

Automotive Service Professionals



Automotive Service Association-Midwest Northwest Arkansas Area

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

FEBRUARY

Build Your Business with Social Media Presented by: Jill Trotta with RepairPal

In today's technological world, you can reach new customers in a myriad of different ways. Facebook, Twitter, and LinkedIn have become some of the most powerful tools that a local shop can use to reach more customers. Over 80% of people go online to read customer reviews on sites like Yelp and Angie's List and seek out referrals before spending money with local businesses like yours. Join Repair Pal to teach you how to supercharge your shop through social media and walk away with simple, proven strategies that you can begin using today.

Tuesday, February 7, 2017
6:30 - 8:30 pm

LOCATION:

Northwest Technical Institute
Collegiate Center - Room 327
709 S Old Missouri Road
Springdale, AR 72764

\$25 for ASA-Midwest Members
\$30 for non-members
Includes dinner & training

RSVP BY February 4th

MARCH

Tuesday, March 14, 2017
6:30 - 8:30 pm

\$25 for ASA-Midwest Members / \$30 for Non-Members

Tire Safety Roundtable

Do you have procedures in place for your staff to check the age of the tire? Come learn the risks and procedures

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APRIL

Tuesday, April 11, 2017
6:30 - 8:30 pm

\$25 for ASA-Midwest Members / \$30 for Non-Members

Details To Come!

Northwest Technical Institute
Collegiate Center - Room 327
709 S Old Missouri Road
Springdale, AR 72764

For more information and to register, visit www.ASA-Midwest.org/members

Registration Form

Company: _____ Phone: _____

Credit Card : _____ Exp. Date: _____

Name on Card: _____ CVC Code: _____

Billing Address: _____ Zip: _____

Select the event(s) you'd like to register for

	Feb	March	Apr
Attendee: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attendee: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attendee: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Fax to 816.817.2260, or call ASA-Midwest at 816.781.5801

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