



Quality Certification Alliance

Quality and Safety. Delivered.

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QCA HONORS D. (DENISE) FENTON FOR 10 YEARS AS HEAD OF COMPLIANCE

CHICAGO, ILLINOIS (June 10, 2018) – As the Quality Certification Alliance (QCA) embarks on its ten-year anniversary (July 10, 2018), the organization and its Board of Directors recognized Denise Fenton – Executive Director of Compliance for her role in establishing and maintaining QCA’s Accreditation program.



For more than 20 years, D. (Denise) Fenton has worked in international manufacture-for-export. At QCA, she administers all compliance aspects for QCA and is responsible for the ongoing evolution of the QCA Accreditation Program.

Prior to joining QCA, Fenton spent three years as Director of Corporate Compliance for Walmart, where in early 2000, she oversaw the design and implementation of the Walmart Factory Compliance system, a program focused on identifying and addressing root causes of non-compliance through operations-based solutions. She brought those skills, her experience working with organizations based in

Taiwan, Sri Lanka and, China, and her fluency in Mandarin to QCA when creating the industry’s only independent, non-profit organization dedicated to developing and validating responsible sourcing best practices.

Current QCA president, David Clifton lauded Fenton as, “the glue that has held QCA together over the last decade. Her expertise, leadership and continuity have provided the foundation for QCA’s success and contribution to our overall industry.”

Clifton’s predecessor, Larry Whitney, added, “Dee Fenton’s hire by QCA in 2008 was critical to the successes of the organization. Her unparalleled knowledge in compliance matters, from her time at Wal-Mart, and from living in China, have been key to the development of QCA’s rigorous audit program. While the founding companies supported QCA financially in the beginning, it was Dee’s hard work over the past ten years that has helped QCA thrive.”



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QCA's "trademarked" Accreditation Program is the only one of its kind and was established specifically with the promotional products industry in mind.

For more information about QCA Accreditation and to inquire about the process and benefits received, visit <http://www.qcalliance.org/>.

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About QCA:

Chicago, Illinois-based Quality Certification Alliance is an independent, not-for-profit, accreditation organization whose mission is to elevate the standards by which industry firms provide consistently safe, high-quality, socially compliant and environmentally conscientious merchandise. QCA Accreditation is granted to companies who complete an independent third-party audit and comply with stringent standards, which are based upon a combination of state and national laws, international standards and industry-accepted best practices that are recognized for their strength and effectiveness.

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