/HALL CHINA <a href="http://www.hlchina.com">www.hlchina.com</a>	The Oldest American Manufacturer of Traditional Body China for the Food Service Industry	<b>3428</b>
HOWARD McCRAY <a href="http://www.howardmccray.com">www.howardmccray.com</a>	Refrigerators, Freezers, Merchandisers and Deli Cases	<b>3622</b>
JOHNSON-ROSE CORP. <a href="http://www.johnsonrose.com">www.johnsonrose.com</a>	Shelving, Worktables, Cooking Ware & Utensils, Signs, Food Preparation, Baking & Pizza Supplies, Table top Supplies, Trash Containers, Ware Washer Racks, Line/Textile	<b>400</b>
OVENTION OVENS (For Latin America & Caribbean Only) <a href="http://www.OventionOvens.com">www.OventionOvens.com</a>	A Revolution in Commercial Cooking using Precision Impingement Technology	<b>1619</b>
PIPER/SERVOLIFT <a href="http://www.piperonline.net">www.piperonline.net</a>	Holding Cabinets, Countertop Ovens, Proofers, Utility Carts, Cook & Hold Ovens, Portable Hot Boxes & Food Tables, Racks, Mobile Bins, Hot Food Tables, Oven/Proofer Combinations, Mobile Plate Dispensers, Bar-B-Q Machines, Heated Cabinets, Buffet/Serving Lines	<b>451</b>
THE SALVAJOR CO. <a href="http://www.salvajor.com">www.salvajor.com</a>	Commercial Food Disposer, Food Scrapping Systems	<b>2430</b>
SERVICE IDEAS <a href="http://www.serviceideas.com">www.serviceideas.com</a>	Insulated Serving Plates, Beverage Servers, Buffet Bowls	<b>1264</b>
SILVER KING <a href="http://www.silverking.com">www.silverking.com</a>	Milk Dispensers and Refrigerated Equipment	<b>635</b>
STOELTING, INC. <a href="http://www.stoelting.com">www.stoelting.com</a>	Soft Serve Ice Cream & Yogurt Machines, Ross Frozen Custard Machines, Batch Freezers, Shake Freezers and Frozen Beverage Dispensers	<b>1435</b>
SUNKIST GROWERS <a href="http://www.sunkist.com">www.sunkist.com</a>	Citrus Juicers and Sectionizers	<b>2641</b>
TAFCO-TMP CO. <a href="http://www.walkins.com">www.walkins.com</a>	Walk-in Coolers/Freezers and Refrigeration Systems	<b>631</b>

## MANUFACTURERS

UPDATE INT'L.

[www.update-international.com](http://www.update-international.com)

VULCAN/WOLF RANGE  
(Caribbean & Middle East Areas)  
[www.vulcanequipment.com](http://www.vulcanequipment.com)  
[www.wolfequipment.com](http://www.wolfequipment.com)

WARING  
(Latin America, the Caribbean  
and the Middle East Areas)  
[www.waringproducts.com](http://www.waringproducts.com)

## PRODUCTS

Professional Bakeware & Cookware, Barware,  
Steam Table Pans & Insets, Kitchen Utensils,  
Food Preparation, Beverage Servers &  
Accessories, Janitorial & Cleaning Supplies,  
Tableware & Service, Flatware & Cutlery,  
Serving Pieces & Buffetware

Heavy Duty and Restaurant Ranges,  
Ovens, Convection Ovens, Fryers,  
Griddles and Charbroilers, Steamers,  
Kettles, Food Holding & Transport Cabinets

Food Processors, Immersion Blenders, Food  
Blenders, Food & Bar Blenders, Hi-Power  
Blenders, Pop-Up Toasters, Panini Grills,  
Drink Mixers, Juice Extractors, Citrus Juicers

## BOOTH NO.

**400**

**1853**

**1048**

Additionally, during the NAFEM Show, our highly skilled, professional sales team is ready to meet with you to discuss any information you may need or to just say hello. For your information, we have listed the names (and their territories) of our sales staff, who will be pleased to consult with you.

### NAME AND TITLE

Robert Metros, President  
Rick Peralta, Sales Manager  
Bill Izbicki, Sales Manager  
Hazel Magee, Sales Manager  
Matthew Pinsly, Sales Manager  
John Harrison, Sales Manager  
Paulina Skalbani, Sales Manager  
Edmund Ho, Sales Manager  
Ziad Trad, Sales Manager  
Vetrivel Velusamy, Sales Manager

### TERRITORY

Caribbean, Latin America, Puerto Rico  
Australia, Guam, New Zealand, South Africa  
Greece, Middle East, Indian Subcontinent  
Central America, Yucatan-Mexico  
The Caribbean, South America, Bahamas  
Mexico (excluding Cancun and Merida areas)  
Europe  
Asia  
Lebanon, Jordan, Saudi Arabia, North Africa  
Middle East/Indian Subcontinent

You may get in touch with any member of our sales team by contacting the following cell phone numbers, respectively:

Robert Metros	(516) 567-8969
Matthew Pinsly	(646) 734-5745
Bill Izbicki	(781) 331-0650
John Harrison	(305) 766-0255
Edmund Ho	(65) 9687-1688

Rick Peralta	(862) 215-4906
Hazel Magee	(917) 832-9816
Ziad Trad	(961) 79197766
Paulina Skalbani	(48 601) 999 842

Furthermore, please see below for the full contact details of our Sales Team:

**Mr. Robert Metros****Mr. Rick Peralta**

H.D. Sheldon & Company, Inc. (New York/Main Office)  
143 West 29th Street, 12th Floor, New York, NY 10001

**Tel:** 212-924-6920 **Fax:** 212-627-1759

**Skype:** robert.metros

**Skype:** hds.rick.peralta

e-mail: [rmetros@hdsheldon.com](mailto:rmetros@hdsheldon.com)

e-mail: [rperalta@hdsheldon.com](mailto:rperalta@hdsheldon.com)

**Mr. Bill Izbicki**

H.D. Sheldon & Company, Inc. (Massachusetts)  
1 Long Beach Ave, Suite 104, Hull MA 02045

**Tel:** 617-302-5938 **Fax:** 617-963-7145

**Skype:** Sheldon-izbicki

e-mail: [bizbicki@hdsheldon.com](mailto:bizbicki@hdsheldon.com)

**Mr. Matthew Pinsly****Mr. John Harrison**

H.D. Sheldon & Company, Inc. (Florida)  
12955 Biscayne Blvd, Suite 314, Miami, FL 33181

**Tel:** (305) 848-3034 (**Matthew Pinsly**)

**Fax** (305) 428-3012 (**Matthew Pinsly**)

**Skype:** matthew.pinsly

e-mail: [mpinsly@hdsheldon.com](mailto:mpinsly@hdsheldon.com)

**Tel:** (305) 914-2121 (**John Harrison**)

**Fax** (305) 974-1251 (**John Harrison**)

**Skype:** joazinho518

e-mail: [jharrison@hdsheldon.com](mailto:jharrison@hdsheldon.com)

**Ms. Hazel Magee**

H.D. Sheldon & Company, Inc. (Central America)

**Tel:** 917-832-9816

**Skype:** hazelimagee

e-mail: [himagee@hdsheldon.com](mailto:himagee@hdsheldon.com)

**Ms. Paulina Skalbani**

T&C, Ul.Boczna 8, 05-080 Izabelin, Poland

**Tel:** (48 601) 999 842

**Skype:** pskalbani

e-mail: [paulina@tradenconnect.com](mailto:paulina@tradenconnect.com)

**Mr. Edmund Ho**

**Tel:** (65) 9687-1688

**Skype:** edmundhds

email: [eho@hdsheldon.com](mailto:eho@hdsheldon.com)

**Mr. Ziad Trad**

**Tel/Fax:** 961-991-3940

**Skype:** ziad-trad

email: [ztrad@hdsheldon.com](mailto:ztrad@hdsheldon.com)

**Mr. Vetrivel Velusamy**

H.D. Sheldon & Company, Inc. (Dubai)

**Skype:** live:vetrivel.velusamy

email: [vvelusamy@hdsheldon.com](mailto:vvelusamy@hdsheldon.com)

We look forward to serving you in the future, and hope that you enjoy the show.

*Robert Metros*

Robert Metros, President

**HD Sheldon & Co., Inc.**