



Automotive Service Association-Midwest Lincoln Area

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

APRIL

KPI's - Your Path to Profit



sponsored and presented via webcast by Rick White, 180 Business Solutions

Every shop owner starts the same way; excited about running a business and becoming his own boss. Why then do some succeed while so many fail? It's simple, really. The truly successful owner embraces the "business" side of his shop. He understands that to achieve the dream he needs to focus on planning and execution – not activity. This champion learns "the numbers". What to watch; what to measure; what to modify.

This is what KPIs are all about. They are simply tools successful shop owners use to

- See where they are today compared to where they want to be
- Identify quickly whether things are getting better or worse
- Highlight areas that need improving before they become problems

An interactive "Coach's Call" Friday, April 28th from 12pm-1pm. You'll have had time to do your own calculations. This is the time to ask any KPI related questions.

After the "Coach's Call," join Rick for the last part of the series on May 31st at 6:30pm.

Tuesday, April 25, 2017

6:30 - 8:30 pm

LOCATION:

inMOTION

**131 Russwood Pkwy
Lincoln, NE 68505**

ASA-Midwest Members Only - \$25

Non-members - \$30

RSVP by April 21st

MAY

KPI's - Your Path to Profit: A More Detailed Look



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Wednesday, May 31, 2017

6:30 - 8:30 pm

**\$25 for ASA-Midwest Members
\$30 for Non-Members**

Location:

inMOTION

**131 Russwood Pkwy
Lincoln, NE 68505**

After April's meeting and Coach's Call, you understand the importance of using KPI's and have your own numbers in front of you. We will do a deep dive into each KPI and

- Review typical scenarios in a shop
- See what factors can affect each and
- Learn what you can do to improve

By the end of the series, you'll be able to join those champion shop owners on their journey as you make your business healthier and more profitable with the use of KPI's.

For more information and to register, visit www.ASA-Midwest.org/members

Registration Form

Company: _____ Phone: _____

Credit Card : _____ Exp. Date: _____

Name on Card: _____ CVC Code: _____

Billing Address: _____ Zip: _____

Select the event(s) you'd like to register for

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Attendee: _____	<input type="checkbox"/>	<input type="checkbox"/>
Attendee: _____	<input type="checkbox"/>	<input type="checkbox"/>
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Fax to 816.817.2260, or call ASA-Midwest at 816.781.5801

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