

Automotive Service Professionals



Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

Des Moines Area Automotive Service Professionals

Thursday, November 17, 2016

6:30 - 8:30 pm



How to Present Needed Services to the Consumer

Presented by: Mighty Boyer



LOCATION:

Mighty Boyer

**1817 Hull Ave
Des Moines, IA 50313**

ASA members - \$25

Non-Members - \$49

Includes dinner & training

RSVP by November 10th

Selling the value of maintenance can be difficult. Join us to discover how to present needed services to the consumer. Some of the topics covered are:

- Cabin Air Filter Replacement
- Brake Fluid Exchange Service
- Differential Service
- Power Steering System Service
- Wiper Blade Replacement Interval
- Headlight Restoration
- Transmission Fluids
- Automotive Engine Oils & Coolants

Learn about industry changes, updates, and trends on engine oils (including Dexos 1) as well as what's new in coolants and transmission fluids. Don't get caught in the dark - know what is right and wrong when servicing these systems.

Don't miss out on this great opportunity. Register today!

Registration Form

Company: _____ Phone: _____

Attendees: _____

Credit Card : _____

Name on the Card: _____

Exp. Date: _____ CVC Code: _____

Billing Address: _____ Zip: _____

**Fax to 816.817.2260
Or call ASA-Midwest at 816.781.5801**



Coming Soon to Des Moines:

**December 13th
Overtime Beerhouse
Charity: ARL**

**January
Details Coming Soon!**

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