

Automotive Service Professionals



Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

Automotive Service Professionals Online Training Academy

Tuesday, April 25, 2017

7:00 - 8:30pm

KPI's— Your Path to Profit

Sponsored and presented by Rick
White, 180 Business Solutions



\$25 for ASA-Midwest Members

\$30 for Non-Members

After registration, login information
will be provided to you via email.

Every shop owner starts the same way; excited about running a business and becoming his own boss. Why then do some succeed while so many fail? It's simple, really. The truly successful owner embraces the "business" side of his shop. He understands that to achieve the dream he needs to focus on planning and execution – not activity. This champion learns "the numbers". What to watch; what to measure; what to modify.

This is what KPIs are all about. They are simply tools successful shop owners use to

- See where they are today compared to where they want to be
- Identify quickly whether things are getting better or worse
- Highlight areas that need improving before they become problems

An interactive "Coach's Call" Friday, April 28th from 12pm-1pm. You'll have had time to do your own calculations. This is the time to ask any KPI related questions.

After the "Coach's Call," join Rick for the last part of the series on May 31st at 7:00 pm.

Registration Form

Company: _____ Phone: _____

Attendees: _____

Email: _____

Credit Card : _____ Exp. Date: _____

Name on the Card: _____ CVC Code: _____

Billing Address: _____ Zip: _____

Fax to 816.817.2260

Or call ASA-Midwest at 816.781.5801

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