

# Automotive Service Professionals



## Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

### Springfield Automotive Service Professionals



**Digital Inspections:  
Driving Customer Count & Service  
Sales Through Business Automation**  
Presented by: Mike Risich



**Tuesday, September 13, 2016  
6:30- 8:30 pm**

#### LOCATION:

#### Pasta Express

3250 E Battlefield St # H  
Springfield, MO 65804

\$25 for ASA-Midwest Members  
\$30 for non-members

Includes dinner & training

**RSVP BY SEPTEMBER 6th**

Learn how to implement best practices to help drive your sales, eliminate inefficiency and increase your profits. Learn how to save time and generate more business by focusing specifically on shop efficiency and selling more services. Gain 100% accuracy of all customer & vehicle regards, schedule more appointments—faster than ever before, and increase ARO revenue and car count by improving customer trust. This is not a sales presentation. Join us and make an impact on your bottom line!

### Registration Form

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Attendees: \_\_\_\_\_

Credit Card : \_\_\_\_\_

Name on the Card: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

**Fax to 816.817.2260  
Or call ASA-Midwest at 816.781.5801**



**Mark Your Calendars!  
Christmas Party  
December 13th**

**Coming Soon to Springfield:**

**October 11  
Labor Profit Management**

**November 15  
Kevin Leiby**

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