



# The Event for Automotive Service Professionals

The Robert L. O'Connor Memorial Scholarship was established in 2011 to commemorate the life of Bob O'Connor and to continue his legacy. Having committed to leadership, training and raising the professionalism of the automotive service industry, Bob influenced thousands of shop owners and service advisors across the country. He was a long-time supporter of the VISION event and presented training at VISION on numerous occasions.

The Robert L. O'Connor Memorial Scholarship is awarded annually for a recipient to attend management training at the VISION HiTech Training & Expo. Candidates for this scholarship must meet all of the requirements listed below and submit all requested information to be reviewed by the selection committee. Scholarship includes a weekend training package and two nights hotel. Transportation to and from the event is the responsibility of the recipient.

The ideal candidate must demonstrate a desire to attend management training and exhibit a financial need to attend VISION.



# Robert L. "Bob" O'Connor

## 1947 - 2011

## Applicant Information

Please type or print



Name: \_\_\_\_\_

### Number of years in industry:

Title:

How many AMI credits do you have:  AAM? Yes  No

Shop Name:

How many years with your current employer?

Street Address:

Or, how many years have you owned your own shop?

City:

Have you attended VISION before?  Yes  No

Work Phone Number:

Do you have a post-secondary degree?  Yes  No

Cell Phone:

Email Address:

## Application Statements

**Please type or print**

**Please respond to each of the following questions in at least 20 words.**

Please respond to the following questions

1. What would you tell a family member, friend or fellow industry peer why you want to attend VISION?
  
2. Please explain your reasons for desiring or needing a scholarship.
  
3. First-time attendee: What are you expecting to get out of attending VISION?  
Repeat attendee: What have you learned and implemented from attending VISION in the past?
  
4. Does your employer provide you the opportunity and funding to attend industry conferences?  
If so, what conferences have you attended in the last two (2) years?

**APPLICATION DEADLINE: must be received by January 13, 2017. To apply, mail completed application to:  
ASA-Midwest Awards Committee, Attention: Sheri Hamilton, 244 W Mill St, Suite 105, Liberty, MO 64068 or fax to 816.817.2260**