



Automotive Service Association-Midwest Wichita Area

Now serving Missouri, Kansas, Iowa, Nebraska, Arkansas and Oklahoma

JUNE

Keeping Score

Presented in person by David Eschbach, owner of Spirit One Consulting

This presentation identifies the problem many shops have when they lose track of what they accomplished. All too often shops run without vision or direction because they've failed to keep track of what they have accomplished.

- Define what KPI's to track and why
- Understanding the importance of weekly meetings and daily briefings
- *Meeting template is provided
- How to create and manage a scoreboard that will inform and inspire

Tuesday, June 5, 2018

6:30 - 8:30 pm

LOCATION:

YaYa's Eurobistro
8115 E 21st Street North
Wichita, KS 67206
ASA-Midwest Members Only - \$45
Non-Members: \$95

Includes Dinner and Training

SEPTEMBER

Why Price Doesn't Matter—The Truth About Labor Rates presented in person by Ron Haugen, owner of Westside Auto Pros

Tuesday, September 11, 2018

6:00 - 9:00 pm

ASA-Midwest Members: \$49

Non-Members: \$99

Location:

Olive Tree

Aviation Room

2949 N Rock Road

Wichita, KS 67226

Labor is one of the most important profit streams in a shop and yet many struggle and are under charging or giving labor away every day.

In this session we will look at the impact of labor revenue to your bottom line, why no shop has a labor rate, how to establish what your labor charges should be, and most of all, why it is not important to your customer!!

Join Ron "The Car Guy" Haugen as he shows you how to add measurable dollars to your bottom line.

For more information and to register, visit www.ASA-Midwest.org/members

Registration Form

Company: _____ Phone: _____

Credit Card : _____ Exp. Date: _____

Name on Card: _____ CVC Code: _____

Billing Address: _____ Zip: _____

Select the event(s) you'd like to register for

	JUNE	SEPTEMBER
Attendee: _____	<input type="checkbox"/>	<input type="checkbox"/>
Attendee: _____	<input type="checkbox"/>	<input type="checkbox"/>
Attendee: _____	<input type="checkbox"/>	<input type="checkbox"/>

Fax to 816.817.2260, or call ASA-Midwest at 816.413.9800

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