

## Beacon Press Release Announcement

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### Beacon Promotions Hire Mark Whitner as New Regional Sales Manager

New Ulm, MN, February 2018 – Beacon Promotions, Inc. has hired Mark Whitner, as the new Regional Sales Manager covering New York, New Jersey and Pennsylvania. “We’re very excited to add Mark to the Beacon sales team. With his industry knowledge and experience we are confident that he will quickly become a go-to resource for our distributor clients” states Lisa Pelzel, Beacon VP of Key Accounts.

Mark previously worked as a regional sales manager for a number of promotional companies. With 20+ years of experience in the promotional products industry, Mark says his only regret is that he didn’t discover Hub Promotional Group sooner. He enjoys the family environment where suppliers and distributors try to find win, win solutions for companies’ brands in creative and eclectic ways.

When he isn’t out visiting his distributor friends, he likes to “veg” down the Jersey Shore, golf, go to outdoor concerts, catch the latest movies, exercise his green thumb in the yard and try new recipes in the kitchen and on the grill. Mark currently resides in Plainfield, NJ but was born and raised in Washington, DC and loves going back when he can to meet up with friends and family and catch a Washington Nationals game. His daughter, Mariah, is a first year student at DePaul University Law School in Chicago (he wants all the business so he can pay that tuition)!

You can contact Mark at [mwhitner@beaconpromotions.com](mailto:mwhitner@beaconpromotions.com) or 908-477-1523.

In 2017 HUB Promotional Group was created to bring together only the Best of Brands that are recognized as leaders in their respective categories. Each Brand has top industry ratings and has won multiple awards for service and top quality products. Based in Boston, MA, HUB Promotional Group is the corporate headquarters for the Family of Brands that provides the best promotional and marketing solutions for the promotional products industry.