

Central Missouri Chapter



Measuring Your Marketing

Presented in person by
Ron Haugen, Westside Auto Pros



Tuesday, October 16, 2018

Dinner: 5:30 pm

Training: 6:00 pm – 9:00 pm

***WHO IS THIS TRAINING FOR:
Shop Owners and Managers***

You have marketing ideas and are probably already doing marketing, but are you getting the results you should? How do you measure it? How much should you be spending?

In this seminar we will visit the three types of marketing, how to establish and fund a budget, and look at realistic results for some popular types of marketing as tracked at real world shops.

Quit wondering if what you are doing is working and attend this presentation.

Registration Form

Company: _____ **Phone:** _____

Attendees: _____

Credit Card : _____

Name on the Card: _____

Exp. Date: _____ **CVC Code:** _____

Billing Address: _____ **Zip:** _____

Fax to 816.817.2260
Or call MWACA at 816.413.9800

LOCATION:

Shakespeare's Pizza
3911 Peachtree Drive
Columbia, MO 65203

\$35 for MWACA Members
\$50 for non-members

Includes dinner & training