

Automotive Service Professionals



Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

Kansas City Automotive Service Professionals

Tuesday, January 9, 2018
6:30 - 9:00 pm

The Digital Shop. The Future

Presented in person by Jake Hilliard, AutoVitals
sponsored by



WHO IS THIS TRAINING FOR:
*Shop Owners, Managers, and
Service Advisors*

LOCATION:

**Matt Ross Community Center
Cottonwood Room
8101 Marty
Overland Park, KS 66204**

**\$25 for ASA-Midwest Members
\$40 for non-members**

Includes dinner & training

Way beyond digital inspections, Host Jimmy Lea will educate you about the automotive repair shop of the future! This is not a product pitch, we have compiled data from shop's all over North America, these 7 best practices will help you evaluate the effectiveness of your current process and begin future-proofing your strategy. Let's take a detailed look at your digital communication at motorist acquisition, drop off, inspection, estimate, ready for pickup, education at pickup and post-visit engagement. Our 7 points will enable you to pivot your game plan so you can meet a new era when it arrives not be scrambling to catch up after it has passed you by. Stay in the game and learn why each touchpoint is invaluable to you and your customers.

Registration Form

Company: _____ Phone: _____

Attendees: _____

Credit Card : _____

Name on the Card: _____

Exp. Date: _____ CVC Code: _____

Billing Address: _____ Zip: _____

**Fax to 816.817.2260
Or call ASA-Midwest at 816.413.9800**



Coming Soon to KC:

**February
No Meeting
Register for
VISION—March 1-4, 2018**

**March 20th
What If Roundtable**

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