

# Automotive Service Professionals



## Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

### Lincoln Area Automotive Service Professionals



### ACCOUNTING, TAXES & HEALTH INSURANCE

Navigate Accounting Practices and Tax Laws  
& Discover a Viable Alternative to Health Insurance  
with *Kerry Gustafsson, CPA & Dr. Todd Johnson*

Wednesday, August 31, 2016  
6:30 - 8:30 pm

#### LOCATION:

#### inMOTION Auto Care

131 Russwood Parkway

Lincoln, NE 68505

ASA Members - \$25

Non-Members - \$30

Includes dinner & training

**RSVP by August 29th**

#### Ask An Accountant!

- What exactly should you expect from your accountant? What service should they provide and can they provide?
- Use Tax - What's included?
- Sales Tax - Aside from parts and supplies, what gets taxed when running a shop?
- What sparks a Sales Tax audit?
- Should you carry shop equipment as a fixed asset or should you expense it out when purchase? When is it an asset and when is it an expense?
- And more!

**Direct Primary Care** is an innovative alternative payment model in primary care model embraced by patients, physicians, employers, payers and policymakers across the U.S. In DPC unwanted fee-for-service incentives are replaced with a simple flat monthly fee. This empowers the doctor-patient relationship and is the key to achieving superior health outcomes, lower costs and an enhanced patient experience. Learn exactly what DPC is all about and how it could benefit your small business!

### Registration Form

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Attendees: \_\_\_\_\_

Credit Card : \_\_\_\_\_

Name on the Card: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

**Fax to 816.817.2260**  
**Or call ASA-Midwest at 816.781.5801**



**Coming Soon to Lincoln:**

**SEPTEMBER 28th**  
**Details Coming Soon**

**OCTOBER 26th**

**The Secret Sauce: How to STOP  
the Cycle of Insanity and START  
Attracting Your Ideal Customer**

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