



Automotive Service Association-Midwest Wichita Area

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

SEPTEMBER

The Future of the Automobile

Presented in person by Chris Chesney, CTI

Are you worried about changes in technology and the impact these changes have on your business? Are you struggling with services or diagnostics on modern vehicles? Well you aren't alone.

The future is here and the vehicles we service are changing at a more rapid rate than ever before. The technologies you'll see in your bays in the next 10 years are already being built and are in your shop today. But what about the technologies to come?

This presentation will cover not only the technologies, vehicles and services you'll see but will also illustrate the changes in how we all interact with the automobile in general. The goal of this presentation is not to scare you with technology change but to encourage you with opportunity and to enable you early enough to capitalize.

Tuesday, September 12, 201 6:30 - 8:30 pm

LOCATION:

Advance Auto Parts 6801 E Kellogg Drive Wichita, KS

ASA-Midwest Members Only - \$25 Non-members - \$35 **RSVP by September 7th**

Training and giveaways provided by:





OCTOBER



6 Steps to Embracing Change

Presented in person by Richard Flint

6 Steps to embracing change is not just another program about the place of change! This is an in-depth program that explores the value and benefit of change. Information covered in this program will teach you:

Tuesday, October 10, 2017 6:00 - 9:30 pm

- an examination of the 4-Phase Timetable a company goes through that creates their self-destruction when they resist change - learning the 4 internal behaviors that define self-destruction

\$25 for ASA-Midwest Members - exploring why change is so frightening

- learning the purpose of change

\$50 for Non-Members

- understanding the connection between change and improvement

Location: Comfort Suites 7515 W Taft Street

- learning the 6 steps to embracing change

Wichita, KS 67209

At the conclusion of this program, you will have a clear understand of what happens if you continue to resist change, and will leave with a proven 6-step process that will open your mind to improvement.

For more information and to register, visit www.ASA-Midwest.org/members

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