

Automotive Service Professionals



Automotive Service Association Midwest

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

Wichita **Automotive Service Professionals**

Wednesday, January 10, 2018
6:30 - 9:00 pm

The Digital Shop. The Future

Presented in person by Jake Hilliard, AutoVitals
sponsored by



WHO IS THIS TRAINING FOR:
Shop Owners, Managers, and
Service Advisors

LOCATION:

Wichita High School North
Room ATC-2
1437 Rochester
Wichita, KS 67203

\$30 for ASA-Midwest Members
\$50 for non-members

Includes dinner & training

Way beyond digital inspections, Host Jimmy Lea will educate you about the automotive repair shop of the future! This is not a product pitch, we have compiled data from shop's all over North America, these 7 best practices will help you evaluate the effectiveness of your current process and begin future-proofing your strategy. Let's take a detailed look at your digital communication at motorist acquisition, drop off, inspection, estimate, ready for pickup, education at pickup and post-visit engagement. Our 7 points will enable you to pivot your game plan so you can meet a new era when it arrives not be scrambling to catch up after it has passed you by. Stay in the game and learn why each touchpoint is invaluable to you and your customers.

Registration Form

Company: _____ **Phone:** _____

Attendees: _____

Credit Card : _____

Name on the Card: _____

Exp. Date: _____ **CVC Code:** _____

Billing Address: _____ **Zip:** _____

Fax to 816.817.2260
Or call ASA-Midwest at 816.413.9800

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