



Automotive Service Association-Midwest Wichita Area

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

FEBRUARY

Building Business with Social Media

Presented by: Jill Trotta with RepairPal

In today's technological world, you can reach new customers in a myriad of different ways. Facebook, Twitter, and LinkedIn have become some of the most powerful tools that a local shop can use to reach more customers. Over 80% of people go online to read customer reviews on sites like Yelp and Angie's List and seek out referrals before spending money with local businesses like yours. Join RepairPal to teach you how to supercharge your shop through social media and walk away with simple, proven strategies that you can begin using today.

Tuesday, February 7, 2017

6:30 - 8:30 pm

LOCATION:

Wichita High School North

Room: ATC-2

1437 Rochester

Wichita, KS 67203

\$25 for ASA-Midwest Members

\$30 for non-members

Includes dinner & training

RSVP BY February 4th

MARCH

Tuesday, March 14, 2017

6:30 - 8:30 pm

\$25 for ASA-Midwest Members / \$30 for Non-Members

VISION Roundtable

VISION is one of the biggest and best training events the automotive industry has to offer. What did you take away from the training?

BG Products

740 S Wichita Street

Wichita, KS

APRIL

Tuesday, April 11, 2017

6:30 - 8:30 pm

\$25 for ASA-Midwest Members / \$30 for Non-Members

DETAILS TO COME!

For more information and to register, visit www.ASA-Midwest.org/members

Registration Form

Company: _____ Phone: _____

Credit Card : _____ Exp. Date: _____

Name on Card: _____ CVC Code: _____

Billing Address: _____ Zip: _____

Select the event(s) you'd like to register for

	Feb	March	Apr
Attendee: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attendee: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attendee: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Fax to 816.817.2260, or call ASA-Midwest at 816.781.5801

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