



## Automotive Service Association-Midwest St. Louis Area

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

### FEBRUARY

#### GDI - New Technology / Great Opportunities

Presented by: Mike DelaCruz with Kukui

Today's consumers are smarter, more empowered and better connected than ever before. With competitors only a few clicks away, few businesses are actually the "only game in town," making it increasingly important – and challenging – for shops to attract and retain customers. To be competitive, shops must learn how to navigate local SEO changes and use available resources and technologies to attract old and new customers.

In this session, you will discover how you can turn your shop today into a Million Dollar Shopportunity.

**Tuesday, February 7, 2017**

**6:30 - 8:30 pm**

#### LOCATION:

**North Tech High School**

**Room: TBD**

**1700 Derhake Road**

**Florissant, MO 63033**

**\$25 for ASA-Midwest Members**

**\$30 for non-members**

**Includes dinner & training**

**RSVP BY February 4th**

### MARCH

#### We'll see you at VISION!

**March 2-5th**



**Overland Park Convention Center**

**6000 College Blvd**

**Overland Park, KS 66211**

### April

**Tuesday, April 11, 2017**

**6:30 - 8:30 pm**

**\$25 for ASA-Midwest Members / \$30 for Non-Members**

#### Career Panel

Introduce students seeking a career in automotive service industry to the local independent shop owners and managers.

**Forest Park CC - G014B**

**5600 Oakland Ave.**

**St. Louis, MO 63110**

**For more information and to register, visit [www.ASA-Midwest.org/members](http://www.ASA-Midwest.org/members)**

### Registration Form

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Credit Card : \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Select the event(s) you'd like to register for

	Feb	March	April
Attendee: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attendee: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attendee: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Fax to 816.817.2260, or call ASA-Midwest at 816.781.5801**

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ASA Midwest \* 244 W Mill St., Suite 105 \* Liberty, MO 64068