



ASA-Midwest Announces Independence and Becomes Midwest Auto Care Alliance™

Frequently Asked Questions

When does this change take effect?

We will begin operating as Midwest Auto Care Alliance™ (MWACA) on Friday, September 14, 2018.

Will my membership dues increase?

Your Board of Directors is finalizing the new dues structure. However, as a current member of ASA-Midwest, you will be provided with an exclusive opportunity to renew your membership at the current rate when your membership comes up for renewal. We do not anticipate a significant increase in our dues structure.

Where do I send my dues?

Billing for your membership dues will continue to come from the ASA-Midwest offices. Members are required to be members of both organizations through September 13, 2018. Beginning September 14, 2018, you can choose to be a member of ASA National and/or Midwest Auto Care Alliance™. Beginning August 2018, any billing for your ASA National dues will be sent from their headquarters.

What if my membership has expired? Can I rejoin Midwest Auto Care Alliance™ right now?

You can join Midwest Auto Care Alliance™ beginning September 14, 2018. Until that time, shop members are required to be a member of both the ASA National and ASA-Midwest organizations.

Who voted on this change?

This was a unanimous vote by your ASA-Midwest Board of Directors and House of Delegates. Each ASA-Midwest chapter was represented by a delegate who was appointed by their local chapter officers. Delegates cast votes that were representative of the number of current, paid-to-date members in their chapter.

How will my membership benefits be affected?

You will still have the same great ASA-Midwest benefits and services. After September 14, we will unveil additional money-saving benefits, as well as some new and unique member resources and services to support today's automotive service professionals. You would need to maintain your ASA National membership to access national benefits such as AutoZone and Advance Auto Parts rebates.

Can I still use the ASA logo and sign?

You can still use your sign through September 2018. After that date, you would need to be a member of the national ASA to continue use of the logo.

Will there be a new logo for Midwest Auto Care Alliance™?

A new logo will be unveiled over the coming months for Midwest Auto Care Alliance™ and you will receive information on how to update your signage.

Does this affect the VISION HiTech Training & Expo?

No. The VISION Hi-Tech Training & Expo is in its 27th year and has always been owned and managed by ASA-Midwest. Plans are already underway for the 2019 event which will be held on February 28 - March 3 at the Overland Park Convention Center in Kansas City. As a member of Midwest Auto Care Alliance™, you will still receive exclusive advanced opportunity to register for VISION, as well as receive exclusive discounts on management and technical training packages.

www.MWACA.org

5950 N Oak, Suite 201, Gladstone, MO 64118 | 816.413.9800 | www.asa-midwest.org www.visionkc.com

Advancing professionalism and excellence in the automotive service industry