



## 2017 SPEAKER CALL FOR PROPOSALS January 31, 2017

The Professional Convention Management Association Gulf States Chapter (PCMA GS) is seeking speaker proposals for its 2017 educational programs.

PCMA GS serves nearly 300 members based in Louisiana, Mississippi, and Texas. Chapter membership is comprised of approximately 40% professional members and 60% supplier members. Members represent a wide range of professional roles, including convention planners & managers, venues, convention & visitors bureaus, hotels, and destination marketing organizations.

PCMA GS's educational programs host 30-40 guests on a bimonthly basis around a variety of topics relevant to the conventions and business events industry.

### 2017 EDUCATIONAL PROGRAM DATES, TOPICS & VENUES (as of 01/31/17 subject to change)

#### Wednesday, February 8

From Many to One: Multigenerational Trends in Business Events ([speaker confirmed](#))  
Crashed Toys – Dallas, TX

#### Wednesday, April 12

The Internet of Things – The Fifth Dimension of Meetings  
The Tower Club – Dallas, TX

#### Wednesday, June 7

Where Are My People? Tribalization 101  
AT&T Stadium – Arlington, TX

#### Wednesday, August 9

Lifestyle Trends That Move From Wellness to Wholeness  
Omni Hotel Fort Worth – Fort Worth, TX

#### Wednesday, October 11

Boundless: How Digital Experiences Are Eradicating Borders  
Hyatt Regency North Dallas – Richardson, TX

#### Wednesday, December 6

Branding YOU for 2018  
Hilton Dallas/Plano Granite Park – Plano, TX

### Speaker Proposal Requirements

1. PCMA Gulf States Chapter is a Convention Industry Council (CIC) CMP Preferred Provider. All educational programs are submitted for recertification credit for individuals holding the CMP certification. **Educational content must align with one or more of the [CMP International Standards \(CMP-IS\)](#):** Strategic Planning, Project Management, Risk Management, Financial Management, Human Resources, Stakeholder Management, Meeting or Event Design, Site Management, Marketing or Professionalism.
2. Sessions for general personal development, for example, stress management, time management, etc., are not eligible for recertification credit.
3. Brief overview of your presentation, including at least three learning objectives.
4. Brief speaker bio including professional background and qualifying experience
5. At least two references from groups of similar size and focus
6. Any other requirements such as speaking fee, travel/transportation needs, etc. The Chapter prefers to select speakers who are local to the venue, but may cover some travel expenses in certain cases.

### Submission instructions and deadlines

Please submit your proposal using the [online submission form](#). In order to be considered, proposals should be submitted as far in advance of the program as possible, but no fewer than 60 days in advance of the program date. Speakers will be selected and confirmed at least 30 days in advance of the program date.

### Contact information

PCMAGS is managed by a volunteer board of directors and committee members. If you have questions about submitting your 2017 speaker proposal, please contact:

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