HOME
is where OUR heart is

5th Annual
MICHIGAN HOME VISITING CONFERENCE
AUG. 2-3, 2017
Pre-conference Model Day - Aug. 1, 2017
Amway Grand Plaza • Grand Rapids, Michigan

REGISTRATION INFORMATION

Coordinated by the Michigan Home Visiting Initiative and the Michigan Department of Health and Human Services
ABOUT THE 2017 MICHIGAN HOME VISITING CONFERENCE

The 2017 Michigan Home Visiting Conference is a conference for home visitors, administrators, and parents in Michigan’s home visiting programs. The purpose of this conference is to provide ongoing education, skills and knowledge to professionals in Michigan’s Home Visiting programs. This year the education will focus on: stress and trauma, addictions, father engagement, human trafficking, infant safe sleep, and parent mental health. Techniques to improve programs, access to community resources and self care for the home visitor will also be presented.

The 2017 Michigan Home Visiting Conference theme is Home is Where OUR Heart Is. A pre-conference for models will occur the day before the main conference. The conference will be held over two full days.

Keynote SPEAKERS

Brenda Jones Harden is a Professor in the Department of Human Development and Quantitative Methodology, at the University of Maryland College Park. She has worked over thirty-five years in the human services policy, practice, and research arenas. Her research examines the developmental and mental health needs of young children at environmental risk, particularly those who have been maltreated or exposed to other forms of trauma. A particular focus is preventing maladaptive outcomes in these populations through early childhood and parenting programs, such as early care and education, home visiting services, and infant mental health interventions.

Dr. Brenda Jones Harden
Opening Keynote Speaker

Lila Lazarus is an award-winning journalist who has anchored the news in Michigan, Maryland and Massachusetts. Lila runs a production company, Lila Productions, and currently hosts the award-winning Discover Remarkable series on WXYZ. Lila serves on multiple boards and is currently President of Kids Kicking Cancer. In addition, she is very involved with the Big Brothers/Big Sisters organization and has been a Big Sister for 20 years. Her professional accomplishments include covering Nelson Mandela’s inauguration in South Africa and receiving multiple Emmy Awards, the Michigan Association of Broadcasters Award, two Clarion Awards and the American Society of Colon and Rectal Surgeons Award in back-to-back years.

Lila Lazarus
Closing Keynote Speaker
CONFERENCE & HOST HOTEL
Amway Grand Plaza Hotel
187 Monroe Ave. N.W.
Grand Rapids, MI 49503
(616) 774-2000
www.amwaygrand.com

CONFERENCE FEES
Standard Fee: $50
Ends June 30, 2017
Late Fee: $75
After July 1, 2017

PARKING INFORMATION
Parking is available to conference attendees in both the Amway Grand Parking Ramp and DeVos Place Parking Ramp.

IMPORTANT INFORMATION:
• Infants under 6 months and in mother’s arms are welcome. For safety and space concerns, please, no strollers.
• For your convenience, a breastfeeding suite will be available to participants for the duration of the conference.
• Participants are responsible for their own lodging arrangements and payment.
• A majority of the workshop presentations can be used towards in-service training requirements for the Michigan Association for Infant Mental Health (MI-AIMH) Endorsement®. While attendance at this Conference will count towards an Endorsement® application or renewal, it may not fully satisfy a knowledge/skill area.
• Conference mobile app will be available in July.
SCHEDULE OF EVENTS

PRE-CONFERENCE
August 1, 2017

Registration
11:00 a.m. – 1:00 p.m.

Pre-Conference - Model Sessions
1:00 p.m. – 5:00 p.m. unless otherwise noted

The Model Pre-Conference Sessions are designed to support those who are currently employed by a local implementing agency that is operating an evidence-based home visiting model. The sessions will be focused on model specific information and are NOT designed as an opportunity to learn more about home visiting models.

Model A - Early Head Start
Patti Marickovich
Those in attendance should currently be working in a role that is directly involved in implementing the Early Head Start Model.

Model B - Family Spirit
Elizabeth Kushman
Those in attendance should currently be working in a role that is directly involved in implementing the Family Spirit Model.

Model C - Healthy Families America
Those in attendance should currently be working in a role that is directly involved in implementing the Healthy Families America Model.

Model D - Healthy Start
Kenn Harris
Those in attendance should currently be working in a role that is directly involved in implementing the Healthy Start Model.

Model E - Infant Mental Health
Maria Muzik, Katherine Rosenblum, Mary Ludtke
The session will describe and discuss the current activities to evaluation, the IMH model, the analysis of the data, and how the findings will impact the implementation of the evidence based model. The session will discuss the fidelity check list, how it is used in practice (with an example for discussion) and its implications for fidelity to the model.

Model F - Maternal Infant Health Program
Those in attendance should currently be working in a role that is directly involved in implementing the Maternal Infant Health Program Model.

Model G - Nurse Family Partnership
Anita Austin
Those in attendance should currently be working in a role that is directly involved in implementing the Nurse Family Partnership Model.

Model H - Parents as Teachers
Christy Roberts
Those in attendance should currently be working in a role that is directly involved in implementing the Parent as Teachers model.

Model I - Parent Leader Groups
Practice for Parent Leadership Group sessions.

Grand Rapids Fun
5:30 p.m.
Additional fees may apply.

Continuing Education Icons:
- Nursing - Social Work
SCHEDULE OF EVENTS

Full Conference - Day 1
August 2, 2017

Morning Exercise
6:30 a.m. – 7:30 a.m.

Day 1 Registration
7:30 a.m. – 8:15 a.m.

Breakfast and Opening Keynote
8:30 a.m. – 10:00 a.m.

Using a Trauma-Informed Approach in Home-Based Service Delivery - Dr. Brenda Jones Harden

This session will address the delivery of home visiting services to the most vulnerable of families (e.g., those affected by trauma). Using a trauma-informed lens, the session will identify strategies for engaging these high-risk families, for exploring parents’ own experiences of adversities, for having “difficult conversations” with families, and for coaching parents to improve their parenting skills. Finally, the session will emphasize the importance of home visitor self-care to avoid the secondary trauma that can result from intervening with families contending with multiple risks.

Break & Exhibit Spotlight
10:00 a.m. – 10:30 a.m.

100 – Workshops
10:30 a.m. – 11:45 a.m.

101 - The Genesee County Healthy Start Engaged Father Program: Dads and Kids Growing Together - Shawna Lee, Dawn Scharer, Porsha Black, Shon Hart

Participants will learn new methods or ideas on how to better connect and engage with fathers and male role models and guide them to be an important factor in the lives of their children.

102 - How to Lead a CQI Team - Robin VanDerMoer, Angela Precht

Productive and pleasant quality improvement (QI) work starts and ends with the team. From building a QI team with ‘the right people’ at the table to obtaining leadership support, the work to establish a happy and productive team requires strategic engagement and a leader that can provide inspiration and momentum. Once the team is assembled, many QI leaders find competing priorities, limited resources, and interpersonal challenges blocking the way to efficient and smooth QI team functioning. Join seasoned QI Advisors for a session focused on how to build, support, and maintain high-functioning QI teams. Participants will hear case studies of engagement strategies from the field, will explore and practice new QI facilitation tools, and will have space and time to work with unique team challenges with QI Advisors and participants experiencing similar ‘pains’ of QI teamwork.

103 - Infant Mental Health: Developing Competence and Building Relationships in the Infant and Early Childhood Field - Ashley McCormich, Joni Zieldorf, Amy Delira

This presentation examines what Endorsement® is and how it can be used to assist home visitors increase their effectiveness in their work with infants, toddlers and their families. Additionally, we will examine one of the fundamental values of infant mental health: “Importance of Relationships” and how a commitment to this value can inform and enrich one’s professional development.

104 - Addressing Sensitive Issues with Families in Home Visiting Services - Dr. Brenda Jones Harden

This session will be a more clinically-intensive follow-up to the prior keynote which addressed the delivery of home visiting services to the most vulnerable of families, those affected by trauma. In a more refined manner, the session will identify strategies for engaging these high-risk families, for exploring parents’ own experiences of adversities, for having “difficult conversations” with families, and for coaching parents to improve their parenting skills.

105 - Expanding Reflective Practices in Your Program 101 - Vickie Novell

This session will explore the differences between case specific supervision and reflective supervision. Core components of reflective supervision with individuals and groups, as well as self-assessment tools, will be explored and practiced. Supervisors will have the opportunity to reflect on their own skills and identify specific reflective supervision professional development goals and objectives.

106 - Parent-To-Parent: Connections ARE Community - Bryn Fortune and Home Visiting Parent Leaders

Because it takes a village to raise a child, Parent-to-Parent connections are imperative for building successful communities and strong families. Join parent leaders from Michigan’s Statewide Local Leadership Group as they share insight into how to create meaningful parent connections within home visiting programs. We will explore how parent to parent connections can benefit your program’s effectiveness as well as encourage parents to connect, collaborate and create. We will offer resources needed to build successful parent to parent connections and identify components needed to assist parents to foster authentic relationships with other parents.

107 - Keeping Families Healthy: Promoting Vaccines Across the Lifespan - Courtnay Londo, Amy Shears

Vaccines play an important role in keeping individuals save from serious diseases. Learn about effective strategies for communicating with parents and caregivers about vaccines. Preventing diseases through vaccination helps ensure children are present at school and daycare in order to learn and grow.

108 - Let’s Talk About Intimate Partner Violence - Patty Manicottovich

Intimate partner violence (IPV) affects everyone in the family. Home visitors have the capacity to recognize the impact of IPV, to respond effectively with information and to safely link families to domestic violence resources. But, this is a touchy subject! Fear and shame can prevent parents from opening up to their home visitor. This workshop is designed to give you skills on how to broach the subject, fully engage the parent, and know how to provide support.

109 - Let’s Talk About Intimate Partner Violence 108 - Patty Manicottovich

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203 - Family Engagement: Turning Obstacles into Opportunities - Christy Roberts

The development of trusting relationships with families depends on sustained, ongoing interactions between parent educators and the families we serve. Because building relationships is at the core of everything we do, we have to get good at recognizing the barriers of what can make family engagement difficult. Testing strategies should be ongoing, as the climate is forever changing in the homes we are visiting. This session will provide tools and ideas to build these relationships with families.

204 - Addressing Sensitive Issues with Families in Home Visiting Services - Dr. Brenda Jones Harden

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205 - Expanding Reflectives Practices in Your Program 201 - Vickie Novell

Advanced/more indepth information to what was covered in session 105.

206 - How to Attract Parents to Community Activities - Bryn Fortune and Home Visiting Parent Leaders

Michigan’s Statewide Local Leadership Group Parent Leaders will share techniques and skills to successfully create community gatherings that will leave a lasting impression with parents wanting to return for more. This workshop is designed to be highly interactive and comes complete with a chance to win a raffle!

207 - Substance Use and Home Visiting - Sarah Kennedy

Substance use impacts many of the families served through various home visiting programs. This training has been developed for providers who work with families and individuals, but who do not have formal background or training in substance use. Participants will be able to identify signs and symptoms of substance use. Speaker will provide an overview of common substances, addictive behaviors, and how to reduce stigma associated with substance use.

208 - Helping to Find Child Care that Meets the Needs of the Family - Synthia Britton, Jordan Blough-Orr

Great Start to Quality is a great tool to help families find the care that works for them! This presentation will offer an overview to attendees on how to use the website, the services available to the families whom you work with, and the variety of child care options.
303 - How Can Parents Feed Their Babies? (While Keeping them Safe and Not Losing their Minds!)  
- Patti Kelly, Marji Cyrul

This engaging session will help providers apply the updated American Academy of Pediatrics (AAP) recommendations for safe infant sleeping environments in their client’s daily lives. A discussion on the impact of breastfeeding on SUID and risk factors for co-sleeping will be addressed. Practical advice on how to feed infants and keep them safe will be shared. Typical questions/concerns that parents have related to infant sleep and feeding will be discussed and explored. Participants will learn various infant soothing techniques, as well as tips for teaching families/caregivers these important skills. Instruction will be provided on how to work with parents as partners and how to meet families where they are at in a manner that is non-judgmental and non-confrontational. Strategies for engaging clients in conversations related to infant safe sleep and feeding will be highlighted. Throughout the session, attendees will have the opportunity to actively engage in discussion, ask questions and participate in role plays and hands-on demonstrations.

304 - Women and Mental Health Issues - Dr. Maria Muzik

Mental Health Issues are commonly seen challenges for home visitors. This session will discuss common issues experienced by women including effective ways to screen for mental health issues. This session will also examine how to effectively communicate with clients and their families about obtaining help and support.

305 - Leading Across Generations - Rita Trinklein, Amy Jachalke

Leading staff from across generations can be challenging. Developing an understand and appreciation of how generations differ can help you create high functioning teams in a more satisfying work environment. This session will give you a understanding of different generations and help you make the most of the strengths and weakness of each generation.

306 - Using Parent Voices to Improve Services  
- Bryn Fortune and Home Visiting Parent Leaders

Parent Leaders from across Michigan's Local Leadership Groups will share important insights into how on how to best utilize and value family input to improve home visiting services. Their expertise is based on personal experience and systems level involvement with home visiting services from a variety of models across the state. The parent leaders will provide information on how empowered parents can help increase enrollment and retention while bringing an unfiltered, authentic voice to the table. Participants learn current strategies on how to effectively utilize and value parent input to improve their services.

307 - The Negative Impact of Using Tobaccos in Pregnant Women and How We Can Increase Quitting Attempts  
- Farid Shamo, Karen Brown

This session will focus on using The Michigan Tobacco Quitline as a tool to assist expectant mothers to quit and stay quit using a specialized protocol for callers who are pregnant. Calls are designed to provide counseling as well as other resources. Each enrollee will receive a total of 9 calls to help them along with other incentives to encourage them to quit and stay quit.


This presentation will share our experience with the development and implementation process of integrating a school readiness component into our home visiting protocol. It will also guide participants through an exercise to identify and explore cultural practices in their own communities which home visitors can build with parents to offer opportunities for nurturing of emergent literacy and school readiness skills.
SCHEDULE OF EVENTS

Full Conference - Day 2
August 3, 2017

Morning Exercise
7:00 a.m. – 8:00 a.m.
Continental Breakfast
8:00 a.m. – 9:00 a.m.

400 - Workshops
9:00 a.m. – 10:15 a.m.

The effects of toxic stress cannot be overstated: several recent research studies have shown living in toxic stress can influence how a child’s brain develops and have lifelong impacts on learning, physical health, behavior, and social/emotional health. This session will give an overview of new research into toxic stress and promising practices and strategies to reduce the effects of toxic stress in both children and adults.

402 - Improving Smiles for Pregnant Moms and Infants - Emily Norrix, Susan Deming
The Michigan Department of Health and Human Services (MDHHS) will present an interactive and informative session on Perinatal and Infant Oral Health in Michigan. Oral health data demonstrate the oral health need for Michigan’s most vulnerable pregnant women and infants. Key oral health issues such as periodontal disease and its association with preterm birth and the transmission of dental decay from mothers to infants will be shared. Oral health insurance coverage for pregnant women and infants in MI will be covered along with best practices and strategies that will improve the oral health of Michigan’s pregnant women and infants.

403 - MiTeam Safe and Together DV Model - Danielle Marek
This session will provide an overview of the Safe & Together Model as it relates to case planning, home visiting and engagement in domestic violence cases. This model focuses on parenting, the impact of domestic violence on child development, identification of non-offending caretaker protective capacity and increased perpetrator accountability.

404 - Using Protective Factors to Build Family Resilience - Alyce Hernandez
During this session, participants will learn what contributes to family resilience and how workers can use the Protective Factors framework to help families build resilience. Workers will also learn strategies to help families identify existing resources to help build resilience.

405 - Using the 10 Keys to Effective Supervision to Solve Current Leadership Challenges (Part 1) - Kerenda Applebey
This workshop will be helpful for new or experienced supervisors. Being effective as a leader in your program involves so much more than compliance to the model. We will identify your biggest supervisor challenges and use the 10 Keys to being effective to address these challenges.

406 - Working Alongside Parents - Tonia Dalasinski-Vasquez, Laurie Hardy
This presentation will provide a hands-on opportunity for literacy and language ideas to make and take for home visitors to work with their families for them to make at home. These activities will allow children to utilize expression of thoughts and needs through verbal and non-verbal communication.
10:15 a.m. – 10:45 a.m.

**Break & Exhibit Spotlight**

10:15 a.m. – 10:45 a.m.

407 - Opioid Epidemic: Impact of Opioid Abuse Education and Naloxone Distribution - Sarah Bryant, Steve Alsum, Sarah Kenney, Teresa Robinson

This presentation will provide home visitors with an in depth understanding of the opioid epidemic and necessary information for home visitors to assist clients and their families with opioid abuse prevention, detection and support for treatment. Opioid overdose is a growing cause of preventable death. Opioid education and Naloxone distribution can reverse overdose thus reducing overdose deaths. During this presentation home visitors will receive information regarding the use of Naloxone, community initiatives focused on opioid abuse prevention and how they can assist families in receiving this medication and overdose education. This presentation will provide home visitors with an in depth understanding of the opioid epidemic and necessary information for home visitors to assist clients and their families with opioid abuse prevention, detection and support for treatment. Opioid overdose is a growing cause of preventable death. Opioid education and Naloxone distribution can reverse overdose thus reducing overdose deaths. During this presentation home visitors will receive information regarding the use of Naloxone, community initiatives focused on opioid abuse prevention and how they can assist families in receiving this medication and overdose education.

408 - WIC and Home Visiting Collaboration - Impact on Participation - Dawn Scharer, Brooke Perry, Tessa Clardy

This session will explore the ongoing journey in Genesee County between WIC, MIHP, Head Start and Healthy Start. These agencies collaborated together to increase access to services in Genesee County. The session will discuss how the collaboration started, how relationships have been built and the outcomes that have benefited the clients that these agencies serve. You will leave with information and ideas that you can implement in your own agencies.

500 - Workshops

10:45 a.m. – 12:00 p.m.

501 - Fatherhood as Leadership in Native American Communities - Raeanne Madison, Michelle Schulte, Amanda Leonard, Elizabeth Kushman

Family is at the heart of Native American culture. Fatherhood & Motherhood is Sacred is a family engagement curriculum that has been implemented successfully in several tribal communities across the state. In this session, presenters will discuss the steps to administer this culturally-rich curriculum in the context of a home visiting program.

502 - Lactation Clinical Skills: Assessments and Feeding Plans - Alice Christensen, Heidi Maki

This session will increase the skills and confidence of participants so they can provide breastfeeding dyads, the appropriate assessment, and support to overcome breastfeeding concerns.

503 - Ethical Considerations in Documentation - Susan Henning

Documentation of service delivery can be a challenging and confusing requirement of human service work. This presentation will define principles of ethical decision making, and will utilize these principles to guide documentation of client activity.

504 - The Face of Trafficking - Kelly Castleberry

This session will focus on the victims of human trafficking, who they are, and reasons they may have become a victim. We will take a look at the needs of people who are being trafficked and how healthcare workers can recognize those needs.

505 - Using the 10 Keys to Effective Supervision to Solve Current Leadership Challenges (Part 2) - Kerenda Applebey

This session is the continuation of what was started in Session 405. You will need to attend session 405 in order to continue in this session.

506 - Effectively Developing Parent Gatherings - Bryn Fortune and Home Visiting Parent Leaders

Michigan’s Local Leadership Groups parent leaders will discuss how to effectively attract parents to community activities. The parent leaders will provide strategies for how to effectively market, incentivize, diversify and engage parents in community activities.

507 - Mentally Healthy Home Visitors - Phillip Hamberg

In order to work intensively with parents, the Home Visitor is required to work on and constantly maintain their own mental health. This session covers eleven mental health areas that every home visitor will need to be aware of when working with families. It also covers pitfalls that are easy to fall into when it is just one professional engaged with an individual family.

508 - What is ACE’s and Why Is It Important to You - Jodi Spicer

This session will provide an overview of the Adverse Childhood Experiences (ACEs) study, and educate participants on the outcomes of this study in an easy to understand language. In addition, Michigan-specific research about the prevalence of ACEs will be shared.

**Closing Keynote**

1:15 p.m. – 2:45 P.m.

Self Care - Lila Lazarus

Lila Lazarus uses storytelling and humor to help the caregiver acknowledge their mission and increase their passion and level of energy. In this energizing session on self-care we will explore how to reframe your day by taking a look at your morning routine, how to focus on breath to build calm and energy, and focusing on gratitude to become more conscious of good events. Other tools include identifying your personal fuel to find your inner peace, becoming a positive thinker, how to end misery, and finding that work life balance. End your conference experience with energy and new tools to take care of you every day.
HOTEL & LODGING

Reservations must be made by 5:00 p.m. on July 1, 2017 to receive the special conference rate. To obtain the special overnight rate and to reserve your room, please click the link below or call the Amway Grand Plaza Hotel and mention that you are with the 2017 Michigan Home Visiting Conference.

Conference attendees and exhibitors are responsible for their own individual room reservations and cost.

Amway Grand Plaza Hotel
187 Monroe Ave NW
Grand Rapids, MI 49503
(616) 774-2000

Rate:
$149.00 single/double
(excluding applicable taxes)

In the event the host hotel sells out, Additional overnight accommodations can be made at:

Homewood Suites by Hilton in Downtown Grand Rapids
161 Ottawa Avenue N.W.
Grand Rapids, Michigan 49503
Phone Number: (616) 451-2300

Rate:
$149 single/double
(excluding applicable taxes)
Reference the Michigan Home Conference Group Code: MHV

Experience big-city excitement without the big-city hassle!

Downtown Grand Rapids offers a huge range of entertainment, dining, shopping and sightseeing opportunities, all within a 10-minute walk. You’ll encounter clean, safe streets and friendly people. Voted one of The New York Times 52 Places to Go in 2017, Grand Rapids, Michigan is a city that will constantly surprise and delight you with authentic and unforgettable world-class experiences made easy, affordable and friendly.